

A NEW DEAL FOR THIS NEW CENTURY MAKING OUR ECONOMY WORK FOR ALL

AGENDA & SPEAKERS

OCTOBER 3RD & 4TH 2019

NEW YORK UNIVERSITY'S

CONSTANCE MILSTEIN AND FAMILY GLOBAL ACADEMIC CENTER 1307 L STREET NW WASHINGTON, D.C. 20005

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MISSION STATEMENT

This conference is focused on developing an agenda to restore the form of capitalism that helped the United States, Europe, and their OECD allies create fair societies where the blessings of prosperity flow not just to the wealthy, but broadly to the working people whose labor is the primary driver of economic growth and wealth creation. To accomplish that, action is required on several fronts:

- Giving working people the economic security they deserve
- Reducing economic inequality
- Making the necessary investments in infrastructure, education and training
- · Reorienting our corporate governance system to focus on the needs of all stakeholders
- Recalibrating the terms of international trade to allow the developing world to flourish without eroding the quality of life of workers in the OECD nations or compromising the fundamental rights of working people anywhere

This conference will address all of the major areas critical to a New Deal for a New Century through panel discussions and presentations.





AGENDA October 3-4, 2019

New York University's Constance Milstein and Family Global Academic Center 1307 L Street NW Washington, D.C. 20005

Thought leaders, academics, and policy experts have contributed papers to the conference.

To view them, please go to: www.law.nyu.edu/newdeal

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THURSDAY, OCTOBER 3,2019

1:30-2:30 P.M.

INVESTMENTS IN OUR ECONOMIC FUTURE I: REVITALIZING OUR PHYSICAL INFRASTRUCTURE

Roy Swan, Moderator | Director, Mission Investments, Ford Foundation

Kevin DeGood | Director, Infrastructure Policy, Center for American Progress

Demond Drummer | Co-Founder & Executive Director, New Consensus

Beth Osborne | Director, Transportation for America

Larry Willis | President, Transportation Trades, AFL-CIO

2:30-3:30 P.M.

INVESTMENTS IN OUR ECONOMIC FUTURE II: BUILDING SKILLS FORTHE 21ST CENTURY ECONOMYTHROUGH EDUCATION AND TRAINING

Angela Hanks, Moderator | Deputy Executive Director, Groundworks Collaborative

Jeff Dygert | Executive Director, Public Policy, AT&T

Mary Alice McCarthy | Director, Center on Education & Skills, New America

Mike Monroe | Chief of Staff, North America's Building Trades Unions

Julie Morgan | Co-Founder & Executive Director, Great Democracy Initiative

3:30-3:45 P.M.

NETWORKING BREAK

3:45-5:00 P.M.

IMPROVING THE PAY, BENEFITS, AND COMPETITIVENESS OF AMERICAN WORKERS

Eduardo Porter, Moderator | Reporter, New York Times

Vinny Alvarez | President, NY City Central Labor Council, AFL-CIO+

Maureen Conway | VP of Policy Programs, The Aspen Institute and Executive

Director, The Aspen Institute Economic Opportunities Program

Randi Weingarten | President, American Federation of Teachers

Felicia Wong | President & CEO, Roosevelt Institute

5:00-5:15 P.M.

KEYNOTE ADDRESS BY MAYOR FRANK SCOTT JR., Mayor Of Little Rock, Arkansas

5:15-6:15 P.M.

REORIENTING OUR CORPORATE GOVERNANCE SYSTEMTO SUPPORT SUSTAINABLE GROWTH, SHARED PROSPERITY, AND THE BEST INTERESTS OF WORKING PEOPLE

Kara Stein, Moderator | Lecturer-in-Law, Harvard Law School

Sabastian Niles | Partner, Wachtell, Lipton, Rosen & Katz

Elizabeth Pollman | Professor of Law, William M. Rains Senior Research Fellow

Lovola Law School, Los Angeles

David Webber | Associate Dean for Intellectual Life, Professor of Law,

Boston University School of Law



FRIDAY, OCTOBER 4,2019

8:30 A.M.

COFFEE AND CONTINENTAL BREAKFAST

9:00-10:15 A.M.

THE GLOBAL NEW DEAL: MAKING SURETHE RULES OF INTERNATIONAL TRADE ARE FAIRTO WORKERS AND THE ENVIRONMENT

Beth Baltzan, Moderator | Fellow, Open Markets

Cathy Feingold | Director of International Development, AFL-CIO

Joel Paul | Professor of Law, UC Hastings La

Brad Setser | Senior Fellow, Council on Foreign Relations

10:15-10:30 A.M.

NETWORKING BREAK

10:30-11:45 A.M.

CEO ROUNDTABLE

HOW CAN GOVERNMENT INVESTMENT AND POLICIES HELP BUSINESSES INCREASE WORKER PAY AND CREATE QUALITY JOBS? A CONSTRUCTIVE DISCUSSION BETWEEN CEOS

 $\textbf{Zeynep Ton, Moderator} \hspace{0.2cm} | \hspace{0.2cm} \textit{Professor of the Practice, Operations Mangement,} \\$

MIT Sloan School of Management

Barbara Humpton | Chief Executive Officer, Siemens USA

James White | Former Chief Executive Officer, Jamba Juice

11:45 A.M.-12:00 P.M.

NETWORKING BREAK

12:00-1:30 P.M.

PROVIDING FORTHE COMMON DEFENSE, PROMOTING THE GENERAL WELFARE AND INCENTIVIZING SOCIALLY RESPONSIBLE BEHAVIOR: HOW SANE TAX POLICY CAN MAKE US ALL BETTER OFF

Jason Furman, Moderator | Professor of the Practice of Economic Policy, Harvard Kennedy School

Heather Boushey | President and Chief Executive Officer, Washington Center for Equitable Growth

Amy Matsui | Director of Income Security and Senior Counsel, National Women's Law Center

Kitty Richards | Strategic Advisor, Groundwork Collaborative



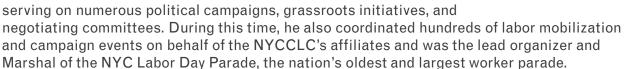
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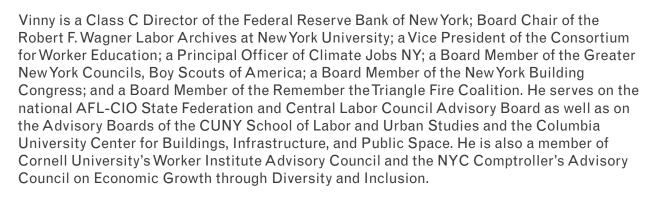
VINNY ALVAREZ

PRESIDENT, NY CITY CENTRAL LABOR COUNCIL, AFL-CIO+

Vincent Alvarez was elected as the NYCCLC's first full-time President and first Latino President in 2011, and was re-elected in 2015 and 2019. He had previously served as Assistant Legislative Director of the NYS AFL-CIO, spearheading various worker-related policy initiatives throughout the state. From 2007-2009, Vinny was Assistant to the Executive Director and then Chief of Staff of the NYCCLC.

A member of the International Brotherhood of Electrical Workers (IBEW) since 1990, Vinny began his career with IBEW Local 3 in Flushing, New York,





Vinny is a graduate of the State University of New York at Oneonta, where he majored in business economics.



BETH BALTZAN

FELLOW, OPEN MARKETS

Beth Baltzan is a fellow at Open Markets and focuses on the impact of monopoly power on trade and its consequences for national security.

Beth served as Democratic Counsel to the House Ways and Means Subcommittee from 2012 to 2016, where she worked on the Trans-Pacific Partnership and the Trans-Atlantic Trade and Investment Partnership Agreement. In 2015, Beth was the principal staffer on three bills (customs, Trade Adjustment Assistance, and preferences for developing programs) and routinely collaborated with Republican counterparts.



Beth was Associate General Counsel in the Office of the United States Trade Representative from 2003 to 2009, where she participated in the World Trade Organization and other trade agreement negotiations, while also litigating trade disputes.

Between 2009 and 2012, Baltzan worked for the Public Company Accounting Oversight Board and was detailed to the Senate Permanent Subcommittee on Investigations, where she was a principal author of the JP Morgan London Whale report.

Beth has appeared on CNBC's Closing Bell and Fox Business' Making Money with Charles Payne. She has also been published in the L.A. Times. She graduated from Stanford University in 1991 and earned her JD from Georgetown University Law Center in 1996.



HEATHER BOUSHEY

PRESIDENT AND CHIEF EXECUTIVE OFFICER, WASHINGTON CENTER FOR EQUITABLE GROWTH

Heather Boushey is the President & CEO and co-founder of the Washington Center for Equitable Growth, which was launched in 2013. She is one of the nation's most influential voices on economic policy and a leading economist who focuses on the intersection between economic inequality, growth, and public policy. Her forthcoming book, Unbound: How Economic Inequality Constricts Our Economy and What We Can Do About It (Harvard University Press) will be released in October 2019. She is also the author of Finding Time: The Economics of Work-Life Conflict, and co-edited a volume of 22



essays about how to integrate inequality into economic thinking called After Piketty: The Agenda for Economics and Inequality.

The New York Times has called Boushey one of the "most vibrant voices in the field," and Politico twice named her one of the top 50 "thinkers, doers and visionaries transforming American politics." Boushey writes regularly for popular media, including The New York Times, The Atlantic, and Democracy Journal, and she makes frequent television appearances on Bloomberg, MSNBC, CNBC, and PBS. She previously served as chief economist for Secretary of State Hillary Clinton's 2016 presidential transition team and as an economist for the Center for American Progress, the Joint Economic Committee of the U.S. Congress, the Center for Economic and Policy Research, and the Economic Policy Institute. She sits on the board of the Opportunity Institute and is an associate editor of Feminist Economics. She received her doctorate in economics from the New School for Social Research and her bachelor's degree from Hampshire College.



MAUREEN CONWAY

VP OF POLICY PROGRAMS, THE ASPEN INSTITUTE AND EXECUTIVE DIRECTOR, THE ASPEN INSTITUTE ECONOMIC OPPORTUNITIES PROGRAM

Maureen Conway serves as Vice President for Policy Programs at the Aspen Institute and as Executive Director of the Institute's Economic Opportunities Program (EOP). Ms. Conway founded EOP's Workforce Strategies Initiative (AspenWSI) and has headed up workforce research at the Aspen Institute since 1999. She leads a team of researchers and consultants in a variety of initiatives to identify and advance strategies that help low-income Americans gain ground in today's labor market. A featured speaker at numerous national and regional conferences, she is a nationally recognized expert in sectoral, or industry-specific, workforce development and has been



quoted in a variety of news media including The New York Times, The Wall Street Journal, National Journal and National Public Radio. Under her leadership, EOP's Workforce Strategies Initiative has investigated the outcomes of sectoral workforce development, provided innovation seed grants to leading programs in order to illuminate promising practices and explored key operating features of programs in specific industry sectors. Maureen is the author of numerous publications including research reports, case studies and policy briefs, including co-editing, together with Robert P. Giloth, the book Connecting People to Work: Workforce Intermediaries and Sector Strategies, a collection that brings perspectives from philanthropy, policy, research, and practice, together to chart how sector-based workforce development has evolved and the implications for the future.

In 2012, Maureen created the Working in America speaker series at the Aspen Institute, bringing together voices from business, labor, policy, human services, media, academia and others to discuss the challenges experienced by many in today's labor markets and new ideas for addressing these challenges. Under Maureen's leadership, the Economic Opportunities Program has hosted a number of leadership development and fellowship programs that connect innovators from across the country to peers engaged in helping low- and moderate-income Americans to access opportunity, and now links these fellows together through the Economic Opportunity Fellows Network. In addition, current work includes multi-year evaluations of promising innovations in workforce development and a new project exploring an emerging practice of work that strives to create economic stability as a platform for economic mobility by engaging in strategies that seek to improve job quality while also helping workers improve their job skills.

Ms. Conway's previous experience includes consulting for the Organization for Economic Cooperation and Development in Paris and work for the U.S. Peace Corps, where she advised on the design, management, and evaluation of the organization's economic development programs in Eastern Europe and the Former Soviet Union. Maureen holds an M.B.A. from Columbia University, where she was a Samuel Bronfman Scholar, a Master's in Regional Planning from the University of North Carolina, and a B.A. in economics and mathematics from Holy Cross College.



KEVIN DEGOOD

DIRECTOR, INFRASTRUCTURE POLICY, CENTER FOR AMERICAN PROGRESS

Kevin DeGood is the director of Infrastructure Policy at the Center for American Progress. His work focuses on how infrastructure policy affect America's global competitiveness, access to opportunity for diverse communities, and environmental sustainability. Prior to joining American Progress, DeGood was the deputy policy director at Transportation for America, where he conducted research, provided legislative analysis, and advanced T4 campaign priorities with congressional leaders. DeGood holds a Master of Public Policy from the University of Southern California and a Bachelor of Arts from the University of North Carolina at Chapel Hill.



DEMOND DRUMMER

CO-FOUNDER & EXECUTIVE DIRECTOR, NEW CONSENSUS

Demond Drummer is an organizer and civic innovator whose work in Chicago has been recognized by the Obama White House, Code for America and the Aspen Institute. He is currently co-founder and executive director of New Consensus. Demond's notable projects include CoderSpace, a computer science learning lab where high school students develop leadership skills for a changing world, and LargeLots.org, a community-driven effort to reclaim and repurpose city-owned vacant lots in Chicago. An alumnus of Morehouse College, Demond was a field organizer for Barack Obama's first presidential campaign. Demond lives with his wife and one-year-old daughter in Chicago.





JEFF DYGERT

EXECUTIVE DIRECTOR, PUBLIC POLICY, AT&T

Jeff Dygert works in AT&T's global public policy group and has responsibility for a variety of policy issues growing out of the internet of things, including the areas of healthcare, drones and smart cities. He also handles online human rights and issues relating to online education, and energy and the environment. In each of these areas, Jeff helps formulate the company's public policy positions and advocates for them on Capitol Hill, before federal agencies and in various industry groups. Before moving to AT&T, Jeff worked at the FCC and at a private firm. Jeff holds a bachelor's and a law degree from the University of Virginia. He lives in Washington, D.C. with his husband and son.





CATHY FEINGOLD

DIRECTOR OF INTERNATIONAL DEVELOPMENT, AFL-CIO

Cathy Feingold is a leading advocate on global workers' rights issues. As director of the AFL-CIO's International Department, Feingold is a committed and passionate advocate, strategic campaigner and policy expert. In 2018, Feingold was elected Deputy President of the International Trade Union Confederation, the organization representing 200 million unionized workers worldwide. She brings more than 20 years of experience in trade and global economic policy, and worker, human and women's rights issues. Her work in both global and grassroots forums reflect her commitment to strengthening the voice of working people in global policy debates.



Feingold previously directed the AFL-CIO Solidarity Center's work in the Dominican Republic and Haiti, where she worked with local trade union partners to develop innovative campaigns to improve the working conditions of domestic, migrant and informal economy workers. The work led to a growing movement of domestic workers who affiliated to the Dominican labor movement. In Haiti, she developed labor law training programs and helped publish the first Creole language excerpt of the Haitian labor law, accessible to workers. She led the organization's humanitarian response to the January 2010 earthquake in Haiti.

Feingold's professional experience includes work for the labor movement, large international organizations, small grassroots NGOs and a foundation. She has written about the impact of economic policies on market women in Nigeria and, as a Fulbright scholar in Nicaragua, she researched the impact of structural adjustment policies on women workers. She continues to be a strong advocate for gender equity and working women issues.

Feingold holds a bachelor's degree from Pitzer College and an M.P.A. from Columbia University.



JASON FURMAN

PROFESSOR OF THE PRACTICE OF ECONOMIC POLICY, HARVARD KENNEDY SCHOOL

Jason Furman is Professor of the Practice of Economic Policy at Harvard Kennedy School (HKS). He is also nonresident senior fellow at the Peterson Institute for International Economics. This followed eight years as a top economic adviser to President Obama, including serving as the 28th Chairman of the Council of Economic Advisers from August 2013 to January 2017, acting as both President Obama's chief economist and a member of the cabinet. During this time Furman played a major role in most of the major economic policies of the Obama Administration. Previously, Furman held a variety of posts in public policy and research. In public policy, Furman worked at both the Council of Economic Advisers and National Economic Council during the Clinton administration and also at the



World Bank. In research, Furman was a Director of the Hamilton Project and Senior Fellow at the Brookings Institution and also has served in visiting positions at various universities, including NYU's Wagner Graduate School of Public Policy. Furman has conducted research in a wide range of areas, including fiscal policy, tax policy, health economics, Social Security, technology policy, and domestic and international macroeconomics. In addition to articles in scholarly journals and periodicals, Furman is the editor of two books on economic policy. Furman holds a Ph.D. in economics from Harvard University.

ANGELA HANKS

DEPUTY EXECUTIVE DIRECTOR, GROUNDWORKS COLLABORATIVE

Angela Hanks is the Deputy Executive Director of the Groundwork Collaborative at the Hub, working to advance a cross-cutting economic narrative for the progressive movement.

Before joining the Hub in 2019, Angela served as director \of the Center for Postsecondary and Economic Success at CLASP, director of workforce development policy at the Center for American Progress (CAP), and senior federal policy analyst at the National Skills Coalition. Angela began her career on Capitol Hill as a counsel on the democratic staff of the House Oversight and Government Reform committee and legislative assistant to Congressman Elijah E. Cummings.



Angela earned her bachelor's degree in political science from George Washington University and her law degree from the University of Maryland School of Law.



BARBARA HUMPTON

CHIEF EXECUTIVE OFFICER, SIEMENS USA

Barbara Humpton is President and CEO of Siemens Corporation, where she guides the company's strategy and engagement in serving the company's largest market in the world, with more than 50,000 employees and over \$23 billion in revenues and \$5 billion in annual exports.

Most recently, Humpton served as president and CEO of Siemens Government Technologies, Inc. (SGT), a leading integrator of Siemens' products and services for federal government agencies and departments. In this role, Humpton also served as an officer/director member of the board of directors of SGT.

Prior to joining Siemens in 2011, Humpton served as a vice president at Booz Allen Hamilton where she was

responsible for program performance and new business development for technology consulting in the Department of Justice and Department of Homeland Security. Earlier, Humpton was a vice president at Lockheed Martin Corporation with responsibility for Biometrics Programs, Border and Transportation Security and Critical Infrastructure Protection, including such critical programs as the FBI's Next Generation Identification and the TSA's Transportation Workers' Identification Credential.



AMY MATSUI

DIRECTOR OF INCOME SECURITY AND SENIOR COUNSEL, NATIONAL WOMEN'S LAW CENTER

Amy K. Matsui is Director of Income Security and Senior Counsel at the National Women's Law Center. She works on a broad range of economic issues affecting low- and moderate-income women and families, with special emphasis on federal and state tax policy. Her work comprises policy analysis, state and federal advocacy, and public education and outreach. Prior to joining the Center in 2002, Ms. Matsui was an associate at Farella Braun + Martel LLP, in San Francisco, CA. She clerked for the Honorable Carolyn Dineen King, then-Chief Judge of the Fifth Circuit Court of Appeals, in 2000. She is a graduate of the University of California at Berkeley, and Stanford Law School.





MARY ALICE MCCARTHY

DIRECTOR, CENTER ON EDUCATION & SKILLS, NEW AMERICA

Mary Alice McCarthy is the Director of the Center on Education and Skills at New America where she leads a team examining the intersection between higher education, workforce development, and job training policies. The Center is dedicated to building learning-based pathways to economic opportunity that can begin inside or outside of formal higher education. Dr. McCarthy's writing has been featured in a diverse set of media outlets including the Washington Monthly, The Atlantic, Forbes, and the Journal on Community College Research and Practice. In addition to her research, she participates in a wide



variety of public engagement, technical assistance, and coalition-building efforts aimed at improving postsecondary education policy and practice.

Prior to joining New America, Dr. McCarthy worked at both the U.S. Departments of Education and Labor. She led a variety of technical assistance initiatives in the areas career pathways, credentialing, and competency-based education. She co-founded the career pathways interagency working group with staff from the Departments of Education, Health and Human Services, and Labor that continues to meet and coordinate federal investments in relation to career pathways. She also wrote policy guidance on credentialing and career pathways and supported the Trade Act Assistance Community College and Career Training (TAACCCT) and Workforce Innovation Fund grant programs, helping design the solicitations and technical assistance activities. Dr. McCarthy also has extensive international experience. She has worked with the OECD's Directorate on Education and Skills on their "Skills Beyond School" series of country studies and authored publications on Peru and Costa Rica. She has a PhD in political science from the University of North Carolina.

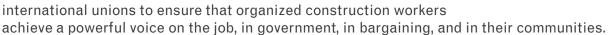


MIKE MONROE

CHIEF OF STAFF, NORTH AMERICA'S BUILDING TRADES UNIONS

Mike Monroe joined North America's Building Trades Unions as Director of Government Affairs in October 2008. In May of 2010, Mike was named Chief of Staff to Building Trades President Mark H. Ayers and continues to serve in that capacity under current Building Trades President, Sean F. McGarvey.

North America's Building Trades Unions, affiliated with the AFL-CIO, represents nearly 3 million working families and provides essential coordination and support to the work of its affiliated councils in the United States and Canada as well as national and



From 2007-08, Mr. Monroe served as the Political Director for Labor on Hillary Clinton's Presidential Campaign. Prior to that, Mike served as Legislative Representative and Director of Government Affairs for the International Union of Painters and Allied Trades (IUPAT) from 2001 – 2007. Mike is a graduate of Gettysburg College, the Harvard University Trade Union Program and is a Presidential Leadership Scholar. A fourth generation union member, Mike is a member of IUPAT Local 890 and currently resides in Washington, D.C.



JULIE MORGAN

EXECUTIVE DIRECTOR, GREAT DEMOCRACY INITIATIVE

Julie Morgan is the Co-founder and Executive Director of the Great Democracy Initiative. She is also a Fellow at the Roosevelt Institute. She previously served as a senior counsel to Senator Elizabeth Warren, a senior program officer at the Bill & Melinda Gates Foundation, and in multiple roles at the Center for American Progress. Julie holds a Ph.D. and J.D. from Boston College.



SABASTIAN NILES

PARTNER, WACHTELL, LIPTON, ROSEN & KATZ

Sabastian V. Niles is a Partner at Wachtell, Lipton, Rosen & Katz where he focuses on rapid response shareholder activism and preparedness, takeover defense and corporate governance; risk oversight, including as to cybersecurity and crisis situations; U.S. and cross-border mergers, acquisitions, buyouts, investments, divestitures and strategic partnerships; and other corporate and securities law matters and special situations.

Sabastian advises worldwide and across industries, including technology, financial institutions, media, energy and natural resources, healthcare and pharmaceuticals, construction and manufacturing, real estate/REITs and consumer goods and retail.

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Sabastian received his juris doctorate from Harvard Law School, where he co-founded the Harvard Association of Law and Business (and continues to serve on the Advisory Board) and won the U.S. National ABA Negotiation Championship representing the Harvard Program on Negotiation. He received B.S., B.A. and B.S. degrees in Finance, Economics and Decision & Information Sciences, respectively, from the University of Maryland, where he won two National Championships and four Regional Championships in intercollegiate mock trial.



BETH OSBORNE

DIRECTOR, TRANSPORTATION FOR AMERICA

Beth is the Director of Transportation for America. She was previously at the U.S. Department of Transportation, where she served as the Acting Assistant Secretary for Transportation Policy and the Deputy Assistant Secretary for Transportation Policy since 2009. At DOT, Beth managed the TIGER Discretionary Grant program, the Secretary's livability initiative, the development of the Administration's surface transportation authorization proposal, and the implementation of MAP-21. Before joining DOT, Beth worked for Sen. Tom Carper (DE) as an advisor for transportation, trade and labor policy, as the policy director for Smart Growth America and as legislative director for environmental policy at the Southern Governors' Association. She began her career in Washington, DC, in the House of Representatives working as a legislative assistant for Rep. Ron Klink (PA-04) and as legislative director for Rep. Brian Baird (WA-03).



JOEL PAUL

PROFESSOR OF LAW, UC HASTINGS LAW

Joel Richard Paul is the Albert Abramson Professor of Law at the University of California Hastings Law School where he teaches constitutional law and international trade law and policy. Paul has also taught on the law faculties of Berkeley, Yale, the University of Connecticut, Leiden University (Netherlands), and American University. His most recent books are WITHOUT PRECEDENT: CHIEF JUSTICE JOHN MARSHALL AND HISTIMES (Penguin Random House) and UNLIKELY ALLIES: How a Merchant, a Playwright and a Spy Saved the American Revolution, (Riverhead/Penguin), which was named one of the best books of 2009 by The Washington Post. He is currently working on a book about the history of American nationalism.





EDUARDO PORTER

REPORTER, NEW YORKTIMES

Eduardo Porter is an economics reporter for the business section of *The New York Times*, where he was the Economic Scene columnist from 2012 to 2018. Mr. Porter began his career in journalism over two decades ago as a financial reporter for Notimex, a Mexican news agency, in Mexico City. He was deployed as a correspondent to Tokyo and London, and in 1996 he moved to São Paulo, Brazil, as editor of *América Economía*, a business magazine.

In 2000, Mr. Porter went to work at *The Wall Street Journal* in Los Angeles to cover the growing Hispanic population. He joined *The New York Times* in 2004 to cover economics. From 2007 to 2012 he was a member of The Times's editorial board, where he wrote about business, economics, and a mix of other matters.





ELIZABETH POLLMAN

PROFESSOR OF LAW, WILLIAM M. RAINS SENIOR RESEARCH FELLOW, LOYOLA LAW SCHOOL, LOS ANGELES

Professor Pollman teaches business law courses and her research focuses on corporate governance, purpose, and personhood as well as on startups, entrepreneurship, and law and technology.

She was the 2014 recipient of the ESBA Excellence in Teaching Award at Loyola Law School and has taught as a visiting professor at the University of Pennsylvania Law School, Sydney Law School, and UC Berkeley School of Law. She has served on the ABA Corporate Laws Committee, the Executive Committee of the AALS section on Business



Associations, and the Organizing Committee for the National Business Law Scholars Conference. Her media appearances include NPR Morning Edition, Bloomberg, The Atlantic, and the Los Angeles Times.

Before joining the Loyola faculty, Pollman was a fellow at the Arthur and Toni Rembe Rock Center for Corporate Governance at Stanford University, and a lecturer and Thomas C. Grey fellow at Stanford Law School. She previously practiced as a transactional lawyer and business litigator at Latham & Watkins in Silicon Valley and Los Angeles. She clerked for the Honorable Raymond C. Fisher of the Ninth Circuit Court of Appeals. She earned both her B.A. and J.D., with distinction, from Stanford University. Before law school, she managed a business development team at a publishing startup that was acquired by one of the country's largest newspaper publishers.



KITTY RICHARDS

STRATEGIC ADVISOR, GROUNDWORK COLLABORATIVE

Kitty is a policy consultant, and Strategic Advisor to the Groundwork Collaborative. She has previously worked on federal budget and tax policy at several think tanks, including the Center on Budget and Policy Priorities and the Center for American Progress (CAP), and served as an economic policy staffer on Capitol Hill and in the White House. She also spent two years as Chief of Staff to DC Councilmember Elissa Silverman, working on a wide range of issues including tax and budget policy, workforce policy, housing and homelessness, and the Universal Paid Leave Act, which will begin providing paid family and medical leave benefits to DC workers in 2020.



Kitty received her bachelor's degree in Biochemistry and Molecular Biology from Reed College, and her J.D. from the New York University School of Law, as part of the Leadership Program in Tax Law and Fiscal Policy



FRANK SCOTT JR.

MAYOR OF LITTLE ROCK, ARKANSAS

Frank Scott, Jr. made history on Dec. 4, 2018 when he was elected as the City of Little Rock's 73rd mayor and first popularly elected African American chief executive. Since that day, Mayor Scott has worked to unite our diverse neighborhoods into one City and one people, cooperating to expand our economy and improve our quality of life. He brings a unique combination of skills to the job with significant experience in both the public and private sectors.

Scott began his public-service career in the office of Arkansas Governor Mike Beebe where he served for five years, first as deputy policy director and later as



director of intergovernmental affairs. While on Beebe's staff, Scott continued his education, earning a Master's Degree in Business Administration from the University of Arkansas at Little Rock. That degree, with a concentration in finance, complimented Scott's undergraduate degree in Business Administration from the Fogelman College of Business at the University of Memphis.

Determined to put his finance training to work, Scott accepted a position as a community banker with First Security Bank, giving him insight into the issues facing small businesses across the City. At the same time, he continued to devote a significant amount of time to serving both his city and the state as a member of the Port of Little Rock Board of Directors and as a member of the Arkansas Highway Commission – experiences which gave Scott an understanding of the critical infrastructure that forms the backbone of any city.

As an associate pastor and youth mentor, Scott lives out the values he learned growing up in Southwest Little Rock, the same area where he lives today. He gives back to the city that invested in him and reminds young people regularly that values are the foundation of a purpose-filled life.

A firm believer in education and the opportunity that it can provide, Scott is a former member of the PulaskiTechnical College Board of Trustees (now UA-PTC) and currently serves on the UA-Little Rock Board of Visitors.



BRAD SETSER

SENIOR FELLOW, COUNCIL ON FOREIGN RELATIONS

Brad W. Setser is the Steven A. Tananbaum senior fellow for international economics at the Council on Foreign Relations. His expertise includes macroeconomics, global capital flows, financial vulnerability analysis, sovereign debt restructuring, and the management of financial crises. He regularly blogs at Follow the Money.

Setser served as the deputy assistant secretary for international economic analysis in the U.S. Treasury from 2011 to 2015, where he worked on Europe's financial crisis, currency policy, financial sanctions,



commodity shocks, and Puerto Rico's debt crisis. He was previously the director for international economics, serving jointly on the staff of the National Economic Council and the National Security Council.

He is the author of Sovereign Wealth and Sovereign Power (CFR, 2008) and the coauthor, with Nouriel Roubini, of Bailouts and Bail-ins: Responding to Financial Crises in Emerging Economies (Peterson Institute, 2004), which draws lessons from emerging market financial crises between 1995 and 2003. His work has been published in Foreign Affairs, Finance and Development, Global Governance and Georgetown Journal of International Law, among others.

Setser was an international affairs fellow at the Council on Foreign Relations in 2003, and a fellow from 2007 to 2009. He also has been the director of global research for Roubini Global Economics and a visiting scholar at the International Monetary Fund. He holds a BA from Harvard University, a masters from Sciences-Po, and an MA and PhD in international relations from Oxford University.



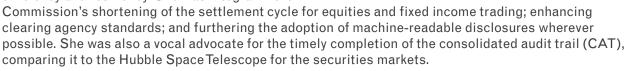
KARA STEIN

LECTURER ON LAW, HARVARD LAW SCHOOL

Kara M. Stein served as Commissioner of the U.S. Securities and Exchange Commission (SEC) from August 9, 2013 until January 2, 2019. Commissioner Stein was appointed by President Barack Obama and confirmed unanimously by the U.S. Senate.

While at the Commission, Commissioner Stein spoke often about the impact of digital transformation on both companies and the agency itself. She advocated for sweeping changes to the Commission's rules and practices for the digital age.

Commissioner Stein also focused on identifying ways to enhance our securities market structure to promote efficiency and resiliency. She was integral in the



Commissioner Stein served as the Commission's liaison to the North American Securities Administrators Association (NASAA), represented the Commission at meetings of the International Organization of Securities Commissions (IOSCO), and was an ardent supporter of furthering diversity and inclusion initiatives at the SEC. Commissioner Stein sponsored the SEC's LGBT and the Disability Interests Advisory committees and served as the Chair of the SEC's Diversity Council.

Commissioner Stein joined the Commission after serving as Senior Policy Advisor for securities and banking matters to U.S. Senator Jack Reed. From 2009 to 2013, she was Staff Director of the Securities, Insurance, and Investment Subcommittee of the U.S. Senate Committee on Banking, Housing, and Urban Affairs and played an integral role in drafting and negotiating significant provisions of the Dodd-Frank Wall Street Reform and Consumer Protection Act.

During her tenure in the U.S. Senate, Commissioner Stein also served as Staff Director of the Banking Committee's Subcommittee on Housing and Transportation, as Legal Counsel to Senator Jack Reed, and a Legislative Assistant to Senator Chris Dodd.

Before working in the U.S. Senate, Commissioner Stein was an associate at the law firm of Wilmer, Cutler & Pickering, an assistant professor with the University of Dayton School of Law, an Advocacy Fellow with the Georgetown University Law Center, and a Skadden Public Interest Fellow.

Immediately upon leaving the SEC, Stein joined the University of Pennsylvania School of Law as a Distinguished Policy Fellow. She is currently a Lecturer on Law at Harvard Law School and a Senior Research Fellow at the University of California Hastings School of Law Center on Innovation. She also has joined the Investors Exchange (IEX) Board as an independent board member and serves on the IEX Regulatory Oversight Committee.

Stein received her B.A. from Yale College and J.D. from Yale Law School.





ROY SWAN

DIRECTOR, MISSION INVESTMENTS, FORD FOUNDATION

Roy Swan leads the Ford Foundation's Mission Investments team, responsible for approximately \$1.3 billion in capital dedicated to advancing social justice and addressing inequality through impact investing.

Before joining the Ford Foundation, Roy was managing director and co-head of Global Sustainable Finance at Morgan Stanley. His Morgan Stanley team committed over \$13 billion of the firm's capital to community development transactions. Before that, Roy was founding chief investment officer of NYC's Upper Manhattan Empowerment Zone, a federal



program designed to revitalize distressed inner city communities, which played a key role in Harlem's economic rebirth. He also served as CFO at Carver Bancorp, a Harlem-based publicly traded financial institution and the nation's largest African American managed bank. In addition, Roy has worked in corporate law at Skadden Arps; investment banking at The First Boston Corporation, Salomon Brothers, and JPMorgan; and finance at Time Warner.

Roy is a current or past board member of numerous nonprofits, including The Dalton School, Enterprise Community Partners, Low Income Investment Fund, the Partnership for After School Education, the Morgan Stanley Foundation, and others. He is also a current or past member of several private equity fund limited partner advisory committees, including Brightwood Capital Partners, Core Innovation Partners, HCAP, National Equity Fund, Seacoast Capital, and others. Roy continues to serve as a General Partner and Board Member of Morgan Stanley's SBA-licensed Small Business Investment Company, an entity he co-founded in 2014.

Roy received a bachelor's degree from Princeton University and a law degree from Stanford Law School, where he was an editor of the Stanford Law Review.



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PROFESSOR OF THE PRACTICE, OPERATIONS MANAGEMENT. MIT SLOAN SCHOOL OF **MANAGEMENT**

Zeynep Ton is a Professor of the Practice at the MIT Sloan School of Management.

Zeynep is currently examining how organizations can design and manage their operations in a way that satisfies employees, customers, and investors simultaneously. Her earlier research focused on the critical role of store operations in retail supply chains. Her work has been published in a variety of journals, including Organization Science, Production and Operations Management, and the Harvard Business Review. In addition, she has written numerous cases

that explore different approaches to managing retail stores and labor.



In 2014, Zeynep published her findings in a book, The Good Jobs Strategy: How the Smartest Companies Invest in Employees to Lower Costs and Boost Profits. The book draws on 15 years of research to show that the key to offering good jobs to employees, great service to customers, and superior returns to investors is combining investment in employees with specific operational choices that increase employees' productivity, contribution, and motivation.

After her book was released, retail leaders started reaching out to Zeynep to understand how to implement the Good Jobs Strategy in their organizations, or to describe how they were already adopting the strategy. Zeynep co-founded the nonprofit Good Jobs Institute to help these organizations transform through assessments, workshops, and longer term partnerships.



DAVID WEBBER

ASSOCIATE DEAN FOR INTELLECTUAL LIFE, PROFESSOR OF LAW, BOSTON UNIVERSITY SCHOOL OF LAW

David H. Webber is Professor of Law and Associate Dean for Intellectual Life at Boston University School of Law. He is the author of *The Rise of the Working-Class Shareholder: Labor's Last Best Weapon*, published by Harvard University Press in 2018. Webber has toured extensively for the book, and has published op-eds about it in the *New York Times*, the *Washington Post*, the *Chicago Tribune*, the *Los Angeles Times*, and elsewhere. The book has been reviewed or otherwise covered in the *New York Review of Books*, the *Financial Times* (twice), *Publisher's Weekly*, *Bloomberg Radio, CSPAN's BookTV, Forbes*, the *Harvard*



Law School Forum on Corporate Governance and Financial Regulation, the Harvard OnLabor blog, Cornell University's ILR Review, Rorotoko, de Volkskrant, Calcalist, Knowledge@Wharton Business Radio, Splinter News, and Dissent. Webber has also been interviewed on a range of corporate governance matters by Nightly Business Report and NPR's Marketplace.

Webber co-edited a second book, *Research Handbook on Representative Shareholder Litigation* (Elgar), published in November 2018. He has published scholarly articles including "The Use and Abuse of Labor's Capital" in the *New York University Law Review* and "The Plight of the Individual Investor in Securities Class Actions" in the *Northwestern University Law Review*, with additional work forthcoming in the *Vanderbilt Law Review* and the *Southern California Law Review*. Webber has presented his research at the Harvard Stanford Yale Junior Faculty Forum, the Conference on Empirical Legal Studies, and the American Law and Economics Association conference.

Webber is the winner of Boston University School of Law's 2017 Michael Melton Award for Teaching Excellence. He also co-teaches the Pensions and Capital Stewardship course for the Harvard Trade Union program at Harvard Law School. He is a graduate of Columbia and NYU Law School, where he was an editor for the *Law Review*.



RANDI WEINGARTEN

PRESIDENT, AMERICAN FEDERATION OF TEACHERS

RANDIWEINGARTEN is president of the 1.7 million-member American Federation of Teachers, AFL-CIO, which represents teachers; paraprofessionals and school-related personnel; higher education faculty and staff; nurses and other healthcare professionals; local, state and federal government employees; and early childhood educators. The AFT champions fairness; democracy; economic opportunity; and high-quality public education, healthcare and public services for students, their families and communities. The AFT and its members advance these principles through community engagement, organizing, collective bargaining and political activism, and especially through members' work.



Prior to her election as AFT president in 2008, Weingarten served for 12 years as president of the United Federation of Teachers, AFT Local 2, representing approximately 200,000 educators in the New York City public school system, as well as home child care providers and other workers in health, law and education. In 2013, the New York Observer named Weingarten one of the most influential New Yorkers of the past 25 years. Washington Life magazine included Weingarten on its 2013 Power 100 list of influential leaders.

Weingarten has launched major efforts to place real education reform high on the nation's and her union's agendas. She created the AFT Innovation Fund, a groundbreaking initiative to support sustainable, innovative and collaborative education reform projects developed by members and their local unions. At Weingarten's direction, the AFT developed a model to transform teacher evaluations from a way of simply rating teachers to a tool for continuous improvement and feedback, and is using this model to align tenure and due process so that tenure serves as a guarantee of fairness, not of a job for life. Weingarten led an AFT committee that called for all prospective teachers to meet a high entry standard—as in medicine or law—so that they're prepared from the day they enter the classroom.

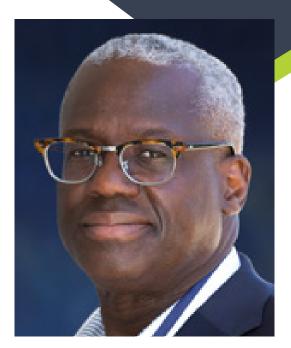
Weingarten holds degrees from Cornell University's School of Industrial and Labor Relations and the Cardozo School of Law. She worked as a lawyer for the Wall Street firm of Stroock & Stroock & Lavan from 1983 to 1986. She is an active member of the Democratic National Committee and numerous professional, civic and philanthropic organizations. Born in 1957 and raised in Rockland County, N.Y., Weingarten now resides on Long Island and in Washington, D.C.



JAMES WHITE

FORMER CEO OF JAMBA JUICE

James D. White is Chairman, Fair Trade USA, and sits on the following corporate Boards: Adtalem Global Education, Panera Bread, Schnuck's Supermarkets and Simply Good Foods. He is also a Board Advisor at Ocean Spray Cooperative. James is the former Chairman, President and CEO of Jamba Juice, and has held senior executive positions at several Fortune 500 companies, including Gillette, Safeway Stores, and Nestlé-Purina. He has been appointed to 12 corporate Boards; he has chaired four Boards and has served on all committees. His non-profit Board work includes his current position of Chairman at Directors Academy (where he is also a founder); and past Board positions at NASDAQ Entrepreneurial Center, the Organic Center, and the Network for Executive Women. James is also a speaker on Board governance and is a CEO coach.



LARRY WILLIS

PRESIDENT, TRANSPORTATION TRADES, AFL-CIO+

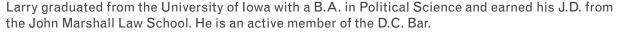
In 2017, Larry Willis was elected President of the Transportation Trades Department, AFL-CIO, a labor organization consisting of 32 unions that together represent workers in all areas of transportation. TTD focuses on federal legislation, regulatory matters, and policy issues that impact transportation workers. Larry previously served as TTD's Secretary-Treasurer, General Counsel and Legislative Representative. Earlier in his career, Larry was an associate and Director of Legislation for Weil, Gotshal and Manges, LLP, and served in various legislative roles on Capitol Hill and on political campaigns.

In his current position, Larry oversees TTD's daily operation and serves as the organization's spokesperson and chief strategist. He collaborates with TTD's affiliated

system, to ensure jobs in this sector are safe and secure, and to protect and expand the rights working people have union representation. Under Larry's direction, TTD works with elected leaders on both sides of the aisle and focuses on substantive, policy-driven arguments to advance core agenda items.

unions to fight for long-term investments in our transportation







FELICIA WONG

PRESIDENT & CEO, ROOSEVELT INSTITUTE

Felicia Wong is the President and CEO of the Roosevelt Institute, a New York-based think tank and campus network that promotes a bold economic and political vision capable of bringing the ideals of Franklin and Eleanor into the 21st century. She helps lead the Roosevelt Institute's work on a rewriting the rules agenda, a comprehensive economic program and narrative that has become increasingly influential. She is the co-author of *The Hidden Rules of Race: Barriers to an Inclusive Economy* (Cambridge University Press, 2017) and her work has appeared in the *New York Times*, the *Washington Post, Time*, *Democracy: A Journal of Ideas, and the Boston Review*.



Felicia came to the Institute from the Democracy Alliance, and previously ran operations and product development at a venture-funded education services company. Her public service includes a White House Fellowship in the Office of the Attorney General and a political appointment in the Office of the Secretary of the Navy. She holds a Ph.D. in political science from the University of California, Berkeley. Her doctoral dissertation on the role of race and framing in K-12 public education politics received the 2000 American Political Science Association award in Race, Ethnicity, and Politics. She is a co-author of the forthcoming "Rewrite the Racial Rules: Building an Inclusive American Economy."





THANK YOU FOR ATTENDING A NEW DEAL FORTHIS NEW CENTURY