ENGELBERG CENTER
on Innovation Law & Policy
NYU School of Law

2019

CONTENTS

ABOUT THE ENGELBERG CENTER

The Engelberg Center provides a unique environment where scholars and policymakers examine the law and policy that best support innovation. The center has attracted legal scholars and practitioners, government officials, economists, physical scientists, engineers, historians, industry experts, and others who study—theoretically and empirically—the incentives that motivate innovators, how those incentives vary among different types of creative endeavor, and the laws and policies that help or hinder them. The Engelberg Center facilitates programming, publications, and other interactions that refine our understanding of the legal and policy implications of this research and that communicate those implications to stakeholders and decision-makers, both nationally and internationally.

In addition to the world-class faculty and scholars it attracts, the Engelberg Center draws on the diversity of New York City, which is a center for creativity in advertising, art, cuisine, entertainment, fashion, financial services, graphic design, law, life sciences, literature, marketing, music, and technology, among other fields. We seek to enhance the ecosystem that supports close connections between legal scholars and the innovator community in and around the city.

Alfred B. Engelberg '65 generously endowed the Engelberg Center on Innovation Law & Policy in 1994. He has enjoyed an unusually varied career in the field of intellectual property, having served as a patent examiner, a patent agent, a patent attorney in the Department of Justice, a member of a law firm, a representative for the generic pharmaceutical industry, and a principal negotiator during the legislative process that led to the Patent Term Restoration Act of 1984 (the "Hatch-Waxman Act").

FACULTY CO-DIRECTORS

BARTON BEEBE

John M. Desmarais Professor of Intellectual Property Law

Barton Beebe specializes in the doctrinal, empirical, and cultural analysis of intellectual property law. He has been the Anne Urowsky Visiting Professor of Law at Yale Law School, a visiting professor of law at Stanford Law School, and a Visiting Research Fellow at Merton College, Oxford. He has also taught courses at Hebrew University, Jerusalem, the Center for International Intellectual Property Studies at the Université de Strasbourg, the Munich Intellectual Property Law Center, the State Intellectual Property Office of the People's Republic of China, and the Hanken School of Economics in Helsinki. He is the author of *Trademark Law: An Open-Source Casebook*, which is a free online trademark casebook now in use in over 45 law schools around the world. Professor Beebe received his JD from Yale Law School, his PhD in English Literature from Princeton University, and his BA from the University of Chicago. He clerked for Judge Denise Cote of the United States District Court for the Southern District of New York.

RECENT PUBLICATIONS

"Fake Trademark Specimens: An Empirical Study" (forthcoming) (with Jeanne Fromer)

"Testing for Trademark Dilution in Court and the Lab," 86 *University of Chicago Law Review* 611 (2019) (with Roy Germano, Christopher Jon Sprigman & Joel Steckel)

Brief for Professors Barton Beebe and Jeanne Fromer as Amici Curiae, *Iancu v. Brunetti*, 139 S. Ct. 2294 (cited in *Iancu v. Brunetti*, 139 S. Ct. 2294, 2230 (2019))

Empirical Studies of Trademark Law, in *Research Handbook on the Economics of Intellectual Property Law: Volume II. Analytical Methods* (Peter Menell and David Schwartz, eds., 2019)

"What Trademark Law Is Learning from the Right of Publicity," 42 *Columbia Journal of Law & the Arts* 389 (2019)

"*Star Athletica* and the Problem of Panaestheticism," 9 *UC Irvine Law Review* 75 (2019)

Statement of Professors Barton Beebe and Jeanne Fromer, New York University School of Law, Before the US House of Representatives, Committee on the Judiciary Subcommittee on Courts, Intellectual Property, and the Internet: "Counterfeits and Cluttering: Emerging Threats to the Integrity of the Trademark System and the Impact on American Consumers and Businesses" (2019)

"Immoral or Scandalous Marks: An Empirical Analysis," 8 *NYU Journal of Intellectual Property & Entertainment Law* 169 (2019) (with Jeanne C. Fromer)

Trademark Law: An Open-Source Casebook (free textbook, 2019)

"Are We Running Out of Trademarks? An Empirical Study of Trademark Depletion and Congestion," 131 *Harvard Law Review* 945 (2018) (with Jeanne C. Fromer)

"The Scope of Strong Marks: Should Trademark Law Protect the Strong More Than the Weak?," 92 *NYU Law Review* 1339 (2018) (with C. Scott Hemphill)

ROCHELLE DREYFUSS

Pauline Newman Professor of Law

A trained research chemist, Rochelle Cooper Dreyfuss focuses her research and writing on the intersection between patents and science and examines the implications of technological change on patent law and policy. Her other interests include procedural issues arising in intellectual property litigation, particularly in the international context. After graduating from Columbia Law School, she clerked for Chief Judge Wilfred Feinberg (Second Circuit) and Chief Justice Warren Burger (US Supreme Court). A member of the American Law Institute, Professor Dreyfuss was the Reporter for its project on Intellectual Property: Principles Governing Jurisdiction, Choice of Law and Judgments in Transnational Disputes. She is currently an adviser on the ALI's Restatement Third of Conflicts of Laws project. She has been a consultant to the Federal Courts Study Committee, the Presidential Commission on Catastrophic Nuclear Accidents, and the Federal Trade Commission. She has served on committees of the National Academies of Science and the Department of Health & Human Services. She is a past chair of the Intellectual Property Section of the American Association of Law Schools. In addition to articles in her specialty areas, Professor Dreyfuss has co-authored books on intellectual property law and international intellectual property law.

RECENT PUBLICATIONS

"Hedging Bets with BITS: The Impact of Investment Obligations on Intellectual Property Norms," *The Constitutional Transformation of Global IP Protection* (Jonathan Griffiths & Tuomas Mylly eds.) (forthcoming)

"Protecting Fundamental Values in International IP Disputes: Investor-State vs. WTO Adjudication," *Research Handbook on Intellectual Property and Investment Law* (Christophe Geiger ed.) (forthcoming)

"Harmonization: Top Down, Bottom Up—And Now Sideways? The Impact of the IP Provisions of Megaregional Agreements On Third Party States," *Megaregulation Contested* 346 (Oxford University Press 2019) (Benedict Kingsbury et al. eds.)

"International Divergence in Gene Patenting," 20 *Annual Review Genomics & Human Genetics* 541 (2019) (with Dianne Nicol, E. Richard Gold, Wei Li, John Liddicoat & Geertrui Van Overwalle)

"Patenting Nature—A Comparative Perspective," 5 *Journal of Law and the Biosciences* 550 (2018) (with Jane Nielsen and Dianne Nicol)

"Brexit and IP: The Great Unraveling?" 39 *Cardozo Law Review* 967 (2018) (with Graeme B. Dinwoodie)

"In Praise of an Incentive-Based Theory of Intellectual Property Protection," *Framing Intellectual Property Law in the 21st Century* (Cambridge University Press 2018) (Rochelle Cooper Dreyfuss & Siew Kuan Ng eds.)

Framing Intellectual Property Law in the 21st Century (Cambridge University Press 2018) (Rochelle Cooper Dreyfuss & Siew Kuan Ng eds.)

The Oxford Handbook of Intellectual Property Law (Oxford University Press 2018) (Rochelle Dreyfuss & Justine Pila eds.)

JEANNE FROMER

Professor of Law

Jeanne Fromer specializes in intellectual property, including copyright, patent, trademark, trade secret, and design protection laws. In 2011, she was awarded the American Law Institute's inaugural Young Scholars Medal for her scholarship in intellectual property. Professor Fromer was a visiting professor at Harvard Law School and also previously taught at Fordham Law School. She was a law clerk to Justice David H. Souter (US Supreme Court) and Judge Robert D. Sack (Second Circuit). After working at Hale and Dorr (now WilmerHale) in intellectual property, she was an Alexander Fellow with the NYU School of Law and a Resident Fellow with Yale Law School's Information Society Project. She earned her BA summa cum laude in computer science from Barnard College and her SM in electrical engineering and computer science from MIT for research in artificial intelligence and computational linguistics, and worked at AT&T (Bell) Laboratories in those same areas. She received her JD magna cum laude from Harvard Law School, serving as Articles and Commentaries Editor of the *Harvard Law Review* and Editor of the *Harvard Journal of Law and Technology*.

RECENT PUBLICATIONS

"Playful Innovation" (forthcoming) (with Mark Lemley)

"A Theory of Legal Protection for Industrial Design" (forthcoming) (with Christopher Sprigman)

"Overhauling Trademark Distinctiveness" (forthcoming)

"Fake Trademark Specimens: An Empirical Study" (forthcoming) (with Barton Beebe)

"Minds, Machines, and the Law: The Case of Volition in Copyright Law," 119 *Columbia Law Review* (forthcoming 2019) (with Mala Chatterjee)

"Machines as the New Oompa Loompas: Trade Secrecy, the Cloud, Artificial Intelligence, and Automation" 94 *NYU Law Review* 706 (2019)

"Taking Intellectual Property into Their Own Hands," 107 *California Law Review* 1455 (2019) (with Amy Adler)

Brief for Professors Barton Beebe and Jeanne Fromer as Amici Curiae, *Iancu v. Brunetti*, 139 S. Ct. 2294 (cited in *Iancu v. Brunetti*, 139 S. Ct. 2294, 2230 (2019))

Statement of Professors Barton Beebe and Jeanne Fromer, New York University School of Law, Before the US House of Representatives, Committee on the Judiciary Subcommittee on Courts, Intellectual Property, and the Internet: "Counterfeits and Cluttering: Emerging Threats to the Integrity of the Trademark System and the Impact on American Consumers and Businesses" (2019)

Copyright Law: Cases and Materials v. 1.0 (free textbook, 2019) (with Christopher Sprigman)

"Immoral or Scandalous Marks: An Empirical Analysis," 8 *NYU Journal of Intellectual Property & Entertainment Law* 169 (2019) (with Barton Beebe)

"Claiming Design," 167 *University of Pennsylvania Law Review* 123 (2018) (with Mark McKenna)

"Are We Running Out of Trademarks? An Empirical Study of Trademark Depletion and Congestion," 131 *Harvard Law Review* 945 (2018) (with Barton Beebe)

SCOTT HEMPHILL

Professor of Law

Scott Hemphill teaches and writes about antitrust, intellectual property, and regulation of industry. He holds a JD and PhD in economics from Stanford, an AB from Harvard, and an MS in economics from the London School of Economics, where he studied as a Fulbright Scholar. He served as Antitrust Bureau Chief for the New York Attorney General and clerked for Judge Richard Posner on the US Court of Appeals for the Seventh Circuit, and Justice Antonin Scalia on the United States Supreme Court. Hemphill joined NYU from Columbia Law School, where he was a professor of law. Hemphill's research focuses on the law and economics of competition and innovation. His scholarship ranges broadly, from drug patents to net neutrality to fashion and intellectual property. Recent work examines the antitrust problem of parallel exclusion in concentrated industries and anticompetitive settlements of patent litigation by drug makers. His scholarship has been cited by the United States Supreme Court and California Supreme Court, among others, and formed the basis for congressional testimony on matters of regulatory policy. His writing has appeared in law reviews, peer-reviewed journals, and the popular press, including the *Yale Law Journal*, *Science*, and the *Wall Street Journal*.

RECENT PUBLICATIONS

"Antitrust Policy for Platform Entry: Nascent Rivals and Disruptive Incumbents," *Columbia Law Review* (forthcoming)

"Nascent Competitors," *University of Pennsylvania Law Review* (forthcoming) (with Tim Wu)

"The Strategies of Anticompetitive Common Ownership," *Yale Law Journal* (forthcoming) (with Marcel Kahan)

"A Study of Exclusionary Coalitions: The Canadian Sugar Coalition, 1888-1889," *Antitrust Law Journal* (forthcoming) (with John Asker)

"Posner on Vertical Restraints," 86 *University of Chicago Law Review* 1057 (2019)

"The Coca-Cola Bottle," in *A History of Intellectual Property in 50 Objects* (Dan Hunter & Claudy Op Den Kamp, eds., Cambridge University Press 2019) (with Jacob Gersen)

"Beyond *Brooke Group*: Bringing Reality to the Law of Predatory Pricing," 127 *Yale Law Journal* 2048 (2018) (with Philip J. Weiser)

"Mergers that Harm Sellers," 127 *Yale Law Journal* 2078 (2018) (with Nancy L. Rose)

"Intellectual Property and Competition Law," in *The Oxford Handbook of Intellectual Property Law* 872 (Rochelle Dreyfuss and Justine Pila, eds., Oxford University Press) (2018)

"The Scope of Strong Marks: Should Trademark Law Protect the Strong More Than the Weak?," 92 *NYU Law Review* 1339 (2018) (with Barton Beebe)

"Dirty Data, Bad Predictions: How Civil Rights Violations Impact Police Data, Predictive Policing Systems, and Justice," 94 *NYU Law Review Online* 192 (2019) (with Rashida Richardson and Kate Crawford)

Brief of Amici Curiae Mozilla, Mapbox, Medium, Patreon, Etsy, and Wikimedia in *Google v. Oracle* (Cert. Petition 2019) (February 25, 2019)

"Algorithmic Impact Assessments: A Practical Framework for Public Agency Accountability" (AI Now Institute 2018) (with Dillon Reisman, Kate Crawford, and Meredith Whittaker)

"Limitless Worker Surveillance," 105 *California Law Review* 735 (2017) (with Ifeoma Ajunwa and Kate Crawford)

JASON SCHULTZ
Professor of Clinical Law

Jason M. Schultz is a Professor of Clinical Law, Director of NYU's Technology Law & Policy Clinic, and Area Lead in Law & Policy for the AI Now Institute. His clinical projects, research, and writing primarily focus on practical frameworks and policy options to help traditional areas of law such as intellectual property, privacy, consumer protection, and civil rights adapt in light of new technologies and the challenges they pose. His most recent work focuses on the social and legal implications of machine learning, artificial intelligence, and the Internet of Things.

During the 2016-2017 academic year, Professor Schultz was on leave to work at the White House Office of Science and Technology Policy, where he served as Senior Advisor on Innovation and Intellectual Property to US Chief Technology Officer Megan Smith.

With Aaron Perzanowski, he is the author of *The End of Ownership: Personal Property in the Digital Economy* (MIT Press 2016), which argues for retaining consumer property rights in a marketplace that increasingly threatens them.Prior to joining NYU, Professor Schultz was an Assistant Clinical Professor of Law and Director of the Samuelson Law, Technology & Public Policy Clinic at the UC Berkeley School of Law (Boalt Hall). Before joining Boalt Hall, he was a Senior Staff Attorney at the Electronic Frontier Foundation (EFF), one of the leading digital rights groups in the world, and before that practiced intellectual property law at the firm of Fish & Richardson, PC. He also served as a clerk to the Honorable D. Lowell Jensen of the Northern District of California. He is a member of the American Law Institute.

CHRISTOPHER SPRIGMAN

Professor of Law

Chris Sprigman teaches intellectual property law, antitrust law, competition policy, and comparative constitutional law. His scholarship focuses on how legal rules affect innovation and the deployment of new technologies. He is the author of numerous articles both in law reviews and in the popular press, as well as a book, *The Knockoff Economy: How Imitation Sparks Innovation* (Oxford 2012), co-authored with Kal Raustiala of the UCLA School of Law. He also serves as the Reporter for the American Law Institute's Restatement of Law: Copyright. Sprigman received his BA with honors from the University of Pennsylvania in 1988. He attended the University of Chicago Law School, serving as a comment editor of the *University of Chicago Law Review* and graduating with honors in 1993. Following graduation, Sprigman clerked for Judge Stephen Reinhardt of the US Court of Appeals for the Ninth Circuit, and for Justice Lourens H. W. Ackermann of the Constitutional Court of South Africa. Sprigman also taught at the law school of the University of the Witwatersrand, in Johannesburg, South Africa. From 1999 to 2001, Sprigman served as appellate counsel in the Antitrust Division of the US Department of Justice, where he worked on *US v. Microsoft*, among other matters. Sprigman then joined the Washington, D.C., office of King & Spalding, where he was elected a partner. In 2003, he left law practice to become a Residential Fellow at the Center for Internet and Society at Stanford Law School. He joined the University of Virginia faculty in 2005 and moved from UVA to NYU School of Law in 2013.

RECENT PUBLICATIONS

"A Theory of Legal Protection for Industrial Design" (forthcoming) (with Jeanne Fromer)

"The Second Digital Disruption: Streaming & the Dawn of Data-Driven Creativity," *NYU Law Review* (forthcoming) (with Kal Raustiala)

"Bias-Self-Management and the Role of Autonomy in Improving Contract Performance" (forthcoming 2020, with Stephan Tontrup)

"The Paradox of Privacy Regulation: How Law Meant to Protect Privacy Can Erode It" (forthcoming 2020, with Stephan Tontrup)

"When Are IP Rights Necessary? Evidence from Innovation in IP's Negative Space," in 2 *Research Handbook on the Economics of Intellectual Property Law* (Ben Depoorter et al. eds., Edward Elgar Publishing 2019) (with Kal Raustiala)

"Experiments in Intellectual Property," in 2 *Research Handbook on the Economics of Intellectual Property Law* (Ben Depoorter et al. eds., Edward Elgar Publishing 2019) (with Christopher Buccafusco)

"Testing for Trademark Dilution in Court and in the Lab," 86 *University of Chicago Law Review* 611 (2019) (with Barton Beebe, Roy Germano & Joel Steckel)

"The Filtration Problem in Copyright's 'Substantial Similarity' Infringement Test," 23 *Lewis & Clark Law Review* 571 (2019) (with Samantha Fink Hedrick)

Copyright Law: Cases and Materials v. 1.0 (free textbook, 2019) (with Jeanne Fromer)

"Rethinking Post-Sale Confusion," 108 *Trademark Reporter* 881 (2018) (with Kal Raustiala)

KATHERINE STRANDBURG

Alfred E. Engelberg Professor of Law

Katherine Strandburg concentrates her teaching and research in the areas of patent law and innovation policy and information privacy law. Her scholarship considers how the law in these areas should reflect the importance of collaboration and social interactions and respond to technological change. Her legal analysis is informed by studies of user innovation and of knowledge commons governance. She is also the faculty director of the interdisciplinary NYU Information Law Institute.

Professor Strandburg obtained her law degree from the University of Chicago Law School with high honors in 1995 and served as a law clerk to the Honorable Richard D. Cudahy of the US Court of Appeals for the Seventh Circuit. She is an experienced litigator, is licensed to practice before the United States Patent and Trademark Office, and has authored several amicus briefs to the Supreme Court and federal appellate courts dealing with patent law and privacy issues.

Prior to her legal career, Professor Strandburg was a research physicist at Argonne National Laboratory, having received her PhD from Cornell University in 1984 and conducted postdoctoral research at Carnegie Mellon. She was a visiting faculty member of the physics department at Northwestern University from 1990 to 1992.

RECENT PUBLICATIONS

"Information Privacy and Governance of Online Political Activism through a Knowledge Commons Lens," *Governing Privacy as Commons* (forthcoming 2020) (ed. with Madelyn Sanfilippo and Brett M. Frischmann)

"Adjudicating with Inscrutable Decision Rules," in *Human Use of Machine Learning* (forthcoming 2020) (Teresa Scantamburlo and Marcello Pelillo, eds.)

"Rulemaking and Inscrutable Automated Decision Tools," *Columbia Law Review* (forthcoming 2019)

"Strategic Games and Algorithmic Secrecy," 64 *McGill Law Journal* (forthcoming 2019)

"CDA 230 for a Smart Internet," *Fordham Law Review* (forthcoming 2019) (with Madeline Byrd)

"Knowledge Commons," in *Handbook of the Commons* (Blake Hudson, Jonathan Rosenbloom, and Daniel H Cole, eds., Routledge 2018) (with Michael J. Madison and Brett M. Frischmann)

"Users, Patents and Innovation Policy," in *The Oxford Handbook of Intellectual Property* 725 (Rochelle Dreyfuss and Justine Pila, eds. 2018)

"Privacy as Commons: Case Evaluation through the Governing Knowledge Commons Framework," 8 *Journal of Information Policy* 116 (2018) (with Madelyn Sanfilippo and Brett Frischmann)

ADVISORY BOARD

The Engelberg Center's Advisory Board brings together a corps of accomplished and insightful people from industry, law firms, government, and the non-profit sectors, and from every part of the innovation community. The Engelberg Center works closely with the Advisory Board to connect our academic work to real-world knowledge, practice, and wisdom.

John Desmarais '88, **Claudia Ray '92**, and **Bruce Wexler '92** led the effort of bringing the Engelberg Center's Advisory Board together, and we are immensely grateful for their work and dedication.

BOARD MEMBERS

JUDGES

Judge Raymond Chen '94, US Court of Appeals for the Federal Circuit
Judge Denise Cote, US District Court for the Southern District of New York
Judge Pierre Leval, US Court of Appeals for the Second Circuit
Judge Pauline Newman '58, US Court of Appeals for the Federal Circuit
Chief Judge Leonard Stark, US District Court for the District of Delaware

LAW FIRM LAWYERS

Mark Abate, Principal, Goodwin Proctor
Doug Cawley, Principal, McKool Smith
Stephen Coates, Founder, Coates IP
John Desmarais '88, Founding Partner, Desmarais
Mark Ferguson, Partner, Bartlit Beck Herman Palenchar & Scott
Robert Gunther Jr., Partner, WilmerHale
Keith Hummel, Partner, Cravath, Swaine & Moore
Benjamin Marks '97, Partner, Weil, Gotshal & Manges
Joseph Petersen, Partner, Kilpatrick Townsend
Ashok Ramani, Partner, Davis Polk & Wardwell
Claudia Ray '92, Partner, Kirkland & Ellis
Melanie Rupert '01, Partner, Paul Hastings
Bruce Wexler '92, Partner, Paul Hastings

John Desmarais   Claudia Ray   Bruce Wexler

IN-HOUSE LAWYERS

Ayala Deutsch '89, Executive Vice President & Deputy General Counsel, NBA Properties, Inc.
Vladimir Elgort, Chief IP Counsel, American Express
Henry Hadad, Senior Vice President and Deputy General Counsel, Bristol-Myers Squibb
Terry Ilardi, Senior Counsel, IP Law Policy, IBM
Noreen Krall, Vice President and Chief Litigation Counsel, Apple Inc.
Erin Mehta, Counsel, Litigation & Patents, Hulu
Donna Meuth, Associate General Counsel Intellectual Property, Eisai
Douglas Norman, Vice President and General Patent Counsel, Eli Lilly and Company
Benjamin Ostapuk, Vice President and Director of Patent Litigation, Intel Corporation
Mark Rachlin, Senior Patent Litigation Counsel, GlaxoSmithKline
Laura Sheridan, Senior Patent Counsel, Google
Jule Sigall, Associate General Counsel, IP Policy & Strategy, Microsoft
Jennifer Yokoyama, Associate General Counsel, IP Litigation, Microsoft

NON-PROFIT, GOVERNMENT, AND POLICY LAWYERS

Greg Cram, Associate Director of Copyright and Information Policy, The New York Public Library
Alfred Engelberg '65, Trustee, The Engelberg Foundation
Judit Rius Sanjuan, International Governmental Organization
Gigi Sohn, Distinguished Fellow, Georgetown Law Institute for Technology Law & Policy

STAFF

MICHAEL WEINBERG
Executive Director

Before joining NYU, Michael Weinberg served as General Counsel at Shapeways, a 3D printing marketplace and service company, where he also oversaw strategic partnerships. He is the author of a number of white papers that examine the intersection of 3D printing and intellectual property law. Before Shapeways, Weinberg was Vice President at Public Knowledge, a nonprofit public interest advocacy organization dedicated to representing consumers in technology policy debates in Washington, DC. Weinberg regularly discusses 3D printing law and policy issues with the media and at public events and founded 3D/DC, an annual 3D printing policy event in Washington, DC. He is also the president of the board of the Open Source Hardware Association, where he oversees the open source hardware certification project. Weinberg holds a BA in government and history from Claremont McKenna College and a JD from The George Washington University Law School.

NICOLE ARZT
Program Coordinator

Nicole Arzt has overseen the daily operations of the Engelberg Center on Innovation Law & Policy since 2000 and coordinates the Center's various programs. Arzt recently received NYU's Give-A-Violet Award, which annually recognizes NYU staff who perform above and beyond the normal scope of their responsibilities. She holds a BA in fashion merchandising with a minor in business from the University of Maryland.

FELLOWS

MALA CHATTERJEE '18

Mala Chatterjee is a joint-JD/PhD candidate in philosophy at New York University. Her research interests, both legally and philosophically, concern information. This includes intellectual property (copyright, trademark, patent, trade secrets, right of publicity); freedom of speech; aesthetics (art, music, expression); defamation; privacy; and technology (applied ethics, bioethics, information privacy, artificial intelligence). She is writing a dissertation on the philosophical foundations of intellectual property under the supervision of Liam Murphy and Jeremy Waldron. She received her JD from NYU School of Law in 2018, where she was a Furman Academic Scholar and Executive Editor of the *NYU Law Review*. Chatterjee earned the Maurice Goodman Memorial Prize for outstanding academic achievement and scholarship, the John Bruce Moore Award for highest excellence in Law & Philosophy, and the Bradley Fellowship for scholarly work in free speech. She was a Pomeroy Scholar and a Butler Scholar (awarded to the top 10 students after 1L and 2L years respectively) and elected to the Order of the Coif. She is clerking for Judge Robert Sack on the US Court of Appeals for the Second Circuit in the 2019-20 term.

SARAH FEINGOLD

Born an artist, Sarah Feingold decided the best way to protect creative folk like herself was to attend law school. She then cannonballed into Etsy as the 17th employee and first lawyer. For nearly a decade, she played an integral role in scaling Etsy from an inconspicuous startup to a publicly traded company. After Etsy, Sarah joined Vroom as its General Counsel and first attorney. In 2018, The *New York Law Journal* awarded Sarah with the General Counsel Impact Award for her accomplishments. Sarah is an international speaker, co-founded The Fourth Floor, and consults for various startups. You can also find her making things, writing, eating candy, hammering silver, and chasing her child.
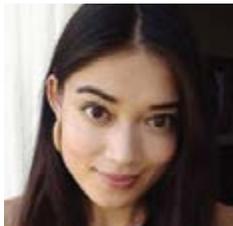
KAT GEDDES

Kat Geddes is a JSD candidate at NYU Law, focusing on the capacity of user-oriented copyright norms to democratize discourse on digital platforms and promote the development of robust civil societies, particularly in developing countries, to counteract both digital authoritarianism and algorithmic copyright enforcement. She is particularly interested in the free speech and digital labor implications of the algorithmic copyright adjudication employed by social media platforms. Prior to joining NYU, Kat was a Fellow at the Berkman Center for Internet and Society, and a Research Fellow at Harvard Law School, where she worked on patent law reform and access to medicines in sub-Saharan Africa. She has previously worked at the UN, Doctors Without Borders, and King & Wood Mallesons. She holds an LLM in intellectual property law from Cambridge University, a Master's in Public Policy from Harvard University, and a Bachelor of Laws/Bachelor of Commerce from the University of New South Wales, Sydney.

AMBA KAK

Amba is the Director of Global Strategy & Programs at NYU's AI Now Institute In this role, Amba develops and leads AI Now's global policy engagement, programs, and partnerships. As policy counsel, researcher, and lawyer, Amba has worked on a variety of technology-related issues. She joins AI Now from her role as Policy Advisor at Mozilla, where she led the organization's work in India and contributed to global policy fora on issues such as data protection, online content regulation, and network neutrality. She was also part of Mozilla's inaugural cohort of Technology Policy Fellows. Amba's interdisciplinary research includes a project on network neutrality and zero-rating at the Oxford Internet Institute in 2014, as well as work on copyright licensing practices in the digital age as Google Policy Fellow in 2012. Previously, Amba has worked at the National Institute of Public Finance & Policy, New Delhi where she advised government regulators on telecom policy. She has also been the Secretariat Coordinator for the National Campaign for People's Right to Information, an advocacy network focused on transparency and accountability laws. Trained as a lawyer, Amba received her BA LLB (Hons) from the National University of Juridical Sciences in India. As a Rhodes Scholar at the University of Oxford, she received a Masters in Law (BCL) and an MSc in Social Science of the Internet.

CHRISTOPHER MORTEN '15

Chris Morten returned to NYU Law in Fall 2019 as the clinical teaching fellow and supervising attorney in the Technology Law and Policy Clinic and a Fellow at the Engelberg Center. His clinical work and research focus on access to knowledge, with particular focus on access to medicines and health justice more broadly. Before joining the Engelberg Center, Chris worked at Yale Law School, where he was Staff Attorney and Research Scholar in Law at the Collaboration for Research Integrity and Transparency and Supervising Attorney and Clinical Lecturer in Law at Yale Law School's Media Freedom & Information Access Clinic. Chris remains a Visiting Fellow of the Information Society Project and a Fellow of the Global Health Justice Partnership at Yale Law School. Prior to coming to Yale, Chris worked as a litigation associate at Goodwin Procter. and as a patent agent at Baker Botts. He clerked for the Honorable Timothy B. Dyk of the US Court of Appeals for the Federal Circuit from 2015 to 2016. Chris received his JD, magna cum laude and Order of the Coif, from New York University in 2015, a PhD in organic chemistry from the Massachusetts Institute of Technology in 2011, and a BA in chemistry, summa cum laude, from Columbia University in 2005.

GABRIEL NICHOLAS

Gabriel Nicholas is a joint fellow at NYU School of Law's Information Law Institute and Center for Cybersecurity. His research focuses on tech competition and algorithmic explainability. Gabriel received his MS in Information Management and Systems from the UC Berkeley School of Information in 2018 and his BS from Tufts University in Cognitive Science in 2013. Previously, he worked as a software developer at Yahoo for five years. Gabriel's written work has appeared in *Wired*, *Slate*, and the *Boston Globe*, and he is a contributor at the *LA Review of Books*.

NEAL STIMLER

Neal Stimler is a Senior Advisor with the Balboa Park Online Collaborative. He advises a range of clients to strategize programming, digital operations for exhibitions, and media partnerships for nonprofit institutions and technology initiatives that connect audiences to art, culture, and science. Neal is known as a global expert in the Open Access movement. He led the implementation of the Metropolitan Museum of Art's open access program in 2017 and consulted in 2019 with the Cleveland Museum of Art on their open access initiative.

JACOB VICTOR

Jacob Victor's research focuses on how intellectual property regimes adapt to accommodate new forms of technology, as well as the role of property as a regulatory tool in addressing the policy concerns of the digital age. Prior to joining NYU, Victor was an associate in the intellectual property litigation group at Kirkland & Ellis, where he litigated copyright, trademark, and trade secret cases and advised clients on legal issues related to entertainment, art, technology, and advertising. Before that, he served as a law clerk for Judge Pierre N. Leval on the US Court of Appeals for the Second Circuit. Victor graduated from Yale Law School in 2014, where he was an Essays Editor of the Yale Law Journal, a Coker Fellow, a member of the Media Freedom and Information Access Clinic, and a Fellow at the Yale Information Society Project.

AFFILIATED FACULTY

AMY ADLER
Emily Kempin Professor of Law
A leading scholar of art law, Adler specializes in the legal regulation of artistic expression, sexuality, and free speech. Her recent scholarship addresses an array of issues such as the First Amendment treatment of visual images, the misfit between copyright law and the art market, the legal regulation of pornography, and the moral rights of artists.

JANE ANDERSON
Associate Professor, Anthropology and Museum Studies, NYU
Jane Anderson's research focuses on the intersection of indigenous knowledge with intellectual property law and the complicated legal and social justice problems that this intersection presents. She is also an expert consultant for the World Intellectual Property Organization on a number of policy proposals for the protection of traditional knowledge and cultural expressions.

RICHARD EPSTEIN
Laurence A. Tisch Professor of Law
Considered one of the most influential thinkers in legal academia, Richard Epstein is known for his research and writings on a broad range of constitutional, economic, historical, and philosophical subjects.

HARRY FIRST
Charles L. Denison Professor of Law
Harry First is Co-Director of the Competition, Innovation and Information Law Program and a specialist in antitrust and business crime. First's scholarly work has focused on various aspects of antitrust enforcement and theory.

ELEANOR FOX LLB '61
Walter J. Derenberg Professor of Trade Regulation
Eleanor Fox LLB '61 is a prominent antitrust and comparative competition law scholar. She has a special interest in developing countries, poverty, and inequality, and explores how opening markets and attacking privilege, corruption, and cronyism can alleviate marginalization and open paths to economic opportunity and inclusive development.

DEEPAK HEGDE
Associate Professor of Management and Organizations, NYU Stern School of Business
Deepak Hegde's research focuses on the unique challenges posed by innovation to business strategy and public policy (principally the production and commercialization of new ideas). He studies high-tech industries including biomedical and information and communication technologies.

MYLES JACKSON

Gallatin Research Excellence Professor, NYU Gallatin School of Individualized Study

Myles Jackson is a Professor of History of the Faculty of Arts and Science at NYU, as well as a professor in the Division of Medical Bioethics at the NYU Langone School of Medicine. His research interests include the history of science; the history of physics in 19th-century Germany; intellectual property, gene patenting, race, and genomics; and humans, machines, and aesthetic theories.

DANIEL KEVLES

Interdisciplinary Fellow, NYU School of Law; Stanley Woodward Professor Emeritus of History, History of Medicine & American Studies, Yale University; Adjunct Professor, Yale Law School

Daniel Kevles' research and writing encompass the interplay of science, technology, and society past and present with a focus on the United States. His particular research interests include the history of physics, biology, scientific fraud and misconduct, plant and animal breeding, biotechnology, intellectual property, and science, arms, and the state.
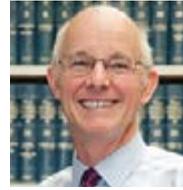
BENEDICT KINGSBURY

Vice Dean and Murry and Ida Becker Professor of Law; Director, Institute for International Law and Justice; Faculty Director, Guarini Institute for Global Legal Studies, NYU School of Law

Kingsbury's major current projects focus on large-scale global ordering such as TPP and the Belt and Road Initiative (MegaReg); physical, digital, and informational infrastructure (InfraReg, with Sally Merry); and global data/tech law.

HILA LIFSHITZ-ASSAF

Assistant Professor of Information, Operations and Management Sciences, NYU Stern School of Business

Hila Lifshitz-Assaf's research focuses on developing an in-depth empirical and theoretical understanding of the micro-foundations of scientific and technological innovation and knowledge creation processes in the digital age. She explores how the ability to innovate is being transformed, as well as the challenges and opportunities the transformation means for R&D organizations, professionals, and their work.

FLORENCIA MAROTTA-WURGLER '01
Professor of Law Faculty Director,
NYU Law in Buenos Aires

Florencia Marotta-Wurgler '01 is an expert in online and standard form contracting. Her teaching and research interests are contracts, consumer privacy, electronic commerce, and law and economics. Her published research has addressed various problems associated with standard form contracts online, such as the effectiveness of disclosure regimes and whether people read the fine print. She is currently working on a large empirical project on consumer privacy policies online and on the effectiveness of the Federal Trade Commission's privacy enforcement actions.
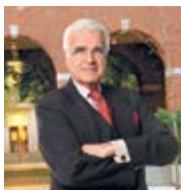
ARTHUR MILLER
University Professor

Arthur Miller, CBE, is one of the nation's most distinguished legal scholars in the areas of civil litigation, copyright, unfair competition, and privacy. A renowned commentator on law and society, he won an Emmy for his work on PBS's *The Constitution: That Delicate Balance* and served for two decades as the legal editor for ABC's *Good Morning America*.

PETRA MOSER
Associate Professor of Economics,
Jules I. Backman Faculty Fellow,
NYU Stern School of Business

Professor Moser's research combines methods from empirical microeconomics and economic history to examine the determinants of creativity and innovation. She uses historical variation in patent and copyright laws to examine the effects of intellectual property on science, technological innovation, and artistic creativity.

JOEL STECKEL
Professor of Marketing, Vice Dean for
Doctoral Education, NYU Stern School
of Business

Joel Steckel's primary research areas of interest include marketing research, marketing and branding strategy, approaches for one-to-one marketing, managerial decision processes, and methodologies for measuring consumer performance and behavior. Among other accomplishments, Professor Steckel was the founding president of the INFORMS Society for Marketing Science.

DIANE ZIMMERMAN
Samuel Tilden Professor of Law Emerita

An award-winning reporter for *Newsweek* and the *New York Daily News*, Diane Zimmerman joined the faculty of NYU School of Law in 1977. Her specialties include freedom of speech and press and intellectual property.

VISITING SCHOLARS

CHRISTOPHER BEAUCHAMP

Professor of Law, Brooklyn Law School

Christopher Beauchamp teaches and writes in the areas of intellectual property and legal history. His recent scholarship has been published in the *Stanford Technology Law Review*, the *Yale Law Journal*, and the *Vanderbilt Law Review*, and has been selected for presentation at the Yale/Harvard/Stanford Junior Faculty Forum.

GRAEME DINWOODIE

Global Professor of Intellectual Property Law and Co-Director of the Program in Intellectual Property Law, Chicago-Kent School of Law

Graeme Dinwoodie is a prolific intellectual property scholar of international renown. From 2009 to 2018, he was Professor of Intellectual Property and Information Technology Law at the University of Oxford, where he was also Director of the Oxford Intellectual Property Research Centre and a Professorial Fellow of St. Peter's College.

SUSY FRANKEL

Chair in Intellectual Property and International Trade, Victoria University Wellington (New Zealand)

Susy Frankel teaches courses in intellectual property (including copyright, patents, and trademarks), patent law and innovation, global intellectual property issues, international trade law and the protection of traditional knowledge and regulation. She has published numerous books, articles, and book chapters and is frequently invited to give conference presentations on various aspects of intellectual property law and policy.

ANSGAR OHLY

Chair of Private Law, Intllectual Property, and Competition Law, Ludwig-Maximilians-Universität München (Germany)

Ansgar Ohly's main fields of academic interest are all areas of intellectual property law, the law of unfair competition, and the rights of personality and privacy. He is especially interested in European developments and in the comparison of civil law and common law systems.

MICHAL SHUR-OFRY

Senior Lecturer with Tenure, Hebrew University of Jerusalem, Faculty of Law

Michal Shur-Ofry's research focuses on intellectual property law and innovation theory. She is also interested in the interrelations between law and networks, and her scholarship uses insights from the theory of complex systems to examine, explain, and challenge various legal rules and conceptual frameworks.

ADJUNCT FACULTY

JODI BALSAM '86
Associate Professor of Clinical Law,
Director of Externship Programs,
Brooklyn Law School

DAVID H. BERNSTEIN
Partner, Debevoise & Plimpton

MITCH ENGLER '90, LLM '91
Professor of Law, Cardozo Law School

ANGELINA FISHER
Adjunct Professor of Law,
NYU School of Law

ZACHARY GOLDMAN '09
Senior Associate, WilmerHale

NICHOLAS GROOMBRIDGE
Partner, Paul, Weiss, Rifkind,
Wharton & Garrison

DOUGLAS HAND '97
Partner, Hand Baldachin &
Amburgey

VINAY JAIN '09
Vice President and Senior Counsel for
Technology & IP, American Express
Global Business Travel

MICHAEL KASDAN '01
Partner, Wiggin and Dana

BRETT MAX KAUFMAN
Adjunct Professor of Clinical Law, NYU School of Law

DAY KROLIK '73
Adjunct Professor of Law, NYU School of Law

RANDAL MILCH '85
Executive Vice President, Strategic Policy Advisor to the Chair and CEO of Verizon Communications (retired)

JEFFREY PARNASS
Vice President & Assistant General Counsel, News Corp/Dow Jones

DAVID PASHMAN '97
General Counsel, Meetup, Inc.

IRA RUBINSTEIN
Research Fellow, Information Law Institute, NYU School of Law

MELANIE RUPERT '01
Partner, Paul Hastings

ROSE SCHWARTZ '80
Partner, Franklin, Weinrib, Rudell & Vassallo, PC

ERIC STONE '97
Partner, Paul, Weiss, Rifkind, Wharton & Garrison

THOMAS STREINZ LLM '15
Adjunct Professor of Law and Research Scholar, NYU School of Law

BRUCE WEXLER '92
Partner, Paul Hastings

DONN ZARETSKY
Partner, John Silberman Associates PC

ENGELBERG CENTER EVENTS

NYU LAW & TECH:
IMPACT OF INNOVATION

October 22, 2018

Experts from the legal technology community discussed key areas of innovation in the area of legal technology, as well as highlighted implications, challenges, and opportunities as technology reaches deeper into the world of legal practice.

CONFERENCE ON TRADE SECRETS
AND ALGORITHMIC SYSTEMS

November 16-17, 2018

The Information Law Institute and Engelberg Center on Innovation Law & Policy co-sponsored this Conference on Trade Secrets and Algorithmic Systems. A cross-disciplinary group of scholars and experts examined trade secrecy's implications for data-driven decision-making.

The conference explored the increasingly important issues raised by trade secrecy protection of data-driven decision-making algorithms. Its distinctive contribution was to bring innovation policy and intellectual property law expertise to the emerging debate about these tools. Participants examined the extent to which trade secrecy is a necessary and desirable means for promoting socially desirable innovation in decision-making algorithms.

They also considered:
- Possible alternatives
- Potential implications of trade secrecy for competition among developers of decision-making algorithms
- Implications of trade secrecy for the ongoing validation, error correction, and updating of these tools
- The intersection between these innovation policy issues and concerns about accountability

2018 IP INSTITUTE

November 29, 2018

The 2018 IP Institute, co-hosted by the Engelberg Center and Cravath, Swaine & Moore, brought together leading judges, scholars, business people, and lawyers in the field to discuss developments across a range of intellectual property topics. Professor **Rochelle Dreyfuss** and **David J. Kappos**, Partner, Cravath, Swaine & Moore, organized the program.

The day-long event began with introductory remarks by the **Honorable Colleen McMahon** (US District Court for the Southern District of New York).

KEYNOTE ADDRESS

Richie Etwaru, Founder and CEO of Hu-manity.co and CEO of HBO

REFLECTIONS ON INNOVATION

David J. Kappos, Cravath, Swaine & Moore

IN-HOUSE PERSPECTIVES

Jennifer Daniels, Colgate-Palmolive
Charlie Kwalwasser, CAMP
Robert Lindefjeld, Nantero
Donald Rosenberg, Qualcomm
David R. Marriott, Cravath, Swaine & Moore (moderator)

PLATFORM TECHNOLOGY AND ITS DISCONTENTS

Rana Foroohar, Financial Times

BLOCKCHAIN: FUNDAMENTALS AND IMPLICATIONS FOR INTELLECTUAL PROPERTY

John Villasenor, The Brookings Institution, UCLA

BLOCKCHAIN: LEGAL ISSUES WITH MATURING TECHNOLOGIES

Kristin Boggiano, AlphaPoint
Professor Joseph Bonneau, NYU
Daniel Gallagher, Mylan
David Kappos, Cravath, Swaine & Moore (moderator)

GDPR: IMPLEMENTING EUROPE'S MUSCULAR PRIVACY LAW

Julia Apostle, Bredin Prat
Rebecca Cousin, Slaughter and May
Hilary Lane, NBCUniversal
Professor Rochelle Dreyfuss, NYU School of Law (moderator)

PATENT LITIGATION: SUGGESTIONS FOR REFORM

Patrick Elsevier, Celgene
Keith Hummel, Cravath, Swaine & Moore
Phil Johnson, Johnson-IP Strategy & Policy Consulting
Chris Longman, Qualcomm
David Greenwald, Cravath, Swaine & Moore (moderator)

5G: TECHNOLOGY PROMISE AND INNOVATION INCENTIVES

Jim Harlan, InterDigital
Jorge Padilla, Compass Lexecon
Eric Reifschneider, Marconi Group
Gary Bornstein, Cravath, Swaine & Moore (moderator)

TRADE SECRECY: ITS IMPACT ON THE PROPENSITY TO INNOVATE

José Massaguer, Uría Menéndez
Tim McInturf, Quantlab Financial
Professor Katherine Strandburg, NYU School of Law
Professor Scott Hemphill, NYU School of Law (moderator)

KEYNOTE ADDRESS

The Honorable Katherine Forrest, US District Court for the Southern District of New York

INNOVATING AS EDUCATION: NYU STUDENT PERSPECTIVES

Michael Weinberg, NYU School of Law (moderator)

FINANCIAL SERVICES APPLICATION OF BLOCKCHAIN: A TECHNOLOGY DEMONSTRATION

Ron Papanek, Symbiont
Mark Smith, Symbiont

JUDICIAL PERSPECTIVES

The Honorable Rubén Castillo, US District Court for the Northern District of Illinois
The Honorable Amos Mazzant III, US District Court for the Eastern District of Texas
The Honorable Kathleen O'Malley, US Court of Appeals for the Federal Circuit
Keith Hummel, Cravath, Swaine & Moore (moderator)

Hearings on
Competition and Consumer Protection
in the 21st Century

An FTC-NYU School of Law Event | December 6, 2018

FEDERAL TRADE COMMISSION HEARING ON COMPETITION AND CONSUMER PROTECTION IN THE 21ST CENTURY

December 6, 2018

The Engelberg Center on Innovation Law & Policy hosted the Federal Trade Commission's eighth session of its Hearings Initiative. The day's panels examined concerns that acquisitions and holdings of non-controlling ownership interests in competing companies, for example by institutional investors, may have anticompetitive effects.

LIMITATIONS ON TRADEMARK RIGHTS FROM COMPARATIVE AND INTERDISCIPLINARY PERSPECTIVES

January 7-8, 2019

Hong Kong

The Engelberg Center and the Law and Technology Center at the University of Hong Kong co-sponsored a conference on the limitations on trademark rights. The conference brought together leading scholars from around the world to explore the nature and scope of those limitations from comparative and interdisciplinary perspectives.

NINTH ANNUAL TRI-STATE REGION IP WORKSHOP
JANUARY 12, 2019

The 2019 Tri-State Region IP Workshop brought together intellectual property scholars (including professors, fellows, visitors, graduate students, and practitioners) from New York, New Jersey, Connecticut, and Philadelphia to present their works in progress for commentary in a workshop environment.

Professors Barton Beebe and Jeanne Fromer organized the 2019 workshop, which featured the following authors, papers, and commentators:

IP LAW, ACCESS, AND SPEECH
Jacob Victor, NYU School of Law
Reconsidering Compulsory Copyright Licensing
Commentator: Christopher Sprigman, NYU School of Law

Thomas Kadri, Yale Law School
Drawing Trump Naked: Curbing the Right of Publicity to Protect Portrayals of Real People
Commentator: Christopher Buccafusco, Cardozo School of Law

PATENT LAW
Colleen Chien, Santa Clara University School of Law
(Visiting Professor, Columbia Law School)
Innovators
Commentator: Rochelle Dreyfuss, NYU School of Law

Janet Freilich, Fordham University School of Law
Irreplicable Patents
Commentator: Katherine Strandburg, NYU School of Law

STUDENT PRESENTATION
Samantha Fink Hedrick, NYU School of Law
I "Think," Therefore I Create: Claiming Copyright in the Output of Algorithms

IP, SCIENCE, AND KNOWLEDGE TRANSFER
Bhaven Sampat, Columbia University Mailman School of Public Health
Measuring the Economic Impact of Science with In-Text Patent Citations (with Kevin Bryan and Yasin Ozcan)
Commentator: Janet Freilich, Fordham University School of Law

Irina Manta, Hofstra Maurice A. Deane School of Law
Blunting the Later-Mover Advantage: Intellectual Property and Knowledge Transfer (with Mattias G. Ottervik)
Commentator: Aman Gebru, Cardozo School of Law

IP'S PURPOSE AND VALUES
Jeremy Sheff, St. John's University School of Law
Jefferson's Taper
Commentator: Mala Chatterjee, NYU School of Law

Shyam Balganesh, University of Pennsylvania Law School
Censorial Copyright
Commentator: Amy Adler, NYU School of Law

RACE + IP CONFERENCE

A joint collaboration between the Engelberg Center, the NYU Program in Museum Studies, the Graduate Program in Media Studies at Pratt Institute Brooklyn, and the Institute for Intellectual Property and Social Justice at the Howard University School of Law, Race + IP explored how IP laws reflect and reinforce inequalities along lines of race, gender, sexual orientation, class, and disability.

10TH ANNIVERSARY MCCARTHY INSTITUTE SYMPOSIUM

The Engelberg Center played host to the 10th Anniversary McCarthy Institute Trademark Symposium. Industry-leading practitioners and scholars presented original research on topics such as the use of trademarks and likenesses in virtual worlds, conflicting decisions in the European Union and United States, the collaboration between legal and marketing groups, and the intersection between trademark issues, technology, and consumer behavior.

FOLLOW THE LAW/ BREAK THE MOLD

April 11, 2019

Engelberg Center Fellow and former Etsy and Vroom General Counsel Sarah Feingold kicked off her nontraditional career path mentorship program with a discussion of ways to find careers beyond law firms.

NEW EU RULES FOR CONTENT PLATFORMS

April 23, 2019

Assistant Professor in intellectual property law at Trinity College Dublin, EU Fulbright Scholar, and an Emile Noël Global Fellow at New York University (NYU) School of Law, Giuseppe Mazziotti discussed provisions contained in the new EU Copyright Directive, as well as provided critical context on the forces that led to the legislative change.

INTELLECTUAL PROPERTY AND FAIRNESS WORKSHOP

July 30-August 1, 2019

The Engelberg Center partnered with the Ludwig Maximilian University Munich Faculty of Law for a workshop on the role of fairness in intellectual property law. Participants from a number of institutions gathered together at the Frauenchiemsee Monastery to discuss works in progress and ways that the concept of fairness applies to various areas of intellectual property law.

ENGELBERG CENTER ANNUAL SYMPOSIUM: PROVING IP
MAY 16-17, 2019

The 2019 Proving IP Symposium explored the most interesting, novel, or challenging proof questions that arise in litigation, administrative proceedings, policymaking, and legislation. The symposium brought together scholars, practitioners, and experts with firsthand experience translating legal theory into legal practice in order to explore a diverse set of questions.

PROVING THE CREATIVE CONTRIBUTION
Douglas Cawley, McKool Smith
Stephen Coates, Amazon
Professor Pamela Samuelson, Berkeley Law
Professor Jeanne Fromer, NYU School of Law (moderator)

KEYNOTE ADDRESS
The Honorable Pierre Leval, US Court of Appeals for the Second Circuit

PROVING CONSUMER PERCEPTION
David Bernstein, Debevoise & Plimpton
Professor Graeme Dinwoodie, Chicago-Kent College of Law
Johanna Schmitt, Kirkland & Ellis
Professor Barton Beebe, NYU School of Law (moderator)

PROVING MARKETS
Dale Cendali, Kirkland & Ellis
Rahul Guha, Cornerstone Research
Professor Mark McKenna, Notre Dame Law School
Professor Scott Hemphill, NYU School of Law (moderator)
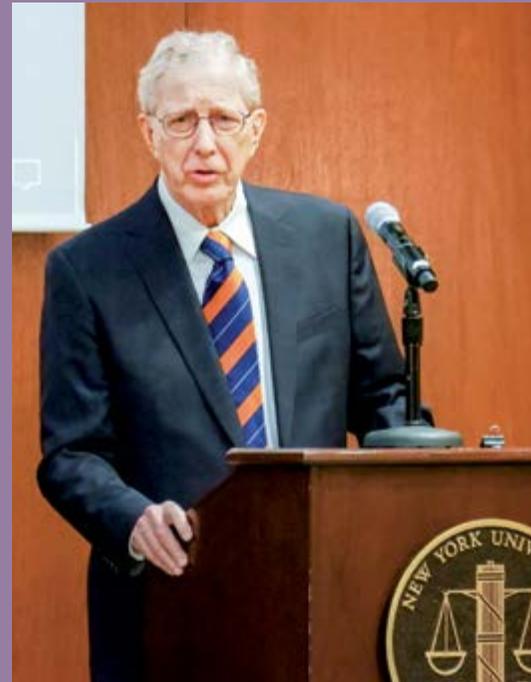
PROVING DAMAGES

Professor Sarah Burstein, University of Oklahoma College of Law
John Desmarais '88, Desmarais
Professor Kristelia Garcia, Colorado Law
Professor Christopher Sprigman, NYU School of Law (moderator)

PROVING SIMILARITY

Judith Finell, Judith Finell Music Services
Sandy Wilbur, Musiodata
Professor Joseph Fishman, Vanderbilt Law School (moderator)

PROVING GOOD/BAD FAITH AND INTENT

Professor Jake Linford, Florida State University College of Law
Benjamin Marks '97, Weil, Gotshal & Manges
Professor Saurabh Vishnubhakat, Texas A&M University School of Law
Professor Rochelle Dreyfuss, NYU School of Law (moderator)

PROVING THE NEED FOR REFORM

Professor Amy Kapczynski, Yale Law School
David Kappos, Cravath, Swaine & Moore
Chris Lewis, Public Knowledge
Professor Jason Schultz, NYU School of Law (moderator)

KEYNOTE ADDRESS

The Honorable Raymond Chen '94, US Court of Appeals
for the Federal Circuit

ENGELBERG CENTER FACULTY TALKS

OCTOBER 23
ROCHELLE DREYFUSS
Pauline Newman Professor of Law, NYU School of Law
Projecting Fundamental Values in International IP Disputes: Investor-State vs. WTO Adjudication

NOVEMBER 13
DANIELLE CITRON
Professor of Law, Boston University School of Law
Sexual Privacy

NOVEMBER 20
MELISSA WASSERMAN '07
Charles Tilford McCormick Professor of Law, University of Texas at Austin School of Law
Irrational Ignorance at the Patent Office

MARCH 26
WILLIAM M. SAGE
Professor of Law and Medicine, University of Texas at Austin
The Innovative Potential of Medicare-for-All

APRIL 16
MALA CHATTERJEE '18
Fellow, Engelberg Center on Innovation Law & Policy
JEANNE FROMER
Professor of Law, NYU School of Law
Minds, Machines, and the Law: The Case of Volition in Copyright Law

MAY 7
CHRISTOPHER SPRIGMAN
Professor of Law, NYU School of Law
The Paradox of Privacy Regulation: How Law Meant to Protect Privacy Can Erode It (with Stephan Tontrup)

OTHER EVENTS AT NYU LAW

INFORMATION LAW INSTITUTE

The Information Law Institute is an academic center for the study of law, policy, and social norms defining and affecting the flow of information in a digitally networked society. Its mission is to encourage and disseminate thoughtful research and commentary, welcoming the participation of faculty, students, and other researchers across the disciplinary spectrum. **Katherine Strandburg** is its Director. Florencia Marotta-Wurgler, Ira Rubinstein, and Jason Schultz are its Faculty Fellows.

PROCURING CYBERSECURITY: INDUSTRIAL-GOVERNMENT INFORMATION FLOW AND DIGITAL SUPPLY CHAINS

April 18, 2019

NYU's Center for Cybersecurity in cooperation with NYU School of Law's Information Law Institute and the Guarini Global Law & Tech initiative of the Guarini Institute for Global Legal Studies hosted a workshop to discuss questions of trade, international conflict, and industrial organization in cybersecurity.

The workshop was designed to facilitate an interdisciplinary discussion to generate fresh perspectives on global cybersecurity. Instead of a country-by-country analysis, it framed the discussion through transnational vectors such as multinational corporations, international organizations and standard-setting bodies, and multi-country supply chains, among others. Instead of any one institutional or legal framing, the workshop addressed how information flows and reframings between institutional contexts constitute cybersecurity phenomena.

The AI Now Institute at New York University is an interdisciplinary research center dedicated to understanding the social implications of artificial intelligence. Its work focuses on four core domains: Rights and Liberties, Labor and Automation, Bias and Inclusion, and Safety and Critical Infrastructure. Kate Crawford is a co-founder and Director of Research; Meredith Whittaker is a co-founder and Executive Director. **Jason Schultz** is the Law and Policy Area Lead for the AI Now Institute.

LITIGATING ALGORITHMS

Workshop: June 22, 2018
Report: September 24, 2018

AI Now partnered with NYU Law's Center on Race, Inequality and the Law and the Electronic Frontier Foundation to conduct an examination of current United States courtroom litigation where the use of algorithms by government was central to the rights and liberties at issue in the case. The report found that governments routinely adopt automated systems without any assessment of how they might disproportionately harm the most vulnerable populations they are meant to serve. It detailed how most government agencies invest very little to ensure that fairness and due process protections remain in place when switching from human-driven decisions to algorithmically driven ones.

AI NOW 2018 SYMPOSIUM

October 16, 2018

The third annual AI Now Symposium brought together over 100 leading experts to address the intersection of AI, ethics, organizing, and accountability—examining the landmark events of the past year that have brought these topics squarely into focus.

ANTITRUST AND DEVELOPING AND EMERGING ECONOMIES: COPING WITH NATIONALISM, BUILDING INCLUSIVE GROWTH

October 26, 2018

This conference put a particular spotlight on Brazil, Russia, India, China, and South Africa—the BRICS countries. At a time of increasing nationalism in the developed world, how do these most dynamic developing economies balance the need for competition policy and open economies while also accommodating industrial policy and the pressure of globalized markets? Do the world's mega-mergers hurt or help developing countries, and how well do these countries vet such mergers? And how can businesses in the developed world understand the lay-of-the-land as they try to compete in developing-country markets? These are among the questions that the experts debated at the 2018 edition of the developing countries' competition program, with a kick-off speech from Nobel Prize-winning economist Joseph Stiglitz. The program featured not only Western experts but also enforcers, practitioners, jurists, and academics from all of the BRICS countries and more.

DATA LAW IN A GLOBAL DIGITAL ECONOMY

October 31, 2018

The *NYU Law Review*, the Guarini Institute for Global Legal Studies, and the Institute for International Law and Justice at NYU School of law convened a symposium to examine how law does, should, or can affect data ownership, concentration, and control in a global digital economy. The symposium took a conceptual approach to the law of data by confronting emerging issues in the global digital economy through analyses grounded in foundational legal concepts such as contracting, torts, property, trusts/fiduciary law, and more specialized areas of international economic law such as antitrust, tax, and trade law. **Rochelle Dreyfuss**, **Jeanne Fromer**, **Jason Schultz**, and **Christopher Sprigman** participated in the event.

ARTIFICIAL INTELLIGENCE IN A DEMOCRATIC SOCIETY

November 30-December 1, 2018

The Center on Civil Justice at NYU School of Law and the Future Society held a conference identifying frameworks that could support a set of actionable ethical principles, policy frameworks, new codes of conduct, and regulations, to help society benefit from technological advancements, while mitigating their risks. **Katherine Strandburg** participated in this event.

LATHAM & WATKINS FORUM—BEWARE THE ORWELLIAN STATE: SOUND REGULATION OF POLICE SURVEILLANCE TECHNOLOGY

April 3, 2019

Police around the world are rapidly deploying increasingly advanced technologies, many of them driven by artificial intelligence, such as drones, facial recognition, and predictive analytics. These technologies are a two-edged sword. They may save lives, keep communities safer, and even make the criminal justice system less discriminatory. Yet, each also has the potential to exacerbate racial disparities, violate privacy and other civil rights, and be abused. This event explored how we can ensure that we obtain benefits from the technologies, while not bringing about the surveillance state George Orwell predicted in his famous work *1984*.

72ND NYU ANNUAL CONFERENCE ON LABOR: AI & AUTOMATION—IMPACT ON WORK AND WORKERS

June 13-14, 2019

The Center for Labor and Employment Law focused its annual conference on exploring the impact of artificial intelligence and automation—including machine learning, deep learning, data mining, robotics—on work, workers and the workplace, and labor and employment law.

NYU SCHOOL OF LAW
IP COURSE OFFERINGS

SURVEY

Survey of Intellectual Property (IL elective)

Survey of Intellectual Property
(2L, 3L, and LLM)

ART LAW

Art Law

Advanced Topics in Art Law Seminar

COPYRIGHT LAW

Copyright Law

Advanced Copyright Law

PATENT LAW

Patent Law

Patent Licensing Seminar

Patent Litigation Seminar

Patent Law and Life Sciences

Bio-Tech Patent Law

TRADEMARK LAW

Advanced Trademark and Advertising Law

Branding and the Law

Trademarks and Unfair Competition Law

TRADE SECRET LAW

Trade Secret Law

ADVANCED TOPICS IN INNOVATION LAW & POLICY

Advanced Topics in Privacy Law Seminar

Advanced Technology Law and Policy Clinic

Advanced Technology Law and
Policy Clinic Seminar

ASPIRE Scholarship Seminar (Cybersecurity)

Communicating Academic Work to
Policymakers Seminar

Counterterrorism Intelligence Gathering
and Law Enforcement Seminar

Cyber Crimes

Cybersecurity Law and Technology Seminar

Cybersecurity Scholars Workshop

Entertainment Law Seminar

Fashion Law and Business

Free Speech

Global Tech Law: Selected Topics Seminar

Guarini Colloquium

Guarini Externship: Global Legal Practice
 in Digital Society

Human Rights, Civil Society, and the
Internet in China Seminar

IILJ Colloquium: International Law of Google

Information Privacy Law

Innovation Externship

Innovation Externship Seminar

Innovation Law and Economics

Innovation Policy Colloquium

Innovation Without IP

Intelligence Gathering and Law Enforcement:
Post 9/11 Seminar

Intellectual Property & Globalization Seminar

Intellectual Property and
Human Rights Seminar

Intellectual Property & Traditional
Knowledge: The Politics of Law,
Knowledge and Culture

Intellectual Property Crimes Seminar

International Intellectual Property Law

Internet and Business Law for
Technology Companies

Internet Contracts Seminar

Labor and Employment in the
Entertainment Industry

Law and Policy of Big Data,
AI and Machine Learning

Law and Journalism Seminar

Law and the Many Faces of
Information Seminar

Law of the Startup Seminar Mass Media Law

Property Theory Seminar

Sports Law

Taxation of Intellectual Property

Technology Law and Policy Clinic

Technology Law and Policy Clinic Seminar

The Law of the Startup Seminar

Theories of Intellectual Property Law Seminar

Topics in Museum Studies: Museums
& the Law

Trademark and False Advertising Law

TECHNOLOGY LAW & POLICY CLINIC

Technological advances are driving greater social, economic, and political change, including in access to information, health care, and entertainment; in impacts on the environment, education, and commerce; and by facilitating greater surveillance by law enforcement agencies. These changes mean that issues related to privacy, consumer rights, free speech, and intellectual property are becoming increasingly critical and complex.

The **Technology Law and Policy Clinic** is a semester-long, 6-credit course that focuses on the representation of individuals, nonprofits, and consumer groups that are engaged with these questions from a public interest perspective. The clinic is a mixture of fieldwork and seminar discussion, ranging from technology law and policy to the ethical challenges of representing public interest organizations. The seminar includes problem-solving workshops, guest speakers, and other components that expose students to the practice of technology law in the public interest.

Approximately one-half of the students work with the teachers of the clinic representing individuals, not-for-profits, and other public interest clients on matters primarily focused on intellectual property. Past representative matters include:
- Counseling the New York Public Library on copyright, privacy, and security issues related to its ground-breaking e-book lending app, SimplyE.; and
- Filing an amicus brief on behalf of Mozilla, Mapbox, Medium, Patreon, Etsy, and Wikimedia in support of certiorari for the *Google v. Oracle* decision raising concerns that overprotecting APIs via copyright law could have detrimental impacts on innovation and competition, especially for open source projects and small startups.

This year, students in the Technology Law and Policy Clinic will represent the PrEP4All Collaboration, an all-volunteer group of HIV/AIDS activists based in New York City. PrEP4All's goal is to end the HIV epidemic. The centerpiece of PrEP4All's work is ensuring wider access to HIV prophylaxis, or "PrEP," a once-a-day pill that prevents HIV. A major pharmaceutical company, Gilead Sciences, currently holds a monopoly on PrEP and charges over $20,000 per year for the drug, limiting access and exacerbating the epidemic. The clinic will represent PrEP4All and will analyze the patents and other barriers that currently protect Gilead's monopoly on PrEP. The clinic will also support PrEP4All's efforts to build public and congressional pressure on the Centers for Disease Control and Prevention (CDC) and other federal agencies to do more to expand access to PrEP and fight HIV.

The other half of the students work with the American Civil Liberties Union's Speech, Privacy & Technology Project and National Security Project on issues or cases currently on the project's docket. Representative matters include:

- Filing public-records requests and lawsuits to inform the public about government surveillance programs. For example, the ACLU has litigated Freedom of Information Act requests to force the disclosure of records regarding the warrantless tracking of the location of people's cell phones and regarding new methods and technologies for disrupting large-scale protests.
- Working with a non-profit comprised of criminal defense lawyers to research and draft model briefs addressing the effect of the Supreme Court's recent landmark privacy decision, *United States v. Carpenter*, to new contexts that involve location tracking.
- Managing a large set of information requests concerning the use of hacking techniques by local and state governments, and filing a First Amendment right of access motion seeking to unseal a court opinion rejecting a government bid to hold an internet company in contempt of court for not facilitating a wiretap request by undermining its encryption protocol.

The Technology Law & Policy Clinic is directed by Professor **Jason Schultz** and co-taught with Adjunct Professor **Brett Max Kaufman** and Clinical Teaching Fellow **Christopher Morten '15**.

THE ENGELBERG CENTER COLLOQUIUM ON INNOVATION LAW & POLICY

Each year the Engelberg Center sponsors a Colloquium on Innovation Law & Policy that is open to students and members of the innovation community, including other faculty at NYU, faculty at other universities, law practitioners, and industry representatives. Topics are chosen on a yearly basis by those serving as the colloquium faculty for that year.

The 2019 Colloquium, which was co-taught by Professors **Barton Beebe** and **Jeanne Fromer**, examined alternative forms of intellectual property, including trade secret law, the right of publicity, design protection, data protection, geographical indications, protection of traditional knowledge, and other alternatives or supplements to patent, copyright, and trademark laws, such as government grants.

The Colloquium also forms the basis of an Engelberg Center podcast series released in late 2019.

JANUARY 17
NICHOLSON PRICE
University of Michigan
Law School
Grants

JANUARY 31
MARK MCKENNA
Notre Dame Law School
Unfair Disruption
(with Mark Lemley)

FEBRUARY 20
GRAEME DINWOODIE
Chicago-Kent College of Law
*Non-Traditional Marks in Europe:
Conceptual Lessons from Their
Apparent Demise?*

FEBRUARY 28
JANE ANDERSON
NYU Department of Anthropology and
Program for Museum Studies
*From Creative Commons to
Local Contexts and the
Traditional Knowledge Labels*

MARCH 7
JOSEPH FISHMAN
Vanderbilt Law School
DEEPA VARADARAJAN
Georgia State University
J. Mack Robinson
College of Business
Similar Secrets

MARCH 14
WILLIAM MCGEVERAN
University of Minnesota
Law School
Selfmarks

MARCH 28
AMY ADLER
NYU School of Law
*Authenticity and Attribution in the
Art Market*

APRIL 4
**KATHERINE
STRANDBURG**
NYU School of Law
YAFIT LEV-ARETZ
Baruch College Zicklin
School of Business
Better Together: Privacy Regulation and Innovation Policy

APRIL 10
DEV GANGJEE
University of Oxford,
Faculty of Law
*Timeless Signs or Signs of the Times?
Tradition, Innovation and
Geographical Indications*

INNOVATION EXTERNSHIP

Launched in Spring 2018, this experiential learning course explores the practice of law in the areas of intellectual property, information privacy, technology, and innovation. Designed and implemented by the Engelberg Center, the course consists of a fieldwork placement and a weekly seminar.

The fieldwork and the seminar help students develop an appreciation of the types of innovation-related legal and ethical issues that may arise and the practical skills that may be most effective in counseling clients in these settings. In 2018, the Innovation Externship was co-taught by Professor **Jason Schultz** and Adjunct Professor **Brett Kaufman**.

Working under supervision, students provide legal services in various settings. In Spring 2019, the fieldwork placements included tech:nyc, the **New York Attorney General's Internet and Technology Bureau**, **Legal Aid of New York City**, **General Assembly**, and **The Whitney Museum**.

The seminar hosts a number of guest speakers with practical or academic expertise in specific topics.

LLM PROGRAM

Competition, Innovation, and Information Law
LLM Class of 2019

The LLM program in Competition, Innovation, and Information Law (CIIL) trains students by combining advanced policy and technical expertise with sophisticated legal analysis. The program aims to develop an integrated understanding of the dynamic forces that shape contemporary economic activity and innovation. Students in the CIIL LLM program choose one of two areas of principal focus—Intellectual Property and Information Law, or Antitrust and Competition Policy—while gaining an introductory foothold in the other area and exposure to other related areas of law.

The CIIL program also draws on NYU's strength in international law. The faculty includes leading experts in international and comparative aspects of competition policy and intellectual property law. Their courses and seminars enable students to understand the importance of competition policy and intellectual property law in today's global economy.

2018-19 COMPETITION, INNOVATION, AND INFORMATION LAW LUNCH SPEAKERS SERIES

SEPTEMBER 26
Hot Topics in Antitrust, Innovation, and Information Law

OCTOBER 10
Roger Alford
Deputy Assistant Attorney General, United States Department of Justice
Due Process in Global Antitrust Enforcement

OCTOBER 24
Eleanor Fox
Walter J. Derenberg Professor of Trade Regulation, NYU School of Law
Christopher Sprigman
Professor of Law, NYU School of Law
A Discussion on the Interface between Antitrust Law and Intellectual Property

MARCH 13
Christopher Morten
Staff Attorney and Research Scholar in Law, Collaboration for Research Integrity and Transparency, Yale Law School; Supervising Attorney and Clinical Lecturer in Law, Yale Law School Media Freedom & Information Access Clinic
Litigating Trademark Law

STUDENT LIFE IN NYU SCHOOL OF LAW'S INNOVATION COMMUNITY

The **Intellectual Property Entertainment and Law Society** (IPELS) of the NYU School of Law is a student-run organization that sponsors panels, events, and educational and networking opportunities that promote an understanding of entertainment, sports, fashion, information, internet, and technology law. By connecting NYU School of Law students with industry professionals, IPELS helps them obtain valuable career and academic advice. IPELS partners with the Art Law Society, Media Law Collaborative, and Sports Law Association.

The *NYU Journal of Intellectual Property & Entertainment Law* (JIPEL) is a student-run academic journal dedicated to encouraging scholarly discourse among academics, practitioners, and students interested in intellectual property and entertainment law topics. JIPEL publishes scholarly articles on timely and cutting-edge topics, along with comments and criticism of those articles by industry professionals. As NYU School of Law's first and only online journal, JIPEL provides a unique opportunity for online dialogue through comments from its readers. In keeping with its goals of open access and discourse, JIPEL makes its content available for free to anyone interested in intellectual property and entertainment law. JIPEL also sponsors academic programs and networking events that bring together members of the Intellectual Property and Entertainment Law Society, the Engelberg Center co-directors and affiliated faculty, innovators, industry and government experts, and practitioners.

The Media Law Collaborative (MLC) brings together the NYU School of Law and the arts programs of the University. It creates a space where law students can address the typical, yet significant legal issues that students face when engaged in the film, music, software, publishing, or fine art industries. Law students also have the opportunity to work directly with media students, providing legal advice to those vetted by their particular programs, under the supervision of attorneys. MLC also sponsors joint educational events, such as guest lectures and panel discussions, and social activities in conjunction with other student organizations at NYU Law as well as NYU's arts programs.

The NYU Law Art Law Society was launched in 2011. Its mission is to provide a forum at NYU Law for cutting-edge art law topics through lectures, panel presentations, gallery visits, and conversations with practitioners, academics, students, and artists themselves.

NYU Law's Sports Law Association (SLA) organizes events to educate its members and the broader NYU community about sports law and its related disciplines and to develop relations with industry-leading institutions (including law firms, leagues, players' associations, and management groups) in order to connect our members with unique career opportunities unavailable through traditional on-campus recruitment. SLA also provides a forum in which the legal issues at the forefront of the profession can be intensively debated.

In 2019 SLA hosted its 8th Annual Sports Law Colloquium, once again bringing together law students, industry professionals, and leading academics from across the United States to examine the present state of the law and how it may change in the future. Over the past four years, SLA has hosted NHL Deputy Commissioner & Chief Legal Officer Bill Daly, NBA Commissioner Adam Silver, New York Mets GM Sandy Alderson, leading sports attorney Jeffrey Kessler, former NCAA Division I Basketball Coach Bruce Pearl, President of the NY Yankees Randy Levine, FOX reporter Ken Rosenthal, ESPN reporter Andrew Brandt, Vice President & Deputy General Counsel of MLB's Labor Department Paul Mifsud, and NFL Network reporter Adam Schefter, among many others.

SAMANTHA FINK HEDRICK '19 won NYU School of Law's Maurice Goodman Memorial Prize for outstanding academic achievement and scholarship.

TIMOTHY F. KEEGAN '19 won NYU School of Law's Jack J. Katz Memorial Award for the graduating student who has demonstrated excellence in the field of entertainment law.

PAUL J. SAUERTEIG '19 won NYU School of Law's Larry Fleisher Memorial Foundation Prize for extraordinary achievement in the area of sports and entertainment law.

PHILIP C. SIMON '19 won the Journal of Intellectual Property and Entertainment Law Prize for the greatest contribution by a third-year editor to the journal.

BRETTE TROST '19 won the Journal of Intellectual Property and Entertainment Law Prize for the graduating student who has written the most outstanding note for the journal for the note "Using the Economic Espionage Act to Protect Trade Secrets in Baseball."

ENGELBERG CENTER 2019-20 EVENTS

REBECCA GIBLIN: MOVING TOWARDS A NEW COPYRIGHT BARGAIN
SEPTEMBER 10, 2019

ARC Future Fellow and Associate Professor at Monash University Rebecca Giblin presents *Moving Towards a New Copyright Bargain* based on her extensive work on the balance struck by copyright law and the impact of the public domain on creation, access, and author compensation.

NYU LAW & TECH: IMPACT OF INNOVATION
OCTOBER 15, 2019

Legal tech is here. So is a lot of hype. The Engelberg Center brings together New York's legal tech community to explore what is happening today that will actually have a meaningful impact on lawyers' practice.

ANDELKA PHILLIPS: BUYING YOUR GENETIC SELF ONLINE
OCTOBER 29, 2019

Senior Lecturer at Te Piringa, Faculty of Law, the University of Waikato in New Zealand and Research Associate at the University of Oxford's Centre for Health, Law, and Emerging Technologies, UK Andelka Phillips presents Buying Your Genetic Self Online, based on research for her book *Buying Your Self on the Internet: Wrap Contracts and Personal Genomics.*

LEGAL MADNESS
NOVEMBER 18, 2019

In-house tech attorneys have hair-raising stories that they cannot tell publicly. The Engelberg Center has anonymously collected the best of them in one place. Watch actors play the role of "tech general counsel telling stories at an open mic night" to get an understanding of what really happens inside tech legal departments.

2019 IP INSTITUTE
DECEMBER 5, 2019

The 2019 IP Institute, co-hosted by the Engelberg Center and Cravath, Swaine & Moore, will bring together leading judges, scholars, business people, and lawyers in the field to discuss developments across a range of intellectual property topics.

TENTH ANNUAL TRI-STATE REGION IP WORKSHOP
JANUARY 10, 2020

The 2020 Tri-State Region IP Workshop will bring together intellectual property scholars (including professors, fellows, visitors, graduate students, and practitioners) from New York, New Jersey, Connecticut, and Philadelphia to present their works in progress for commentary in a workshop environment.

PITCH THE BENCH
WINTER 2020

Pitch the Bench invites startups to pitch ideas to seasoned in-house attorneys for feedback and discussion.

THE FUTURE OF SECTION 101 OF THE PATENT ACT
SPRING 2020

This conference will examine the current state of the debate around reforming patent law's Section 101 and map out possible resolutions.

**ENGELBERG CENTER ON
INNOVATION LAW & POLICY**
NYU School of Law
Wilf Hall 408
139 MacDougal Street
New York, NY 10012

✉ engelberg.center@nyu.edu
🌐 www.nyuengelberg.org
🐦 @NYUEngelberg

NYU | **LAW**