

EPS

JPG

PNG

PRIMARY LOGO



nyulaw_color.eps



nyulaw_color.jpg



nyulaw_color.png



nyulaw_black.eps



nyulaw_black.jpg



nyulaw_black.png



nyulaw_white.eps



nyulaw_white.png

R - Recommended File Type
O - Optional File Type

Which file to use

Logo formats are available for download on Google Drive at <https://drive.google.com/folderview?id=0B8RGSA5omCV3bk-8wVXoOSXVxNFU&usp=sharing>. These files are optimal for different media and sizes.

- Only EPS and PNG formats preserve background transparency
- EPS format is a vector image, while JPG and PNG are raster images
- Saving an EPS file as an EPS 8 file should eliminate cross-platform problems and solve uploading issues for programs that require PC coding
- PNG format is best suitable for web applications

Refer to the table on this page for detailed usage guidelines.

DESIGN APPLICATION	EPS	JPG	PNG
Banners/signs	R		
Embroidery	R		
Excel Documents		R	O
Online & Emails		O	R
Publisher Documents	O	R	O
Promotional Items	R		
PowerPoint		R	O
Silkscreening	R		
Word Documents		R	O
Video/Quicktime Movie	R	O	
Vehicle Graphics	R		
SOFTWARE NAME	EPS	JPG	PNG
Adobe After Effects	R		
Adobe Illustrator	R	O	
Adobe InDesign	R	O	
Adobe Pagemaker	R		
Adobe Photoshop	R	O	O
Adobe Premier Pro	R		O
Dreamweaver		O	R
Cinema 4D	R		
NYU CMS		O	R
Final Cut Pro	R		O
Microsoft Excel		R	O
Microsoft PowerPoint		R	O
Microsoft Word		R	O
WordPerfect		R	O
QuarkXpress	R		O