

Dying for a Coke?

Colombia, Coca-Cola, and NYU: An Eyewitness Account

Eight union leaders who worked at Coke's Colombian bottling plants were assassinated by paramilitaries. The assassinations occurred while Coke was in contract negotiations with the union SINALTRAINAL. A fact finding report concluded that "the physical access that paramilitaries have had to Coca-Cola bottling plants is impossible without knowledge and/or tacit approval ... The conclusion that Coca-Cola bears responsibility for the campaign of terror leveled at its workers is unavoidable." Union leaders at these plants continue to receive death threats. These actions, along with human rights and environmental abuses in other countries, have led over 50 universities, including NYU, to ban the sale of Coke products. Coke denies responsibility and refuses to permit an independent investigation into these killings. Now Coke is asking NYU to lift its ban. Join us for a discussion on the evening before a meeting of the NYU University Senate.



Luis Adolfo Cardona

Keynote Speaker: Luis Adolfo Cardona

Former Coca-Cola worker and union activist at Coke's bottling plant in Carepa, Colombia;
Witness to assassination of co-worker and SINALTRAINAL union leader Isidro Segundo Gil

Camilo Romero, Organizer for the International Mission of SINALTRAINAL

Crystal Yakacki & Caitlin Boehne

Former and current NYU student activists with NYU's campaign to ban the sale of Coke products on campus

Brief Video Presentation

Moderator: Jeff Olshansky, NYU School of Law student and activist

Wednesday February 4, 6:30 PM

NYU School of Law, Vanderbilt Hall Room 204

40 Washington Square South (Corner of MacDougal & West 4th Streets. A/C/E/B/D/F/V to W. 4th)
Refreshments will be served after the event.



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Coalition for Legal Recruiting (CoLR) ♦ Comuner@s
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Latinos Unidos Con Honor y Amistad (LUCHA)
Law Students for Economic Justice (LawSEJ) ♦ Law Students for Human Rights (LSHR)
National Lawyers Guild -- NYU ♦ Oxfam—NYU
PorColombia@NYU ♦ Students Creating Radical Change (SCRC)
Trade Unionists in Solidarity with Colombia (TUSC) ♦ UCATS, Local 3882, AFT
(as of 2/1, list in formation)

For more information: c8ln8r@gmail.com or jlo259@nyu.edu

¿Murriendo por una Cola?

Colombia, Coca-Cola, y NYU: Un Testimonio Personal

Ocho líderes sindicales que trabajaron por Coke en sus fábricas embotelladoras en Colombia fueron asesinados por paramilitares. Los asesinatos ocurrieron durante negociaciones con el sindicato SINALTRAINAL. Una investigación concluyó que “el acceso físico que tuvieron los paramilitares a las fábricas embotelladoras de Coca-Cola no habría sido posible sin conocimiento y/o aprobación tácita ... La conclusión que Coca-Cola es responsable por la campaña de terror contra sus trabajadores es inevitable.” Sindicalistas de estas fábricas continúan recibiendo amenazas de muerte. Estas acciones, con otros abusos de derechos humanos y abusos ambientales en otros países, han causado más de 50 universidades, incluyendo NYU, a prohibir la venta de productos de Coke. Coke niega su responsabilidad, y rehusa permitir una investigación independiente de las matanzas. Ahora Coke pide que NYU remueva la prohibición. Reúnase con nosotros para una charla la noche antes de una reunión del Senado de NYU.



Luis Adolfo Cardona

Orador Principal: Luís Adolfo Cardona

Sindicalista y antiguo trabajador por Coca-cola en su fábrica embotelladora en Carepa, Colombia;
Testigo al asesinato de su compañero de trabajo y líder de SINALTRAINAL, Isidro Segundo Gil

Camilo Romero, Organizador del Misión Internacional de SINALTRAINAL

Crystal Yakacki & Caitlin Boehne

Estudiantes activistas de NYU, una antigua y una actual, de la campaña para quitar Coke del campus

Video Breve

Moderador: Jeff Olshansky, estudiante y activista de la Escuela de Derecho de NYU

Miércoles el 4 de Febrero, 6:30 PM

NYU School of Law, Vanderbilt Hall Cuarto 204

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