



AS OF 1.18

NYU School of Law
108 West 3rd Street, Lipton Hall

Complimentary advance registration is available (and necessary) prior to January 19.

FRIDAY, JANUARY 26, 2024

8:45 am REGISTRATION & CLE SIGN-IN

9:15 am WELCOME & OPENING REMARKS

- Daniel Francis, Conference Co-Chair, NYU School of Law, New York, NY
 - Fiona A. Schaeffer, ABA Antitrust Law Section Chair, Milbank LLP, New York, NY
 - D. Daniel Sokol, Conference Co-Chair, USC Gould School of Law, Los Angeles, CA
-

9:30 am SESSION 1: PLATFORMS

What do we know about digital platforms? This panel will examine the strength of the economic basis for regulating behavioral advertising -- a ubiquitous feature of life in the digital age -- as well as evidence of the welfare consequences of certain platforms and the relationship between product development and platform fees. It will bring together empirics and theory for a tour of the cutting edge of competition policy on the tech frontier.

Moderator: Anne Catherine Faye, Analysis Group, Boston, MA

- Presenter: Cristobal Cheyre, Cornell University, Ithaca, NY
Are There Economic Grounds for Regulating Behavioral Ads?
- Discussant: Ginger Jin, University of Maryland, College Park, MD

- Presenter: Avinash Collis, Carnegie Mellon University, Pittsburgh, PA
The Digital Welfare of Nations: New Measures of Welfare Gains and Inequality
- Discussant: Christopher Conlon, NYU Stern School of Business, New York, NY

- Presenter: Wei (Arthur) Lu, Baruch College, Zicklin School of Business, New York, NY
Product Development and Platform Fees Design
- Discussant: Kinshuk Jerath, Columbia Business School, New York, NY

Session discussant: Yujie Qian, Compass Lexecon, New York, NY

11:15 am BREAK



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11:30 am **SESSION 2: OPERATIONALIZING ANTITRUST**

Antitrust has many complicated corners where principle and institutional realities seem to be at odds. This panel will examine three of them: competition enforcement outside the antitrust agencies; the elusive notion of employer power; and coordinated effects theories of merger illegality. In each case, the competition mission is clear in theory but under-realized in practice. This panel will ask whether and how the frontiers of enforcement can be pushed ahead in these zones of complexity.

Moderator: Sheila R. Adams James, Davis Polk & Wardwell LLP, New York, NY

- Presenter: Erika Douglas, Temple University Beasley School of Law, Philadelphia, PA
Antitrust Abandonment
- Discussant: Harry First, NYU School of Law, New York, NY

- Presenter: Hiba Hafiz, Boston College Law School, Newton Centre, MA
On Quantifying Employer Power and Its Harms
- Discussant: Timothy Wu, Columbia Law School, New York, NY

Session discussant: Juan A. Arteaga, Crowell & Moring LLP, New York, NY

12:40 pm **LUNCH BREAK**

1:35 pm **LUNCH PANEL: FRAMING RESEARCH (NON-CLE)**

Moderator: Daniel Francis, Conference Co-Chair, NYU School of Law, New York, NY

- Kinshuk Jerath, Columbia Business School, New York, NY
- Ginger Jin, University of Maryland, College Park, MD
- D. Daniel Sokol, Conference Co-Chair, USC Gould School of Law, Los Angeles, CA
- Christopher J. Sprigman, NYU School of Law, New York, NY
- Timothy Wu, Columbia Law School, New York, NY

2:25 pm **SESSION 3: COMPETITION AND SOCIETY**

Competition policy has always existed in a broader soup of ideas, cultural commitments, and historical trends: these inform our understandings of competition and are in turn informed by them. This panel will examine two points of interface between competition and its rich context: first, a backward look at the changing concept of "market power"; and second, a peek into the present and future of AI standards.

Moderator: Taylor M. Owings, Wilson Sonsini Goodrich & Rosati, Washington, DC

- Presenter: Laura Phillips-Sawyer, University of Georgia School of Law, Athens, GA
Antitrust Law and Democratic Capitalism: What the Historical Meanings of Market Power Reveal about the Antitrust-Democracy Nexus
- Discussant: Eleanor M. Fox, NYU School of Law, New York, NY



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- Presenter: Mehmet I. Canayaz, Pennsylvania State University Smeal College of Business, University Park, PA

*Crafting an AI Compass: The Influence of Global AI Standards on Firms**

- Discussant: Robert Seamans, NYU Stern School of Business, New York, NY

Session discussant: Claire Chunying Xie, NERA Economic Consulting, Washington, DC

3:35 pm **BREAK**

3:50 pm **SESSION 4: EVIDENCE FROM THE DIGITAL ECONOMY**

Policymakers and scholars often yearn for better evidence of the workings of digital markets, in efforts to make deliberation more informed and regulatory choices more accurate. But reliable evidence can be difficult to find! This panel will take a zoomed-in look at two empirical projects that are helping to build our understanding of tech-platform practices and their implications: the relationship between self-preferencing and consumer choice, and the impact of market entry by home-sharing platforms.

Moderator: Katherine A. Rocco, Latham & Watkins LLP, New York, NY

- Presenter: Chiara Farronato, Harvard Business School, Boston, MA
Self-Preferencing & Consumer Choice: Evidence from a Field Experiment
- Discussant: Senthil Veeraraghavan, University of Pennsylvania, The Wharton School, Philadelphia, PA

- Presenter: Tingting Nian, UCI Paul Merage School of Business, Irvine, CA
Impacts of the Sharing Economy Entry and Regulations on Financial Delinquencies

- Discussant: Lawrence J. White, NYU Stern School of Business, New York, NY

Session discussant: Thomas A. McGrath, Linklaters LLP, New York, NY

5:00 pm **CLOSING REMARKS**

- Daniel Francis, Conference Co-Chair, NYU School of Law, New York, NY
- Fiona A. Schaeffer, ABA Antitrust Law Section Chair, Milbank LLP, New York, NY
- D. Daniel Sokol, Conference Co-Chair, USC Gould School of Law, Los Angeles, CA

5:05 pm **RECEPTION**

6:00 pm **CONCLUSION**

Continuing Legal Education (CLE) and Sign-In for MCLE (U.S. CLE)

The ABA will seek 5.25 hours of CLE credit in 60-minute states and 6.3 hours of CLE credit for this program in 50-minute states. Credit hours are estimated and are subject to each state's approval and credit rounding rules.



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HEALTH & SAFETY: ABA IN-PERSON MEETING DISCLAIMER

The ABA takes the health and safety of our members, guests, and staff seriously. We know that the decision whether to attend a meeting is based upon a variety of personal and business considerations. We will continue to monitor a variety of sources, including the U.S. Centers for Disease Control and Prevention (CDC) and U.S. state and local health authorities for the latest public health updates, as well as applicable restrictions on events and gatherings. The ABA plans to hold this meeting in person but reserves the right to cancel or reschedule this event or convert it to a virtual event if health and safety restrictions require it. We will update the registrants and the website should the plans for this event change.

As part of the registration process to hold this ABA meeting in person, every attendee is required to affirm their commitment to comply with the in-person meeting guidelines. Please review the requirements carefully prior to registering for the meeting.

QUESTIONS? Please contact ABA Antitrust Meetings atregistrar@americanbar.org

FACULTY CONFIRMED TO DATE:

- Sheila R. Adams James, Davis Polk & Wardwell LLP, New York, NY
- Juan A. Arteaga, Crowell & Moring LLP, New York, NY
- Mehmet I. Canayaz, Pennsylvania State University Smeal College of Business, University Park, PA
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