



# Legal Issues in Social Entrepreneurship and Impact Investing— in the US and Beyond

New York University School of Law

**June 7-8, 2022**

## Conference Speakers

Conference Organizers:

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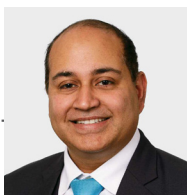
# Conference Speakers



## Walter Alarkon

### Senior Associate, Orrick, Herrington & Sutcliffe LLP

Walter Alarkon was an inaugural Orrick Racial Justice Fellow in 2021, serving as legal counsel for Common Future, a non-profit looking to reduce inequality and rebuild the economy, in transactions to deploy capital to social entrepreneurs in underserved communities. As a senior associate at Orrick, Herrington & Sutcliffe LLP, he advises sponsors and developers of renewable energy projects in mergers and acquisitions and in project financings. Prior to practicing law, he was a journalist covering economics at *The Hill* and working with author Michael Grunwald on *The New New Deal* (Simon & Schuster, 2013), which documented the legacy of President Obama's \$800 billion economic stimulus. He has also written for the *Concord Monitor* in New Hampshire, the *Boston Globe*, and *Newsweek*. He graduated from Boston College, Columbia University School of Journalism, and Georgetown University Law Center.

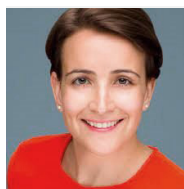


## Ranajoy Basu

### Partner, McDermott Will & Emery UK LLP

Ranajoy Basu heads McDermott Will & Emery UK LLP's impact finance practice, having extensive experience in debt capital markets and impact finance transactions. He is recognized as one of the world's leading lawyers in cross-border climate change and impact finance structures, including social and development impact bonds, renewable energy and "green" structured finance transactions, as well as being a legal expert in adaptive and

sustainable finance. He advised on the very first impact bond and has since advised on some of the most innovative financial-inclusion structures around the world targeting both environmental and social sustainability. Basu's key clients include supranationals, multilateral development banks, NGOs, not-for-profit entities, impact funds, industry bodies, regional authorities, banks and corporations on structuring social impact finance solutions. He is a regular speaker on climate change, social sustainability, and innovative finance.



## Amélie Baudot

### Chief Operating Officer, International Fund for Public Interest Media

Amélie Baudot is the chief operating officer at the International Fund for Public Interest Media, where she oversees organizational strategy and development, legal and governance, finance and operations, and talent. She has more than a decade of experience managing global, multi-donor-funded impact-focused institutions. She was most recently the chief strategy and legal officer at the Global Innovation Fund and before that, the associate general counsel at AgDevCo Limited. Baudot started her career as a banking and restructuring lawyer at Allen & Overy LLP in New York and London. She is a solicitor in England and Wales and admitted to practice in New York State. She holds a Juris Doctorate from New York University School of Law, a master's degree in international relations from the Graduate Institute of International and Development Studies, and a bachelor's degree in international relations from Connecticut College.

# Conference Speakers



## Deborah Burand

**Professor of Clinical Law, NYU School of Law;  
Faculty Co-Director, NYU School of Law's Grunin  
Center for Law and Social Entrepreneurship**

Deborah Burand is a professor of clinical law at New York University School of Law, where she directs the International Transactions Clinic and is the faculty co-director of the Grunin Center for Law and Social Entrepreneurship.

In 2010-11, Professor Burand served as general counsel to the Overseas Private Investment Corporation, the development finance institution of the United States. Earlier in her career, she worked in the environmental sector (Conservation International), microfinance sector (FINCA International and Grameen Foundation), and US government (Federal Reserve Board and Department of the Treasury). She also has worked in private practice at a global law firm, where, among other things, she supported, on a pro bono basis, the development of the world's first debt-for-nature swap.

Professor Burand is a member of the Board and Investment Committee of the MicroBuild Fund, an impact investment fund sponsored by Habitat for Humanity International. She is an advisor to the Linked Foundation, Social Sector Franchise Initiative, and GIIN/ISLP Legal Practitioners Track. She co-founded the Impact Investing Legal Working Group (IILWG) and Women Advancing Microfinance (WAM) International.

Professor Burand received her BA, cum laude, from DePauw University and a joint degree, JD/MSFS, with honors, from Georgetown University.



## Bruce Cameron

**Director, Project Finance, Small and Medium  
Enterprise Department, US International  
Development Finance Corporation (DFC)**

Bruce D. Cameron is a director, Project Finance at the United States International Development Finance Corporation (DFC), the development finance institution of the US government. He has worked at DFC (and its predecessor OPIC) for 25 years, working on projects in a wide range of sectors and countries. He previously worked for the Washington Operations Office of McDermott International, a multinational energy services company, on issues ranging from power project development, and oil and gas to defense and energy government contracts. Cameron also worked as an architectural staff member at the Northern Virginia architectural firm of Temple Washington and Associates. He holds an MBA, as well as a professional architecture degree from Virginia Polytechnic Institute and State University (Virginia Tech).



## John Coates

**John F. Cogan, Jr. Professor of Law and  
Economics and Research Director, Center on  
the Legal Profession, Harvard Law School**

John Coates is a nationally recognized expert in corporate transactions, corporate control and governance, mergers and acquisitions (M&A), financial institutions, and securities. He has served as general counsel and acting director of the Division of Corporation Finance at the Securities and Exchange Commission (SEC), and also as a member of the SEC's Investor Advisory Committee.

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Prior to joining the Harvard faculty, Professor Coates was a partner at Wachtell, Lipton, Rosen & Katz, where he specialized in financial institutions and M&A. He has provided consulting services to the Department of Justice, the Department of the Treasury, multiple financial regulatory agencies, and the New York Stock Exchange. Professor Coates has also consulted for participants in financial markets, including individuals, mutual funds, hedge funds, investment banks, commercial banks, and private equity funds. In addition, he served as an independent consultant for the SEC in the first and largest of the “Fair Fund” distributions to investors.

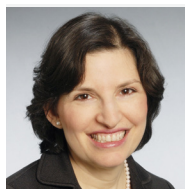


## Leslie Cornell

**Deputy General Counsel and  
Vice President, Policy, Social Finance**

Leslie Cornell is a vice president of Policy and deputy general counsel at Social Finance, Inc., a national impact finance nonprofit, where she advises on sourcing and structuring innovative, first-of-their-kind impact finance transactions to support results-focused social programs across various issue areas, including homelessness, workforce development, and criminal justice. She advises cross-functional project teams across a wide range of transactions, including complex debt financings, equity impact investments, private funds, fund of funds, and other pooled investment vehicles. Her work supports the development of innovative financing strategies with state and local governments, institutional and philanthropic investors, and nonprofit service providers that directly and measurably improve people's lives.

Cornell is also part of the Social Finance legal team that was awarded the 2019 Grunin Prize by NYU Law's Grunin Center for Law and Social Entrepreneurship. She holds a B.S. in media arts and sciences and an M.A. in political science from the University of Illinois at Urbana-Champaign, where she was a Civic Leadership Fellow and president of the Illini Union Board. She is a cum laude graduate of Loyola University Chicago School of Law, where she served as editor-in-chief of the *Consumer Law Review*.



## Ana Demel

**Adjunct Professor, NYU School of Law;  
Chair of the Board, Pro Mujer**

Ana Demel teaches the Law and Business of Social Enterprise, Financing Development, and Project Finance at New York University School of Law. She is the chair of the board of Pro Mujer, a women's empowerment non-profit that is a leader in financial inclusion, impact investing, entrepreneurship, and healthcare for underserved women in Latin America. Prior to 2009, she was a partner at Cleary Gottlieb Steen & Hamilton, where her practice focused on international financing and business transactions, particularly in Latin America. She advised private and public sector clients on a variety of transactions, including structured finance and project finance, as well as sovereign debt restructurings and mergers and acquisitions. In addition, Demel was involved in pro bono matters involving microfinance.

She was distinguished by Chambers USA America's Leading Lawyers for Business for Latin American investment and Chambers Latin America's Leading Lawyers for Business for corporate/M&A. She received a JD degree from New York University in 1986, where she was a note editor of the New York University Law Review, and an undergraduate degree, magna cum laude, from Brandeis University.

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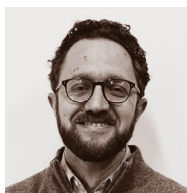
## Jeff Ferguson

### **Associate Director, Living Cities**

Jeff Ferguson joined Living Cities in 2021 to spearhead growth efforts within Capital for the New Majority, Living Cities' impact investing group. Prior to joining Living Cities, he worked in corporate banking, leading a team of analysts within Capital One's Credit Risk and Analytics group. Before working for Capital One, he spent over eight years working in consulting with KPMG and Empire Valuation Consultants.

Ferguson received his BA from University of North Carolina at Chapel Hill in political science, his Juris Doctor from Brooklyn Law School, and his MBA from Columbia Business School.

With 15 years of experience in corporate finance and an expertise in corporate banking, venture capital and alternative investments, he is known for his deep valuation, accounting, and relationship management skills.



## Mateo Goldman

### **Assistant General Counsel, US International Development Finance Corporation (DFC)**

Mateo Goldman is currently the assistant general counsel of the U.S. International Development Finance Corp. (DFC), where he is responsible for advising on the legal and policy aspects of the DFC's finance and equity investment transactions. Prior to joining the DFC, he was general counsel and CCO of GPI Capital, a New York-based private equity fund manager, where he managed all aspects of the legal and regulatory affairs of the firm's global investment

activity and operations, including the ESG analysis and monitoring of its investee companies. Prior to joining GPI Capital in 2016, Goldman was counsel at BTG Pactual, covering the US and international legal aspects of the bank's private equity funds and investment bank. He also served as a corporate associate at Skadden, Arps, Slate, Meagher & Flom in New York, where he focused on cross-border capital markets and M&A transactions for the firm's international and US clients.

Goldman is admitted to practice law in New York and California and holds a JD, magna cum laude, from Chicago-Kent College of Law and a BA from Claremont McKenna College.



## Jay Grunin

### **Founder & Chairman, Grunin Foundation; Advisory Board Chair, NYU School of Law Grunin Center for Law and Social Entrepreneurship**

Jay Grunin graduated from Brooklyn College, with honors, in 1964, and from NYU School of Law in 1967, where he was an editor of the *Law Review* and where he met his future wife and business partner, Linda. After a brief exposure to academia—as research assistant to an NYU Law professor teaching a seminar on legislative history—as well as a brief stint in Big Law in New York, followed by a one-year Appellate Division clerkship in New Jersey, Jay and Linda Grunin landed in a then-small town on the Central Jersey Shore called Toms River.

After a few years, the Grunins decided to open up their own small law firm. In the 1970s, as Ocean County became one of the fastest-growing counties in the entire United States, their law practice flourished. At the same time, they expanded their business interests to include real estate and other investments.

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In the 1990s, the Grunins dissolved their law practice to concentrate full time on their two greatest passions, business investments and philanthropy. In 2013, their philanthropic endeavors were formalized with the creation of the Jay and Linda Grunin Foundation (now the Grunin Foundation).

Jay Grunin, among his other civic involvements, is currently Advisory Board chair of the NYU Grunin Center for Law and Social Entrepreneurship and vice chair of the Monmouth Medical Center Foundation Board.



## Andrew Johnstone

### **CEO and Co-Founder, Climate Fund Managers**

Andrew Johnstone is the co-founder and CEO of Climate Fund Managers (CFM), which manages two of the world's largest climate-focused blended finance facilities—Climate Investor One and Climate Investor Two. Operating across Africa, Southeast Asia, and Latin America, CFM is a leading practitioner in blended finance as a means to mobilize institutional capital into climate-focused investments, especially in climate mitigation and adaptation financing across sectors such as energy, water, landscapes, oceans, and sustainable cities. Prior to CFM, Johnstone was the CEO of African Infrastructure Investment Managers (AIIM), a joint venture of infrastructure investors Macquarie and Old Mutual, and chair of Macquarie Africa.

He is an experienced professional in the African infrastructure sector and has been involved in the structuring, raising, and deployment of five unlisted infrastructure fund vehicles in emerging markets, prior to his involvement in CFM. An engineer by training, he holds a B.S.C. in civil engineering from the University of KwaZulu-Natal and an MBA from the City University London.



## Patrick Kelley

### **Vice President, Terwilliger Center for Innovation in Shelter, Habitat for Humanity International**

Patrick Kelley leads Habitat for Humanity International's Terwilliger Center for Innovation in Shelter (TCIS). TCIS works to develop market-based solutions for improved and affordable housing by strengthening affordable housing value chains, stimulating innovation and enterprise solutions for shelter, mobilizing investment capital to move housing solutions to scale, and leading research and thought leadership that influence more vibrant and resilient housing markets. The Terwilliger Center launched the MicroBuild Fund—a \$100 million impact capital fund for innovative housing finance, the ShelterTech accelerator to nurture early-stage companies bringing innovation to affordable housing, the Shelter Venture Capital Fund, and the InnoCente crowd-source challenges.

Kelley is a graduate of the University of Illinois Urbana-Champaign and has a master's degree in economic public policy and international development from Princeton University. He is on the board of directors for the SEEP network, EarthEnable, and MicroBuild India and teaches the Inclusive Markets course at Emory University's Laney Graduate School.



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## Aaron Lewis

### **Deputy General Counsel – International, Habitat for Humanity International**

Aaron Lewis currently serves as deputy general counsel—international for Habitat for Humanity International, Inc. He began working for Habitat in 1997, providing advice on US federal tax-exempt law, state charities laws, and real estate, and he administered Habitat’s private placement mortgage-backed bond issuance.

In 2008, Lewis turned to Habitat’s international legal needs and continues to provide support in international governance, structuring, and compliance matters. In 2010, he provided key legal support to the development of the MicroBuild Fund, a \$100 million international housing microfinance facility using DFC (formerly OPIC) debt financing and private and PRI equity participants. He currently supports social impact investments for Habitat’s Terwilliger Center for Innovation in Shelter.

Lewis earned his BA from the University of Michigan and JD from the University of Georgia.



## Emmeline Liu

### **General Counsel, Calvert Impact Capital, Inc.**

Emmeline Liu is general counsel for Calvert Impact Capital. She received her JD from the University of Chicago Law School and her BA from Cornell University. She ensures that Calvert Impact Capital acts in accordance with its mission and all applicable laws. She manages Calvert Impact Capital’s legal affairs, including relevant organizational strategy, corporate governance, investments, the Community

Investment Note, and oversight of outside counsel. Her goal is to protect Calvert Impact Capital, while enabling it to innovate.

Prior to joining Calvert Impact Capital, Liu practiced in the Business and Finance group at Morgan, Lewis & Bockius’ New York office. She was actively involved in pro bono matters and diversity initiatives.

## Alison Looman

### **Senior Investment Counsel, Ford Foundation**

Alison Looman serves as senior investment counsel for the Ford Foundation. She is responsible for all legal aspects of the foundation’s investment, endowment, and finance operations and activity, as well as its impact investing work—in particular, its \$1 billion mission-related investment endowment. Representative activity includes advising the foundation in its precedent-setting \$1 billion social bond issuance; representing the foundation in its anchoring of a new fund-of-fund focused on diverse managers; structuring a founder investment in an open-end fund with a first-time manager; participating in an investor consortium acquisition of a Delaware benefit corporation; providing guidance and oversight on domestic and international tax and regulatory issues impacting the portfolio; supporting the foundation’s investment and mission-related investment committees; and advising on policy and governance issues related to securities laws, digital assets, and investment activity and operations.

Prior to joining the foundation in 2019, Looman was director and senior legal counsel at Cambridge Associates, where she provided advice to endowment, foundation, pension plan, and high-net worth discretionary accounts investing in private equity, venture capital, hedge funds, impact investments, and separately managed accounts. Before that, she was an asset management associate at Sidley Austin LLP, where she worked on private equity and hedge fund transactions while providing advice on Advisers Act and commodities issues.

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Looman serves on the Board of Managers of the Brush Foundation, where she is the treasurer and chair of the investment and finance committee. She also volunteers as a French language translator with Respond Crisis Translation, which provides interpretation and translation services for migrants, refugees, and others, in asylum petitions, court cases, and otherwise. She received her J.D. from the University of Chicago Law School.



## Jyoti Patel

**Former Senior Director of Impact Investments,  
Terwilliger Center for Innovation in Shelter,  
Habitat for Humanity International**

Jyoti Patel led the Impact Investment practice at the Terwilliger Center for Innovation in Shelter at Habitat for Humanity International. She has a 10-year track record of successfully overseeing the award-winning multimillion-dollar MicroBuild Fund, a first affordable housing-focused blended finance vehicle, as well as the Shelter Venture Fund, a private equity fund investing in startups in the pioneer gap involved in innovative products and services along the affordable housing value chain.

Patel has over 20 years' experience in private sector equity and fixed-income investments, creating quantitative equity trading strategies and portfolio stock selection models, as well as implementing risk-management systems at leading US asset management firms. As a consultant, she has assisted foundations in conducting due diligence for debt and equity financing, assessing merits of investments using a triple-bottom-line approach, as well as structuring transactions for potential investment funds.



## Patrick Michel

**Partner, Investment Funds Group,  
Sidley Austin LLP**

Patrick Michel is a partner in Sidley's Investment Funds group. He has a wide range of experience advising investment managers and advisers of a variety of investment funds, including real estate funds, private equity funds, and hedge funds, as well as on commercial and regulatory issues. He has represented limited partners in connection with their investments in real estate funds, private equity funds, and hedge funds. Michel also has experience in co-investment transactions, secondary transactions, private equity investments, finance transactions, and real estate acquisitions. Michel's practice includes representing diverse and emerging managers in the alternative asset management industry.

He regularly acts as counsel to corporate, tax-exempt, pension fund, and sovereign institutional investors in connection with their investments in investment vehicles and co-investments with sponsors. His practice includes transactions involving real estate finance, joint ventures, and acquisitions and dispositions. His clients include alternative investment funds, financial institutions, and institutional investors. He also has experience in structuring and advising emerging managers and start-up investment funds in all phases of their life cycle.

Michel was named to *Crain's New York Business'* 2021 "Notable Black Leaders & Executives" list for his leadership and public service in diversity and inclusion. He is also recommended by the Legal 500 for his work in Investment Fund Formation and Management: Alternative/Hedge Funds and Investment Fund Formation and Management: Private Equity Funds. Michel was also selected by the Partnership for New York City as a member of the 2022 David Rockefeller Fellows. This program prepares senior corporate executives for more active leadership in civic and public affairs.



# Conference Speakers



## Emily Schaffer

### **Managing Director for Technology, Year Up**

Emily Schaffer is managing director for technology at Year Up, a national non-profit organization dedicated to closing the opportunity divide by ensuring that young adults gain the skills, experiences, and support that will empower them to reach their potential through careers and higher education. In this role, she has built and closed multi-year strategic partnerships for talent placement in large, established technology companies and has led an enterprise account team for technology, driving expansion of partnerships with companies such as Salesforce.com, Meta, Microsoft, LinkedIn, Amazon, DXC, and Wayfair.

Previously, she was Year Up's executive director for the San Francisco Bay Area, where she developed and executed a regional strategy to close the opportunity divide between underrepresented talent and market demand among the Bay Area's and Silicon Valley's largest employers, attaining 60% growth of students served over four years and positioning the region as Year Up's largest and highest-performing market in the US.

Earlier in her career, Schaffer served as director of Programs for Springboard Education, program trainer for BrainHQ from Posit Science, and kindergarten and fifth-grade teacher in Los Angeles with Teach For America. She received a bachelors' degree in quantitative economics and Spanish literature from Tufts University, and a master's degree in education from Loyola Marymount University.



## Helen Scott

### **Professor of Law, NYU School of Law;**

### **Founder & Co-Director, Mitchell Jacobson**

### **Leadership Program in Law and Business, NYU School of Law; Faculty Co-Director, NYU School of Law's Grunin Center for Law and Social Entrepreneurship**

Helen Scott is professor of law and the founder and co-director of the Mitchell Jacobson Leadership Program in Law and Business at NYU School of Law, as well as faculty co-director of the Grunin Center for Law and Social Entrepreneurship. In those capacities, she has participated in the development of innovative law and business courses, including Investing in Microfinance, Law & Business of Corporate Governance, and Professional Responsibility in Law and Business. Professor Scott oversees the competitive Leadership Scholars program and runs the capstone seminar for the program, Law and Business Projects. She has been a member of the NYU Law faculty since 1982 and teaches a wide variety of business law courses, including the basic Contracts and Corporations courses.

Professor Scott currently serves on the Board of Directors of IEX LLC, the newly launched stock exchange. From 1999 to 2004, she co-chaired the Listing and Hearing Review Council of the NASDAQ Stock Market, an independent advisory committee to the Board of Directors, with primary responsibility for formulating and recommending corporate governance and quantitative listing standards for that market.

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## Sonal Shah

**Interim Executive Vice President,  
Worldwide Network Advancement, United Way**

Sonal Shah serves as interim executive vice president, United Way Worldwide Network Advancement. She leads the US and International Network teams working with local United Ways to help deliver the greatest impact for UWW's communities. She serves on the UWW Executive Leadership Team.

Shah is a global leader on social impact and innovation. She has started and led social impact efforts in academia, government, and the private and philanthropy sectors for more than 25 years. Most recently, she founded and led the Asian American Foundation, raising over \$1 billion, the largest philanthropic effort serving the Asian American community. Before TAAF, she started and led Georgetown University's Beeck Center for Social Impact & Innovation for over seven years, training students on social impact and leading research on different models of social innovation. In the Obama administration, Shah served as deputy assistant to the president and director of the Office of Social Innovation at the White House, leading the efforts across government to introduce social innovation, including financial innovation, impact metrics, and the role of technology. In the private sector, she led the Global Development Initiatives at Google focused on impact investing and technology for social impact. At Goldman Sachs, she developed and implemented the firm's environmental strategy.

Shah also has significant experience working internationally as an economist at the Department of the Treasury, setting up the central bank in Bosnia, working for post-conflict reconstruction in Kosovo, and implementing poverty reduction strategies in Africa. She also served as the chief of operations for the Center for Global Development.

Shah was appointed by President Biden to serve as chief commissioner on the President's Advisory Commission on Asian Americans, Native Hawaiians, and Pacific Islanders. She also serves on the Homeland Security Advisory Council, as well as the boards of Oxfam America, the UBS Optimus Foundation, the Century Foundation, and the National Democratic Institute. She also serves as an adviser to Pinterest and Apollo Global Management. She is an advisor to the provost at Georgetown University. In 2019-20, she served as the national policy director for then-South Bend Mayor Pete Buttigieg's presidential campaign.



## Matt Sheedy

**Director, Sustainable Investment Strategies,  
MetLife Investment Management**

Matt Sheedy has led MetLife Investment Management's (MIM) Sustainable Investment Strategies (SIS) team since its inception in 2018. The team is responsible for the development, implementation, and oversight of MIM's sustainable investment strategy, which is primarily concerned with integrating environmental, social, and governance factors in investment decisions. SIS manages MetLife's multi-asset class impact investment program.

Sheedy joined MetLife in 2006 to originate and manage equity investments motivated by the federal Low-Income Housing Tax Credit program (LIHTC). From 2009 to 2018, he was responsible for MetLife's tax credit investments and impact investments. This included transactions to meet MetLife Bank's Community Reinvestment Act regulatory obligation.

Prior to joining MetLife in 2006, Sheedy originated and managed investments for a bank, an insurance company, and an LIHTC equity fund manager. He graduated from SUNY Binghamton with a B.A. and from NYU Wagner Graduate School of Public Service with a master's degree in public administration.

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## Lindsay Smalling

### Head of Sales, 60 Decibels

Lindsay Smalling is the head of sales at 60 Decibels, a tech-enabled impact measurement company using (mostly) phone-based surveys to listen better to end-customers and beneficiaries around the world. Prior to 60 Decibels, she was CEO of SOCAP, convening social entrepreneurs, impact investors, and cross-sector leaders through world-renowned events at the intersection of money and meaning. Smalling was previously Strategic Initiatives officer at ImpactAssets, consulted on corporate social responsibility programs at Entrepreneurs Foundation, and started her career in financial services at Wellington Management and Lord Abbett. She graduated from Pomona College, where she was a Division III National Champion in water polo, and has an MBA from Columbia Business School.



## Juliana Soares Porto Fonseca

### Legal Counsel, IDB Invest

Juliana Soares Porto Fonseca is an international legal counsel with IDB Invest, working with multicultural teams in the US, Latin America, and the Caribbean. IDB Invest aims to be the partner of choice for the private sector in Latin America and the Caribbean, financing projects to advance clean energy, modernize agriculture, strengthen transportation systems, and expand access to financing.

Soares Porto Fonseca has experience leading and supporting a wide range of transactions and activities, including debt and equity transactions in the areas of structured finance, securitization, investment funds, cross-border transactions with ESG components, and thematic bonds like green, social, and sustainable bonds. She has worked closely with investment, credit, compliance, integrity, and ESG officers and managers to ensure developmental impact and sustainability, legal, and risk mitigation. Prior to joining IDB Invest, she spent time as a corporate attorney with Cleary Gottlieb Steen & Hamilton LLP, and Azevedo Sette Advogados.

Soares Porto Fonseca holds an LLB from the Law School of the Federal University of Minas Gerais–UFMG, Brazil and an LLM from Harvard Law School and is a member of the both the Brazil and New York bars. She speaks English, Spanish, Portuguese, and French.



## Stacy Swann

### CEO and Founding Partner, Climate Finance Advisors

Stacy Swann has more than two decades of experience in finance, fund management, and development, including with the International Finance Corporation (IFC), where she was head of IFC's Blended Finance Unit and was responsible for managing and investing more than \$750 million in donor funding for climate-smart investments. While at IFC, she also supported World Bank Group efforts to work with policy makers and other financial institutions on issues related to blended finance, climate finance, climate-smart fiscal policies and incorporating practical policy and investment approaches to managing climate risk. Prior to joining the World Bank Group, she worked for Enron International in India and Singapore, for Project Oxygen, and for Startec Global Communications Corporation.

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In addition to running Climate Finance Advisors, Swann is currently vice-chair of the board and chair of the Investment Committee for the Montgomery County Green Bank, the United States' first county-level green bank. She is also an independent director of the board of Neighborhood Sun, a community solar company with operations in Maryland, New Jersey, and New York, and she sits on the board of the Women's Council on Energy and Environment (WCEE). She also helped establish the Global Adaptation and Resilience Investment (GARI) working group, which has convened over 150 private investors and other stakeholders to discuss practical approaches to adaptation and resilience investment.

Swann holds an MBA in finance and development economics from American University, a master's degree from Harvard University, and a BA from City University of New York – Hunter College. She is conversant in Arabic.



## Scott Taitel

**Clinical Professor of Public Service and Director of Social Impact, Innovation & Investment, NYU Wagner Graduate School of Public Service**

Scott Taitel is Clinical Professor of Public Service and director of Social Impact, Innovation & Investment at the NYU Wagner Graduate School of Public Service. He has received Wagner's Professor of the Year Award, as well as the *Financial Times* Award for Excellence in Sustainable Finance Education.

Professor Taitel has also created the Social Innovation & Investment Initiative at Wagner, which serves as a central hub and incubator in the field of social finance, bringing together policymakers, philanthropists, finance professionals, nonprofits, and foundations to collaboratively strengthen the growing field.

As former chief operating officer for the Clinton Foundation Enterprise Partnership, Professor Taitel was responsible for establishing impact investment funds and the oversight of a portfolio of social enterprises, as well as economic development, health, and nutrition projects throughout the developing world.

Prior to joining the Clinton Foundation, Professor Taitel was a managing partner of an international venture capital firm and held numerous senior executive roles in both private and public multinational technology companies. His earlier career was as an economic development planner with both urban government and community action agencies.



## Perry Teicher

**Impact Finance Counsel, Orrick, Herrington & Sutcliffe LLP**

Perry Teicher, Impact Finance counsel at Orrick, Herrington & Sutcliffe LLP, leads Orrick's global Impact Finance & Investment practice, advising impact-oriented clients globally, and serves as a leader of Orrick's ESG initiatives. He represents and advises entrepreneurs, companies, fund sponsors, family offices, tax-exempt organizations, and other asset owners across a wide range of transactions, including corporate legal matters, cross-border mergers and acquisitions, private fund formation matters and portfolio transactions, and private placements. He advises clients on impact-oriented and ESG matters, integrating social, environmental, and financial outcomes into a comprehensive strategy. Orrick's Impact Finance & Investment practice serves a global client base across a range of sectors, leveraging Orrick's unique capabilities to provide innovative, effective, and thoughtful legal services to those clients aiming to create positive social and environmental change alongside targeted financial returns.

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Teicher served as a Peace Corps volunteer in Kazakhstan, where he supported the development of businesses aiming to create mobility and opportunity for people with disabilities in the region. He is a member of the JDC Board of Directors, an Ariane de Rothschild Fellow, and a member of the ROI Community, Nexus. He received his JD, MBA, and BA degrees from the University of Michigan.



## Anne Tucker

**Professor of Law and Director of the Legal Analytics & Innovation Initiative, Georgia State University College of Law**

Anne Tucker, an expert on mutual funds and impact investing, teaches courses in Corporations, Contracts, and Impact Investing at Georgia State University College of Law. Professor Tucker holds a joint appointment in the Robinson College of Business, Institute of Insight and has served as the faculty director of the College of Law's Legal Analytics & Innovation Initiative since 2018. She is a research fellow at the Impact Finance Research Consortium and a member of the American Law Institute.

Professor Tucker has published over 20 articles in journals such as *Harvard Business Law Review*, the *Yale Law Journal: Forum*, *Journal of Corporate Law*, and the *Columbia Business Law Review*, among others. Before teaching, she practiced law with Paul, Hastings, Janofsky & Walker LLP after graduating magna cum laude from Indiana University, Bloomington Maurer School of Law.



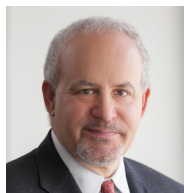
## Steve Valdes-Robles

**Senior Attorney, The Nature Conservancy**

Steve Valdes-Robles is the senior attorney responsible for advising the Nature Conservancy, including its NatureVest unit, on impact investments. Prior to joining the Conservancy, he was a foreign service legal officer for the US Agency for International Development (USAID), where he completed tours in Washington, Jerusalem, Tel Aviv, and Mozambique.

At USAID, Valdes-Robles advised on a wide range of matters, including conservation, development finance, agriculture, water and sanitation, health, and education. Before USAID, he was a corporate attorney at Cleary Gottlieb Steen & Hamilton LLP, where he spent time in the New York, Hong Kong, Moscow, and Frankfurt offices. He also worked as an international visiting attorney at the law firm Barros Letelier y Cia in Santiago, Chile.

Valdes-Robles holds a BA from the University of Notre Dame and a JD from the University of Pennsylvania Law School and is a member of the New York bar. He speaks Spanish, Portuguese, and German.



## Carl Valenstein

**Partner, Morgan Lewis & Bockius LLP**

Carl Valenstein is a partner at Morgan Lewis & Bockius LLP in Boston, leads the Boston office's Corporate Business Transactions Group, and co-leads the firm's ESG initiative and Cuba initiative. His practice focuses on domestic and international corporate and securities matters, mergers and



# Conference Speakers

acquisitions, project development, and asset finance covering a wide range of industries and regions, including developed and emerging markets (Latin America and Africa). He also counsels clients concerning international risk management issues and has been involved in internal investigations and enforcement cases in this area.

For more than 25 years, Valenstein has provided legal assistance to microfinance institutions and assisted public charities, foundations, social enterprises and entrepreneurs, impact investment venture capital funds, and other impact investors. He also advises boards of public and private corporations on ESG programs. He is a founding member of the Impact Investment Lawyers Legal Working Group, which holds annual conferences.

Valenstein is an adjunct professor at the University of Michigan Law School and New York Law School International Transactions Clinics (ITCs), focusing on impact investment. In conjunction with the Michigan Law School ITC, he represented Habitat for Humanity International in establishing MicroBuild, a \$100 million fund that expands housing microfinance lending and helps thousands of low-income families globally. The fund received the Overseas Private Investment Corporation (OPIC) 2016 Access to Finance Award and recognition by the Financial Times for social innovation and has been the subject of case studies prepared by the NYU Grunin Center for Law and Social Entrepreneurship. He serves on the Advisory Board of the Michigan Social Venture Fund, the Michigan International Investment Fund and NU Impact Fund, which are student-led impact investment funds with the mission of training the next generation of impact investors.



## Kendrick Vaughn

### Senior Counsel, Google

Kendrick Vaughn is senior counsel at Google LLC, where he serves as legal lead for all of the company's corporate finance initiatives, such as its affordable housing, small- and medium-sized business lending, and recently created Grow with Google Certificates Fund aimed at providing 20,000 US workers with access to certificates that provide entry to high-paying and high-growth jobs in tech and potentially driving over \$1B in wage gains. He also assists with securities and corporate governance matters for the company. Prior to joining Google, he led the securities and capital markets legal functions for Caterpillar Financial Services Corporation, a subsidiary of Caterpillar Inc.

Vaughn began his career as an associate at Bass, Berry & Sims, PLC, where he focused on securities and mergers and acquisitions. He received his J.D. with distinction from the University of Oklahoma College of Law and a B.A. summa cum laude from Fisk University, where he was elected to Phi Beta Kappa.



## Shuangjun Wang

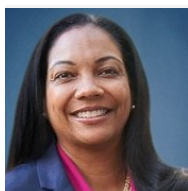
### Associate, Cleary Gottlieb Steen & Hamilton

Shuangjun Wang is an associate at Cleary Gottlieb Steen & Hamilton. Her practice focuses on capital markets, other corporate and financial transactions, and corporate governance and corporate advisory work. She has worked with both issuers and underwriters on various public and private securities offerings, including initial public offerings. She has

# Conference Speakers

extensive experience with advising corporate clients, particularly in the media and technology sectors, on corporate governance, securities laws, and SEC disclosure matters.

Wang has a BA from the University of California, Berkeley and a JD from Harvard Law School. She was editor-in-chief of *Harvard Journal of Law & Technology*, production chair editor of *Harvard Journal of Sports and Entertainment Law*, director of the Harvard Recording Artists Project, and chair of Harvard Negotiators. Wang has published multiple articles on ESG-related disclosures. She is admitted to the New York bar.



## Pamela West

**Managing Director & Portfolio Manager, Impact Investing, Nuveen Real Estate**

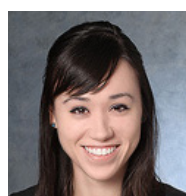
Pamela West is the senior portfolio manager for real estate impact investment strategy within Nuveen Real Estate. She is a seasoned real estate professional with 20+ years of experience and has executed over \$10 billion of transactions in acquisitions, dispositions financing, and asset management within the US. She currently oversees the sourcing, execution, and portfolio management of Nuveen's impact investing housing platform.

Prior to joining the Impact team, West was the regional head of Acquisitions and Asset Management for the Northeast and Mid-Atlantic region for TH Real Estate, a subsidiary of Nuveen. She managed over \$2.8B of class A/B multifamily assets. She began her career in real estate at CBRE, where she focused on multifamily investment sales in the southeast region of the US.

In addition to her professional activity, West is a board member of the Real Estate Executive Council, Bold Charter Schools in the Bronx, NY, Veritas Impact Partners, and the City Parks Foundation in

New York. She also serves on real estate advisory boards for the Leonard W. Wood Center for Real Estate Studies and the Cooper Housing Institute. She is a member of the WX New York Women Executives in Real Estate, ULI Affordable Workforce Housing Investors Council, and the Real Estate Roundtable's President Council.

West received a bachelor's degree in English education from the University of North Carolina at Greensboro and an MBA in real estate and finance from the University of North Carolina at Chapel Hill.



## Amaris White

**Executive Director, NYU School of Law's Grunin Center for Law and Social Entrepreneurship**

Amaris White is the executive director of the Grunin Center for Law and Social Entrepreneurship. She is a mission-driven social impact leader, with experiences in both the private legal sector and the nonprofit world.

Prior to her work at the Grunin Center, White was the director of Operations at Catholic Charities of New York's Youth Services Division, and the director of Volunteer Services and Community Engagement for Catholic Charities of New York's Federation of Agencies. Before joining the nonprofit world, she was an associate at Sullivan & Cromwell LLP and vice president and senior counsel at Citi.

White received her BS in business administration from the Haas School of Business at the University of California, Berkeley; her BA in economics from the University of California, Berkeley; and her JD from Columbia Law School.

# Satellite Speakers

## Boston Satellite Speakers



### Navjeet Bal

#### **Managing Director and General Counsel, Social Finance**

Navjeet K. Bal is managing director and general counsel at Social Finance. She is responsible for working with the Social Finance team to develop and execute innovative financings that bring together the public, private, and non-profit sectors to promote solutions to social needs. She brings over 25 years of experience as a public finance attorney and a public official to Social Finance. As bond counsel to the Commonwealth of Massachusetts and many public authorities throughout Massachusetts and New England, Bal was responsible for structuring innovative bond financings to address critical infrastructure needs, including the first issue of green bonds in the municipal market in 2013. In addition, she represented the Commonwealth of Massachusetts in negotiating and documenting its groundbreaking Pay for Success contracts addressing juvenile justice and chronic homelessness.

She served as the commissioner of Revenue in Governor Deval Patrick's administration from 2008 through 2011, where she was responsible for a 2,000-person agency with three lines of business: Tax Administration, Child Support Enforcement, and the Division of Local Services.

Bal has held many leadership positions in legal, community, and professional organizations. She currently serves on the boards of the Boston Public Library, the Williams College Gaudino Fund and the Massachusetts Nonprofit Network, among other organizations. She previously served on the Boston Bar Association Council, the Massachusetts

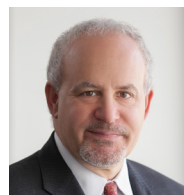
Supreme Judicial Court's Access to Justice Commission, and the Boston Public Market. She graduated from Williams College and Northeastern University School of Law.



### Jonathan Klavens

#### **Founder, Klavens Law Group, P.C.**

Drawing on a diverse background in general corporate, securities, project development and finance, fund formation, energy transactional, energy regulatory, environmental, and nonprofit matters, Jonathan Klavens founded Klavens Law Group, PC in 2007 to help enable innovative ventures that have positive environmental or other social impact. His practice focuses on meeting the diverse legal needs of companies, investors, public entities, and nonprofits in the areas of clean energy/clean technology, social enterprise and impact investment, and sustainable agriculture/aquaculture and food ventures. Klavens previously practiced law at BCK Law, PC and Goodwin Procter LLP, and clerked for the US Court of Appeals for the First Circuit. He holds a BA from Columbia College, an MPP from the Harvard Kennedy School, and a JD from Northeastern University School of Law.



### Carl Valenstein

#### **Partner, Morgan Lewis & Bockius LLP**

Carl Valenstein is a partner at Morgan Lewis & Bockius LLP in Boston, leads the Boston office's Corporate Business Transactions Group, and co-leads the firm's ESG initiative and Cuba initiative. His practice focuses on domestic and international corporate and securities matters, mergers and

# Satellite Speakers

acquisitions, project development, and asset finance covering a wide range of industries and regions, including developed and emerging markets (Latin America and Africa). He also counsels clients concerning international risk management issues and has been involved in internal investigations and enforcement cases in this area.

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Valenstein is an adjunct professor at the University of Michigan Law School and New York Law School International Transactions Clinics (ITCs), focusing on impact investment. In conjunction with the Michigan Law School ITC, he represented Habitat for Humanity International in establishing MicroBuild, a \$100 million fund that expands housing microfinance lending and helps thousands of low-income families globally. The fund received the Overseas Private Investment Corporation (OPIC) 2016 Access to Finance Award and recognition by the Financial Times for social innovation and has been the subject of case studies prepared by the NYU Grunin Center for Law and Social Entrepreneurship. He serves on the Advisory Board of the Michigan Social Venture Fund, the Michigan International Investment Fund and NU Impact Fund, which are student-led impact investment funds with the mission of training the next generation of impact investors.

## Geneva Satellite Speakers



### Ranajoy Basu

**Partner, McDermott Will & Emery UK LLP**

Ranajoy Basu heads McDermott Will & Emery UK LLP's impact finance practice, having extensive experience in debt capital markets and impact finance transactions. He is recognized as one of the world's leading lawyers in cross-border climate change and impact finance structures, including social and development impact bonds, renewable energy and "green" structured finance transactions, as well as being a legal expert in adaptive and sustainable finance. He advised on the very first impact bond and has since advised on some of the most innovative financial-inclusion structures around the world targeting both environmental and social sustainability. Basu's key clients include supranationals, multilateral development banks, NGOs, not-for-profit entities, impact funds, industry bodies, regional authorities, banks and corporations on structuring social impact finance solutions. He is a regular speaker on climate change, social sustainability, and innovative finance.

# Satellite Speakers



## Krisztina Bende

**Director, Trade Relations Division, European Free Trade Association**

Krisztina Bende currently works for the European Free Trade Association in Geneva as director of Trade Relations. She started her career at the Federal Department of Foreign Affairs in Switzerland, working on international environmental issues. After a short-term appointment at the European Court of Human Rights in Strasbourg, she joined the Federal Department of Economy to work on international agriculture issues. She was member of the Swiss delegation to the World Trade Organization and agriculture negotiator for Switzerland. When she took over the role of head of unit, she oversaw negotiations with the European Union and third countries in agriculture and food matters. She negotiated agreements with Indonesia, Japan, Mercosur, and the UK upon BREXIT, among others.

Bende has a master's degree in law from the University of Berne and a master's degree in business administration from Brown University and IE University of Spain. Of Hungarian origin, Bende also speaks French, English, German, Italian, and some Spanish. She is passionate about sustainable development and geopolitical issues linked to food production and nutrition.



## Simon Brunschwig

**General Counsel and Head of Corporate Legal Affairs, International Committee of the Red Cross (ICRC)**

Simon Brunschwig is general counsel and head of Corporate Legal Affairs at the International Committee of the Red Cross (ICRC) in Geneva. In this role, he advises and supports the ICRC on a wide range of areas, with a particular focus on employment and contractual matters. As part of his activities, he contributed to the creation of the ICRC's Humanitarian Impact Bond (renamed Programme for Humanitarian Impact Investment) launched in 2017 and regularly advises the organization on new financing models.

Before joining the ICRC, Brunschwig worked as an attorney for the Swiss law firm Lenz & Staehelin for several years, first in dispute resolution and litigation, and then, after his admission to the Geneva bar, in employment law and actively in the department of charitable organizations, advising various private and public non-profit clients such as NGOs and international organizations on diverse issues including governance, legal compliance, contract negotiation, and regulatory matters. He also worked for the NGO Human Rights Watch in New York as legal counsel in the Office of the General Counsel.

Brunschwig holds a Master of Law degree from the Universities of Geneva and Zurich and an LLM focusing on law and development from New York University School of Law.



# Satellite Speakers



## William H. Clark, Jr.

**Attorney-at-Law; President, Global Alliance for Impact Lawyers (GAIL) (USA)**

William Clark recently retired as senior counsel at Faegre Drinker Biddle & Reath LLP but continues to practice in the areas of corporate governance and general business law. He has served for many years as pro bono legislative counsel to B Lab and drafted the model legislation that has been the basis for the benefit corporation legislation enacted in 39 US jurisdictions and seven other countries. He is the reporter for a special committee of the ABA Business Law Section that prepared the comprehensive revisions of the Model Nonprofit Corporation Act approved in 2008 and 2021. He has served for over 25 years as the reporter for the Title 15/Business Associations Committee of the Pennsylvania Bar Association and in that capacity has written all of the major entity law legislation adopted in Pennsylvania since 1988.

Clark is a Fellow of the American Bar Foundation, a member of the American Law Institute, and a Pennsylvania commissioner to the Uniform Law Commission. He is listed in the Best Lawyers in America and Who's Who in America. He graduated summa cum laude from Amherst College and received his J.D. magna cum laude from Temple University. He also has a master's degree in theology from Westminster Theological Seminary.



## Pauline Evequoz

**Head of Corporate Sustainability, Chopard**

Pauline Evequoz is the head of Corporate Sustainability at the luxury goods house of Chopard. She is in charge of the definition and implementation of Chopard's sustainability strategy. She also sits on the Board of Directors of the Swiss Better Gold Association, a non-profit organization initiated by Swiss businesses across the gold supply chains to support responsible artisanal and small-scale mines. Prior to this, Evequoz worked as a consultant on environmental management systems and ESG certifications for small and medium-sized enterprises (SMEs). She holds an MA in international relations from the Graduate Institute of International and Development Studies (IHEID), and a second MA in standardization and sustainable development from the University of Geneva.



## Vanina Farber

**Professor of Social Innovation, IMD**

Vanina Farber is an award-winning economist and political scientist who specializes in social innovation and the mobilization of private capital for impact investing. Her research focuses on innovative, practical, sustainable, and inclusive market-oriented approaches that have the potential to change the world by eliminating the root causes of social ills. She is particularly interested in social innovation, social entrepreneurship, impact investing, sustainable finance, and ESG, and applies a gender lens in all her research projects.

# Satellite Speakers

A key element of Farber's work is exploring how the private sector can embed the idea of impact in the investment decision-making process, particularly in relation to risk-adjusted return calculations and resource allocation. She seeks to understand the social innovation landscape through a holistic approach that examines both the supply of, and demand for, social innovation initiatives.

Prior to joining IMD in 2018, Farber was professor and chair of Sustainable Entrepreneurship and Social Inclusion at Universidad del Pacífico, Peru. In January 2022, she was appointed as the fifth dean of the IMD EMBA program.



## Eric Favre

**Counsel, MLL**

Eric Favre is counsel at MLL, based in Geneva. He joined MLL in January 2020 after being an associate with a major Swiss business law firm and an in-house legal advisor with the Swiss banking subsidiary of a major US Firm, both in Geneva. His activities focus on all matters of regulatory and private law in asset management, investment, and banking matters. He also advises in all areas of business law, such as financings, mergers and acquisitions, and general corporate matters.

After completing his legal education in Geneva, Favre was admitted to the Geneva bar in 2003 and trained at a major Geneva business law firm. He was an attorney-at-law on the banking and finance teams and the investment products and services teams of Switzerland's largest law firm for five years. He then completed a full-time MBA at the London Business School in 2013, following which he was vice president, assistant general counsel with the Swiss banking subsidiary of a major US firm.



## Emiliano Giovine

**Co-Head, Impact & Sustainability,  
RP Legal & Tax; Chair of GAIL Europe  
(Global Alliance of Impact Lawyers)**

Emiliano Giovine is co-head of the Impact & Sustainability team at RP Legal & Tax and chair of GAIL Europe (Global Alliance of Impact Lawyers). He supports leading national and international companies on ESG-related matters. In particular, he is involved in adoption and implementation of sustainability models, corporate policies and ethical codes, the acquisition of the Benefit Corporation status and B Corp certification, as well as ESG/ human rights due diligence, non-financial reporting, and impact measurement.

He also deals with nonprofit entities, social enterprises, and NGOs, advising them through incorporation, reorganizations, extraordinary transactions, and adjustments required by the Third Sector Code. He is also a tutor in the Human Rights and Migration Law Clinic legal training program at the Faculty of Law of University of Turin and cooperates with Tiresia - Politecnico di Milano on legal issues related to social business and social innovation. Giovine has been a consultant to the United Nations at UNEP and legal officer at the Joint Research Centre of the European Commission.

# Satellite Speakers



## Tanja Jegger

### Head of Philanthropy, Globalance Bank

Tanja Jegger is head of Philanthropy at Globalance Bank. She works with families, their charitable foundations, and trusted advisors to develop and implement philanthropy strategy and select investments that contribute to a more positive future.

Prior to joining Globalance Bank, Jegger worked as head of Philanthropy at Credit Suisse in Zurich, and before that built up the philanthropy practice at Stonehage Group, a leading international multi-family office.

After her studies and qualifying as a Chartered Accountant, Jegger started her career at UBS Warburg in corporate finance, followed by work in the investor relations area for UBS and the capital markets team of Lombard Odier, where she focused on corporate transactions, especially for family-owned businesses.

She is a Chartered Financial Analyst (CFA) and Chartered Accountant (CA(SA)). She holds a Master of Arts degree in finance and investment from the University of Exeter, as well as a bachelor of commerce degree in economics and a bachelor of science degree, both from the University of Cape Town.



## Cornelia Mattig

### Associate, MLL

Cornelia Mattig advises companies ranging from startups to investors, as well as established players and other parties, on corporate and commercial matters. She focuses on legal aspects of data protection, intellectual property, and energy, as well as on contract law issues. She has in-depth knowledge of legal matters relating to technology. In addition, she has undergone the B Leader Training organized by B Lab Switzerland, allowing her to include sustainability-related aspects in her consulting work.

Before joining MLL in 2018, Mattig trained with firms in Ireland, Germany, and Switzerland, as well as at the District Court of March in the Canton of Schwyz. After she passed the bar exam in the Canton of Schwyz, she worked as a notary public and lawyer in an accounting and auditing firm.



## Sitara Merchant

### Chief Executive Officer, Swiss Capacity Building Facility

Sitara Merchant is a seasoned professional with over 30 years' experience and a longstanding career in international management and development in the private and social development sector across Asia, Africa, the Middle East, and North America. She also worked for 15 years in the private sector in various roles ranging from marketing for a cosmetics company to consulting and founded her own private-sector strategy consulting company in Canada. From there, she decided to follow her

# Satellite Speakers

passion and use her skills/experience in the social development sector. She left the private sector to join the largest private development organization, the Aga Khan Development Network (AKDN). At AKDN she worked in strategic and technical assistance roles, including director for Market Insights and Analytics at the Aga Khan Agency for Microfinance in Geneva.

Merchant is currently the CEO of Swiss Capacity Building Facility—an organization that funds technical assistance to develop financial services for low-income populations in developing countries. She also serves on various boards.



## Tomás Navarro Blakemore

### Senior Associate, MLL

Tomás Navarro Blakemore's work spans across all areas of international dispute resolution, with a focus on international commercial arbitration. He also advises private clients, as well as non-profit organizations and social enterprises, on structuring, governance, and cross-border giving and fundraising. In particular, he advises on contractual matters, negotiations, and mediations, as well as annulment proceedings and enforcement of foreign judgments and arbitral awards.

Utilizing his previous experience on the field as consultant for a non-profit law, governance, and development organization in Phnom Penh (Cambodia), Navarro Blakemore is involved in the setting-up of legal structures to channel philanthropic ventures. As a member of MLL's Sustainable Economy industry group, he provides assistance on due diligence, human rights, and transparency for corporate entities. With a foot in the Madrid office, he also accompanies private clients with cross-border matters between Spain and Switzerland.

He earned a double degree in law and political science at the University of Granada in Spain before completing an LL.M. in dispute resolution at the Graduate Institute of Geneva. He is a member of the Geneva and Madrid bar and is fluent in English, French, and Spanish.



## Sung-Hyui Park

### Partner, Bates Wells (UK)

Sung-Hyui Park is a partner in the Purpose & Impact team at Bates Wells, the first UK law firm to be certified as a B Corp. She advises on the full range of activities carried out by clients seeking to have a positive social and/or environmental impact through their business and other activities, including impact investing, B Corp certification and governance, steward ownership, structuring and general charity, not-for-profit, and commercial law issues.

Before joining Bates Wells, Park trained and worked for 10 years in banking and finance team at Clifford Chance, where she advised on a wide range of international and national financing transactions.

With her background, Park has a particular interest in innovative impact investment and capital-raising structures, which seek to apply the "best of all worlds" from the expertise and experience of the private, public, and non-profit sectors.

# Satellite Speakers



## Maria Peña

### Head of Legal, Risk & Compliance, Symbiotics

María Peña is the head of Legal, Risk & Compliance at Symbiotics, a Swiss-based asset management company specialized in microfinance and impact investing and dedicated to financing micro-, small, and medium enterprises and low- and middle-income households in emerging and frontier economies.

With 10 Symbiotics offices across the world, Peña is responsible for all the legal, risk management, and regulatory compliance affairs of the group and its investment vehicles, managed or advised. As a director of the headquarters and member of the senior management team, she contributes to the strategy of the group across the full investment value chain, reporting directly to the CEO and the board. Her fields of expertise include investment funds, debt financial instruments, cross-border activities, product development, compliance, corporate, and commercial and labor law.

Prior to joining Symbiotics in 2014, Peña worked as an in-house legal counsel in the asset management sector in Geneva (Switzerland) and Luxembourg (Grand Duchy of Luxembourg).

She holds a master in law degree from Universidad San Pablo-CEU, Madrid (Spain), a master's degree in European studies from Université Catholique de Louvain, Louvain-la-Neuve (Belgium), and a Diplôme d'Etudes Juridiques et Economiques de l'Union Européenne from the Université de Paris I Pantheon Sorbonne, Paris (France).



## Roberto Randazzo

### Partner, Legance (IT)

Roberto Randazzo is responsible for Legance activities in ESG and impact investing. With a background in commercial and corporate law, he has developed transversal expertise in sustainability, ESG criteria, impact finance, and social innovation, assisting investment funds, benefit corporations, B Corps, and companies interested in generating positive and measurable impacts. For more than 20 years, he has also been involved in non-profit organizations, strategic philanthropy, and social entrepreneurship, dealing with projects both nationally and internationally, with focus on emerging markets, and in particular those in sub-Saharan Africa.

Randazzo has always combined professional and academic activities and is currently an adjunct professor at Tiresia – Politecnico di Milano and a member of the extended faculty of MIP – Politecnico di Milano. He is also the outgoing chair of esela—the legal network for social impact, officer of the Business Human Rights Committee of the International Bar Association, and advisor of OECD. He is member of the scientific committees of Ashoka Italia, Salone della CSR, and Social Impact Agenda for Italy and is on the editorial board of the magazine “Cooperative ed Enti Non Profit.”

Randazzo has been honorary consul of the Republic of Uganda in Milan and Northern Italy since 2012.



# Satellite Speakers



## Bruno Roche

**Founder & Executive Director,  
Economics of Mutuality**

Bruno Roche is the founder and leader of the Economics of Mutuality platform. He served as the chief economist at Mars, Incorporated between 2006 and 2020. In that position, he led Catalyst, a global thought leadership capability and internal corporate think tank to Mars. In 2020, recognizing its potential to reshape the landscape of business, finance, and management education, Mars endorsed Bruno to establish a structurally independent Economics of Mutuality public interest foundation with a management consultancy arm. Today, he leads the Economics of Mutuality platform globally from Geneva, Switzerland with the support of Mars as a key partner.

Roche co-created Economics of Mutuality Labs at the business schools of Oxford University (SBS) and CEIBS (Shanghai). He is a visiting lecturer at various universities and serves as an expert to the World Economic Forum. His education and academic research interests followed an applied math path, with a specialization in international economics and finance and management sciences. He co-authored *Completing Capitalism: Heal Business to Heal the World*. He has also co-edited the Oxford University Press book *Putting Purpose into Practice: The Economics of Mutuality* with Saïd Business School professor Colin Mayer.



## Grégoire Schafroth

**Senior Associate, MLL**

Grégoire Schafroth is a senior associate at MLL, based in Geneva. His practice focuses on banking and finance, as well as corporate and commercial law. He advises financial institutions and financial services providers on the regulatory and transactional aspects of their activities, and he assists companies in all areas of business law, such as M&A, financings, and general corporate and organizational matters. Schafroth is registered with the Swiss/Geneva Bar Association and studied in London, where he completed a specialized LL.M. program in financial law.



## Matthew Sparkes

**Chief Risk Officer & General Counsel,  
BlueOrchard Finance**

Matt Sparkes is chief risk officer and general counsel for BlueOrchard Finance, a member of the Schroders Group. In that capacity, he is responsible for strategy and oversight of all risk-, legal-, and compliance-related functions of the firm and serves as the principal liaison on those issues with the Schroders Group. His daily work includes management of the investment risk, corporate risk, compliance, and transactional legal functions. He is principal legal adviser to the firm on investment fund structuring, product development, corporate governance, and ESG/impact management.

# Satellite Speakers

Prior to joining BlueOrchard, Sparkes was based in Boston, where he created the in-house legal function at the pioneering impact finance organization, Root Capital. He began his legal career as an attorney in the Trading and Markets Division of the US Securities and Exchange Commission in Washington, DC.

Prior to attending law school, he served for several years as a senior legislative adviser on defense and foreign policy to a member of the US House of Representatives. Sparkes has a B.A. from the College of the Holy Cross and a J.D. from Northeastern University School of Law.



## Julie Wynne

**Partner, MLL**

Julie Wynne is a partner at MLL and the head of its Sustainable Economy practice, based in Geneva. She is a highly regarded impact lawyer with particular expertise in nonprofit organizations, mission-driven businesses and sustainable finance. Wynne advises new non-profit organizations and social enterprises for their set-up and tax-exemption application and assists mission-driven businesses with mergers, reorganizations, joint ventures, and other forms of collaborative working, as well as constitutional reviews. In addition, she regularly provides advice on grant-making, fundraising, intellectual property, and corporate philanthropy.

Wynne also advises international charities on cross-border structures and related governance issues. She is very involved in the promotion of philanthropy and the use of business as a force for good. She is a board member of the Global Alliance for Impact Lawyers (GAIL) and of Giving Women. She is also the chair of STEP Philanthropy Advisors Steering Committee and a member of the Advisory Council of the Geneva Center for

Business and Human Rights (GCBHR). She sits on various boards of foundations, including Earthworm Foundation, Switzerland for UNHCR Foundation, Global Alliance for Improved Nutrition (GAIN), and Fondation de l'Elysée.



## François Zimeray

**Partner, Zimeray Finelle**

François Zimeray is a lawyer who became a diplomat. Member of the Paris Court of Appeal Bar, he practiced as attorney-at-law for 20 years as a partner of Jeantet & Associates. He was also elected mayor of Le Petit-Quevilly at the age of 27 and member of the European Parliament at 37. He then decided to return to his first commitment, as a fundamental rights activist. He joined the French Foreign Service in 2008 when appointed as France's ambassador-at-large for Human Rights. In this capacity, he accomplished more than 100 missions around the world.

Since 2013, Zimeray has served as France's ambassador to the Kingdom of Denmark. On February 14, 2015, he survived a terror shooting in Copenhagen when participating to a debate on freedom of speech, following the *Charlie Hebdo* attack. From his mixed experiences, he wrote a book published in France and Denmark *J'ai vu partout le même visage*, Plon, Gyldendal, 2016. In 2018, he joined forces with Jessica Finelle to found a unique law firm specializing in international human rights, transnational crime, and conflict resolution.

# Satellite Speakers



## Tenke Zoltani

### Founder, Better Finance

Tenke Zoltani is an expert in the field of impact investing, focusing on active ownership and stewardship through direct investments and portfolio integration of ESG principles. Zoltani founded Better Finance, a boutique advisory company, to work with families and institutional investors to identify, design, implement, and manage solutions to investing with impact. She was also director, Impact Investing, at UBS, where she built out the bank's impact advisory practice for UHNW individuals. Earlier, Zoltani was an investment manager at Islan Asset Management in Switzerland, advising global agribusiness Bunge on direct investments. She built her expertise in London, consulting to governments and utilities on climate finance and working alongside Lord Nicholas Stern.

Zoltani currently is on the advisory boards of TLG Capital and Impact Finance. She advised the world's first-ever species-focused impact bond, conserving rhinoceros, and on the world's first global fund for coral reef conservation. She holds a BA in economics and political science from Columbia University and a M.Sc. in international political economy from the London School of Economics and is a CAIA Charterholder for alternative finance.

# Latin America Satellite Speakers



## José Miguel Alfaro Gómez

### Senior Manager, seed by EY Central America

José Miguel Alfaro Gómez began his career as a corporate advisor at one of the largest firms in Central America. He worked as coordinator of a legal practice in corporate and commercial law, real estate, trust and estate, mergers and acquisitions, litigation, and arbitration. There, he founded the Pro Bono Committee of Costa Rica, where he became familiar with non-governmental organizations, including Techo and Grameen Bank.

In 2009, Alfaro Gómez founded s.e.e.d, where he coordinated legal matters for outstanding companies in different fields of the investment spectrum, such as sustainability, technology, conservation, microfinance, fair trade, culture, education, volunteering, health, sports, and development. He has also actively promoted socially responsible investment and the improvement of the social and business ecosystem in Latin America.

Additionally, since the end of 2016, Alfaro Gómez was hired to provide legal advisory services to Carao Ventures and its portfolio of companies, in legal matters ranging from day-to-day financing issues to mergers and acquisitions.

In 2018, s.e.e.d became seed by EY, the business unit of EY Central America that is in charge of strategic growth markets, venture capital, emerging companies, SMEs, social enterprises, and impact investment. With the integration into the firm, seed by EY Central America has been able to increase its presence in Latin American markets, leverage technology-based solutions to offer legal services, and strengthen its focus on pro bono initiatives.

# Satellite Speakers

Alfaro Gómez holds a JD degree from the University of Costa Rica. After completing his MBA at Oxford, which was obtained through a Skoll Scholarship, he was selected as a Global Shaper, a community of the World Economic Forum.

José Miguel comenzó su carrera como Asesor Corporativo en una de las firmas más grandes de América Central. Trabajó como coordinador de una práctica legal en Derecho Corporativo y Derecho Comercial, Bienes Raíces, Fideicomisos y Bienes Patrimoniales, Fusiones y Adquisiciones, Litigios y Arbitrajes. Allí, fundó el Comité Pro Bono de Costa Rica, donde se familiarizó con Organizaciones No Gubernamentales, entre ellas Techo y Banco Grameen.

Luego de completar su Maestría en Administración de Empresas en Oxford, misma que fue obtenida a través de una beca Skoll, fue seleccionado como Global Shaper, comunidad del Foro Económico Mundial.

En 2009, José Miguel fundó s.e.e.d, donde coordinaba asuntos legales de empresas sobresalientes en distintos campos del espectro de inversión, tales como: sostenibilidad, tecnología, conservación, microfinanzas, comercio justo, cultura, educación, voluntariado, salud, deportes, y desarrollo. Asimismo, ha promovido de manera activa las inversiones socialmente responsables y la mejora del ecosistema social y empresarial en América Latina.

Adicionalmente, desde finales de 2016 José Miguel fue contratado para prestar servicios de Asesoría Legal a Carao Ventures y su portafolio de empresas, en temas legales que van desde temas diarios de financiamiento hasta lo relacionado con fusiones y adquisiciones.

En 2018, s.e.e.d, se convirtió en seed by EY, la unidad de negocios de EY Centroamérica. Esta área de práctica tiene a cargo los mercados de crecimiento estratégico, capital de riegos, empresas emergentes, PYMES, empresas sociales, inversiones de impacto. Con la integración de la firma, seed

by EY Centroamérica ha sido capaz de aumentar su presencia en los mercados latinoamericanos, aprovechar soluciones basadas en la tecnología para ofrecer servicios legales y fortalecer su enfoque en las iniciativas pro bono.



## Romina Benvenuti

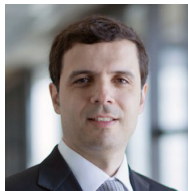
### Deputy General Counsel, LAM & HSBC Mexico

Romina Benvenuti started her career at Bruchou, Fernández Madero & Lombardi Abogados, one of the largest law firms in Argentina, where she was then sponsored to take an in-house position at a very large Argentine electricity holding company, Pampa Energía.

She joined HSBC Mexico in 2014 and from 2017 to the present, she has been working as Latin America and HSBC Mexico's Commercial Banking legal director, leading a team of 21 lawyers who provide legal support for commercial banking, GTRF, and GLCM across all commercial banking client segments within Latin America (Mexico, Argentina, Brazil, Chile, and Uruguay).

Benvenuti holds a law degree from Pontificia Universidad Católica Argentina, an Executive MBA from IAE Business School, and an Executive LLM from Northwestern University and is now revalidating her lawyer degree before Mexican National Center for the Evaluation of Higher Education.

# Satellite Speakers



## Alexei Bonamin

### Partner, TozziniFreire Advogados

Alexei Bonamin is a lawyer and professor in the Capital Markets, Private Equity & Venture Capital and Investment Fund areas. He is partner of TozziniFreire Advogados in the Capital Markets, Banking & Finance, Private Equity & Venture Capital, Sustainable and Impact Investing, and ESG groups. He holds an LLM degree in banking and finance from the London School of Economics and Political Science, and he is a graduate of the Law School of PUC-SP (Pontifícia Universidade Católica de São Paulo). He holds a CCEP (Certified Compliance and Ethics Professional) by SCCE (Society of Corporate Compliance and Ethics). In addition, Bonamin is a senior vice-chairman of the Capital Markets Forum of IBA (International Bar Association), chair of the IBA Presidential Task Force on Impact Investing, and a member of the LAB (Financial Innovation Laboratory) created by CVM, BID, and ABDE.

With extensive experience in capital markets, banking and finance, private equity and venture capital, sustainable, and impact and ESG investing since 1996, Bonamin has been recognized in relevant legal guides, such as Chambers Latin America, Chambers Global, The Legal 500, Latin Lawyer 250, Who's Who Legal, Expert Guides, IFLR, Leaders League, and Análise Advocacia 500. He has recently assisted innovative transactions, such as Brazil's first impact investment fund; the first public offering of a social bond in Brazil; the first Brazilian online platform for investments in social and environmental projects; the first public offering of a sustainable bond in Brazil; during the COVID-19 pandemic, the first lending program in Brazil that offers lower interest rates and more flexible payment terms to

small companies engaged with impact businesses and committed to maintaining jobs and income; and several public offering of green bonds, ESG investment funds, and impact investment funds.



## Constanza Connolly

### Attorney, Keidos Impacto Legal

Constanza Connolly is an attorney at law from the Universidad de Buenos Aires (2001). She obtained her master's degree in corporate law from Universidad Austral (2003). She focuses on corporate law, corporate governance, and mergers and acquisitions. She has vast experience in business, seeking positive social and environmental impact. She advises on the design and development of impact funds aimed at boosting sustainable finance and focusing on ESG. She specializes in sustainable value chains and complex structures for the creation of solutions for non-traditional figures, including organizations with nonprofit and for-profit "hybrid-structures."

Connolly recently co-founded Keidos Legal Impact, a consultancy focused on generating, facilitating, and/or escalating the impact of organizations seeking to make sustainability central to their DNA. She participated in structuring the first SDG Bond launched in Bolivia by the Banco de Desarrollo Productivo. She co-founded the Latin American Impact Lawyers Network to boost impact businesses in the region, and she is a member of its board. She has been appointed board member of ESELA (The Legal Network for Social Impact), an international network that promotes impact business. She is also a member of the GSG Impact Investment Task Force created between Argentina and Uruguay to promote impact investment in Argentina. She actively participates in the Latin America Payment by Result Network (Red Latinoamericana de Pago por Resultado). She co-founded Legal Group B (Grupo Jurídico B) in Argentina, which drafted the bill being



# Satellite Speakers

presented to the National Argentine Congress for providing legal protection and boosting development of Benefits Corporations (Collective Interest and Benefit Companies).

Connolly was counsel at Beccar Varela law firm, where she led the firm's impact area and provided strategic legal services for the growing impact economy.



## Paola Fonseca

### Impact Director, VIVA Idea

Paola Fonseca is VIVA Idea's impact director. VIVA Idea is a Latin American organization dedicated to strengthening sustainable development in the global south; it offers solutions to enhance collective impact strategies focused on social inclusion and sustainability.

Fonseca is a lawyer with more than 17 years' experience in international corporate law and governance; she has an MBA and a post-MBA from INCAE Business School and is working on her PhD (focused on generating public policy to promote impact investment) at the UN's University for Peace. After a long career in the for-profit sector, where she held the roles of regional in-house counsel for the Americas and head of governance for Ibero-Latin America, she moved to the nonprofit sector to promote public policies that foster impact investment.

She also sits on the board of directors of the International Association for Human Values, an NGO with consultative status at the UN, and the Vance Center's Women in the Legal Profession (Costa Rica Chapter); is president of the Central American In House Counsels Association; and is a member of the Global Alliance of Impact Lawyers, among other organizations.

After studying creative writing at the University of Oxford, Fonseca developed her passion for creative writing; she has published her first novel, *Pen Pal Feathers*, and short stories in various languages.

Paola Fonseca es la Directora de Impacto de VIVA Idea. VIVA Idea es una organización latinoamericana dedicada a fortalecer el desarrollo sostenible en el sur global; ofrece soluciones para potenciar las estrategias de impacto colectivo centradas en la inclusión social y la sostenibilidad.

Es abogada con más de 17 años de experiencia en derecho corporativo internacional y gobernanza; tiene un MBA, un Post-MBA de INCAE Business School y está desarrollando su doctorado (enfocado en la generación de políticas públicas para promover la Inversión de Impacto) en la Universidad para la Paz de la ONU. Después de una larga carrera en el sector lucrativo, donde ocupó los cargos de Regional In-House Counsel para las Américas y Head of Governance para Ibero-Latinoamérica, se trasladó al sector no lucrativo para promover políticas públicas que fomenten la Inversión de Impacto.

Paola es la Presidenta de la Asociación Centroamericana de In House Counsels, forma parte de la junta directiva de la Asociación Internacional para los Valores Humanos, una ONG con estatus consultivo en la ONU, de la organización Vance Center's Woman in the Legal Profession (Capítulo Costa Rica), es parte de junta directiva del World Compliance Association (Costa Rica) y es miembro de la Alianza Global de Abogados de Impacto, entre otros.

Después de estudiar escritura creativa en la Universidad de Oxford, Inglaterra, desarrolló su pasión por la escritura creativa; ha publicado su primera novela, *Pen Pal Feathers* y cuentos en varios idiomas.

# Satellite Speakers



## Marta Garcia

### Director, Social Finance UK

Marta Garcia is a director and co-head of Social Finance's International team. She is directly responsible for Social Finance's work in Spain and Latin America, where she spearheads the firm's market-building efforts by connecting impact-focused players and providing advice, guidance, and support to key stakeholders, including government and investors. In this role, she has led the development of several outcomes-focused instruments, including social impact bonds and outcomes funds.

Garcia has extensive commercial experience, gained over a decade working in management consulting (Boston Consulting Group) and commercial banking (Capital One Bank). She has also spent a large part of her career strengthening the growth, sustainability, and impact-creation capabilities of nonprofit organizations (at UnLtd in the UK, The Bridgespan Group in the USA, and Population Services International in Central America). She was head of the Leaders' Quest Foundation, an operational foundation focused on empowering community leaders in India. She has been the vice-chair of FPA, a UK-based sexual health charity, and is a trustee and treasurer of TPI, a global NGO promoting SDG-focused partnerships across sectors.

Garcia has a BA, cum laude, in economics and business administration from the Universidad Autónoma de Madrid in Spain and an MBA from Stanford University.



## Juan Pedeflous

### Attorney, Inter-American Investment Corporation (IDB Invest)

Juan Pedeflous is a lawyer at the Inter-American Investment Corporation (IDB Invest) and is the head counsel of the team providing legal services to IDB Lab (the laboratory of innovation of the IDB Group). Before joining IDB Invest in 2017, he worked in the private sector at Pérez Alati law firm in Argentina and at Corporación Interamericana para el Financiamiento de Infraestructura in Washington, DC, providing advice on a variety of legal matters, with focus on corporate finance, project finance, investment funds, and equity investments.

Pedeflous obtained his law degree from Universidad de La Plata and master's degree in legal studies from Georgetown University. He has been admitted to practice law in Argentina and in New York State.

Juan Pedeflous es abogado en la Corporación Interamericana de Inversiones (IDB Invest) donde es el coordinador del equipo que presta asesoramiento legal a IDB Lab (el laboratorio de innovación del Grupo IDB). Antes de unirse a IDB Invest en 2017 Juan trabajó en el sector privado en la firma legal Pérez Alati en la Argentina y en la Corporación Interamericana para el Financiamiento de Infraestructura en Washington, DC, asesorando en una variedad de asuntos, con foco en corporate finance, project finance, fondos de inversión e inversiones en empresas.

Juan se graduó como abogado en la Universidad de La Plata y obtuvo un Master's en derecho (LLM) en Georgetown University (USA).

Juan Pedeflous está habilitado para ejercer como abogado en la Argentina y en el estado de New York (EEUU).

# Satellite Speakers



## Catalina Pinilla

**Partner, Dentons Cárdenas & Cárdenas**

Catalina Pinilla is a partner in the Colombian firm Dentons Cárdenas & Cárdenas, where she works in the banking and finance practice. She has more than 17 years of experience and has been with the firm since 2009. She has been recognized by major legal directories as “Up and Coming,” “Highly Regarded,” and “Next Generation Partner” in banking and finance.

Pinilla has advised clients on complex financing transactions, including project finance, corporate finance, and local or foreign debt issuances. She has significant experience advising borrowers, as well as different types of lenders, such as foreign and local banks and multilateral entities.

She graduated from El Rosario University and has a specialization in capital markets from the Javeriana University and an LL.M in corporate law from New York University School of Law. She is admitted to practice in Colombia and New York.

Currently, Pinilla is a co-leader in the ESG and Sustainable Development practice of Dentons Cárdenas & Cárdenas, which works to meet the needs of businesses with social, environmental, or governance sustainable projects, as well as those of banks, funds, multilateral entities, and equity investors interested in investing in sustainable initiatives.

Catalina es Socia de la firma colombiana Dentons Cárdenas & Cárdenas en el área de derecho financiero y bancario. Ha sido reconocida en importantes directorios legales como “Up and Coming”, “Highly Regarded” y “Next Generation Partner” en asuntos financieros. Cuenta con más de 17 años de experiencia y ha estado en la firma desde el 2009.

Ha asesorado a clientes en financiaciones que incluyen financiación de proyectos, financiaciones corporativas y emisiones de deuda local y en el exterior, entre otros. Tiene experiencia significativa asesorando a bancos comerciales locales y extranjeros y entidades multilaterales, así como a deudores.

Catalina se graduó de la Universidad del Rosario, tiene una especialización en Mercado de Capitales de la Universidad Javeriana y un LL.M en Derecho Societario de la Universidad de Nueva York (EE. UU.). Se encuentra admitida a la práctica en Colombia y en Nueva York.

Actualmente co-lidera la práctica de ESG y Desarrollo Sostenible de Dentons Cárdenas & Cárdenas que se enfoca en suplir las necesidades de negocios con proyectos sostenibles desde el punto de vista social, ambiental o de gobernanza, o de bancos, fondos, entidades multilaterales e inversionistas de capital interesados en invertir en iniciativas sostenibles.

## Calixto Salomão Filho

**Professor, University of São Paulo Law School**

Calixto Salomão Filho has been a full professor at the University of São Paulo Law School since 2002 and professor at the Institut d'études politiques de Paris (Science Po) since 2007. He has been a visiting professor or fellow at various institutions: Max Planck Institut für ausländisches und internationales Privatrecht of Hamburg, visiting fellow, 1991-1992 and 1993; Yale Law School, visiting professor, 2017 and visiting fellow, John M. Olin Fellowship for Studies in Capitalism, 1998-1999; and Harvard Law School, visiting scholar, 2003. He is currently a member of the Academic Council of the Institute for Global Law and Policy at Harvard Law School.

Salomão Filho has written on such topics as antitrust, regulation, corporate law and human rights, patent law, economic law, and law and development. His most relevant books published: *Histoire critique des monopoles* (Paris, LGDJ, 2010); *A legal theory of economic power—and its implications for social and economic development* (Cheltenham, Northampton,

# Satellite Speakers

Edgar Elgar, 2011); *Direito Concorrencial* (2ª edição, Rio de Janeiro, Forense 2021) and *O poder de controle na sociedade anônima* (together with Fábio Konder Comparato) (Rio de Janeiro, Forense, 2013–6 edição); *Monopolies and underdevelopment—from colonial past to global reality* (Cheltenham, Northampton, Edgar Elgar, 2.015); *Teoria crítico estruturalista do direito comercial* (Buenos Aires—São Paulo, Marcial Pons, 2015); and *Regulação da atividade econômica* (2ª edição, São Paulo, Quartier Latin, 2021).



## Carolina Serra

**Partner, Beccar Varela**

Carolina Serra is a partner at Beccar Varela and has been recognized by The Legal 500 as a Next Generation Partner. Her practice areas include company law, mergers and acquisitions, and banks and financial institutions. She has ample expertise advising both national and international companies on complex corporate law issues and on mergers and acquisitions. Over the years, she has also counseled on complex financial transactions, including advice in syndicated loans and to multilateral organizations. Serra has participated in the structuring and day-to-day advice for many trusts as part of the services provided by the firm to clients that require trust or escrow agent services. She is part of the team at Beccar Varela advising on ESG.

Serra obtained her law degree from Universidad de Buenos Aires and conducted postgraduate studies in law and economics at the Universidad Torcuato Di Tella.

Carolina Serra es socia de Beccar Varela y ha sido reconocida por The Legal 500 como socia de la próxima generación.

Sus áreas de práctica incluyen derecho corporativo, fusiones & adquisiciones y banco y entidades financieras. Tiene amplio expertise asesorando tanto a compañías nacionales como internacionales en asuntos corporativos complejos y en fusiones y adquisiciones. En los últimos años también ha asesorado en operaciones financieras complejas, incluyendo préstamos sindicados y asesoramiento a organismos multilaterales. Carolina ha participado en la estructuración y trabajo diario en números fideicomisos como parte de los servicios provistos por la firma a sus clientes que requieren servicios fiduciarios o de agente de garantía. Es parte del equipo de Beccar Varela que asesora en asuntos ESG.

Carolina obtuvo su título de abogada en la Universidad de Buenos Aires y llevó a cabo estudios de posgrado en Derecho y Economía en la Universidad Torcuato Di Tella.



## Sebastián Welisiejko

**Chief Policy Officer, Global Steering Group for Impact Investment (GSG)**

Sebastián Welisiejko is an Argentinian economist specialized in economic development, impact investment, conflict economics, and socio-urban development. He currently serves as chief policy officer at the Global Steering Group for Impact Investment (GSG), a global organization active in over 30 countries that brings together leaders from finance, business, and philanthropy to solve some of the world's most pressing social and environmental challenges. He also heads the Secretariat of the Impact Taskforce (ITF), established under the 2021 UK presidency of the G7. The ITF unites global leaders from the worlds of business, public policy, and the social sector to tackle intractable challenges by seeking to enhance measurement of business and investment impact through harmonized and transparent reporting

# Satellite Speakers

models, delivered with integrity, while also seeking to identify investment structures that will channel capital at scale into investments designed to make a positive contribution.

Previously, Welisiejko served as secretary of state for socio-urban integration at Argentina's Ministry of Health and Social Development and as coordinator of projects at Argentina's Cabinet Office, was executive director of the GSG and chief economist of the Portland Trust, a British NGO promoting peace and stability between Israelis and Palestinians through economic development.

He holds a BA in economics from the University of Buenos Aires in Argentina and an MSc in economic development from the University of Sussex in UK.

Economista (Universidad de Buenos Aires / MSc Development Economics University of Sussex) especializado en desarrollo, inversión de impacto, urbanismo y conflicto, con amplia experiencia global. Actualmente se desempeña como Jefe de Políticas Públicas de The Global Steering Group for Impact Investment (GSG), una organización dedicada a la promoción y fortalecimiento de la economía de impacto, con representación en más de 30 países.

Anteriormente fue secretario de Integración Socio-Urbana de la Nación (Argentina), Economista Jefe de The Portland Trust, una ONG británica dedicada a la promoción de la paz entre israelíes y palestinos a través del desarrollo económico (GB, Palestina, Israel), y director ejecutivo de GSG (Londres).

## Washington, DC Satellite Speakers



### Julie Abrams

#### **Investment Lead, Palladium Group for CATALYZE**

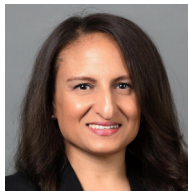
Julie Abrams is investment lead, Palladium Group for CATALYZE, a \$2B global innovative blended finance program in 27 countries. She previously was founder and managing director, Impact Investing Analytics.

Abrams is an impact investing industry pioneer, has contributed to setting industry standards, and has authored 25+ publications. She has more than 25 years of experience designing, structuring, and executing scalable innovative impact investment transactions. Her work spans venture capital, private equity, debt, and guarantee asset classes in domestic, emerging, and frontier markets resulting in over \$400M in transactions in nearly 50 countries. Her expertise includes investment allocation and strategy, due diligence, valuation, risk management, corporate governance, and social and environmental impact measurement and management. Her career spans corporates, non-profits, and startups, including PwC, Omidyar Network, and startup FINRA broker-dealer ImpactUs.

Abrams currently serves on impact investment and advisory committees for Apollo Global Management, UNOPS S3i, MicroBuild Fund, PLACE, and Black Lab Venture Studio; previously she was with Calvert Impact Capital. She holds an MBA from Wharton, an MA from the University of Pennsylvania, and a BA from Oberlin College. She is a certified expert in Climate & Renewable Energy Finance and a certified expert in Risk Management, designated by Frankfurt School of Finance & Management. She is fluent in Spanish and Portuguese.



# Satellite Speakers



## Leila Bham

### Senior Special Counsel, US Securities & Exchange Commission

Leila Bham is a senior special counsel at the US Securities and Exchange Commission, in the Office of General Counsel's Office of Legal Policy. She advises the SEC on regulatory initiatives, most recently its rulemaking on climate-related disclosures. A two-time recipient of the SEC's Law and Policy Award, she speaks and has advised on legal reform and access to capital. Previously, she advised the World Bank's Financial Market Integrity Unit and practiced at Freshfields Bruckhaus Deringer in London, advising on global capital raisings by issuers based in Europe, the Middle East, Latin America, and Asia.

Bham served as elected chair of the DC Bar's Corporation, Finance and Securities Law Community, recognized as its 2021 Community of the Year. She is a past co-chair of the American Bar Association's International Law Section Annual Meeting, and of the NYU School of Law conference on Legal Issues in Social Entrepreneurship and Impact Investing. She co-launched the DC Chapter of the Impact Investing Legal Working Group. She is qualified to practice in New York, the District of Columbia, England and Wales, and before the US Supreme Court. She holds an AB from Harvard University and a JD from Georgetown University. She speaks Burmese, French, and Spanish.



## Sebastian Chaskel

### Associate Partner, Instiglio

Sebastian Chaskel is an associate partner at Instiglio. In the past decade, Instiglio has become a leader in catalyzing more effective public and development spending in low- and middle-income countries—often by designing results-based financing mechanisms. Instiglio does this by working directly with partners, which are often governments, as well as by producing public guidebooks and toolsets to be used by practitioners. Chaskel advises governments, multilateral agencies, and donors on whether to pursue results-based financing mechanisms, identifying and designing the mechanisms that are most suitable. Before joining Instiglio, he spent half a decade with Innovations for Poverty Action (IPA), where he held various roles at the intersection of rigorous research and policy. He has also supported US states and cities in developing social impact bonds with the Harvard Kennedy School Government Performance Lab. Chaskel holds a master's degree in public affairs from Princeton University and a bachelor's degree in anthropology and international relations from Tufts University.



## Leslie Cornell

### Deputy General Counsel and Vice President, Policy, Social Finance

Leslie Cornell is a vice president of Policy and deputy general counsel at Social Finance, Inc., a national impact finance nonprofit, where she advises on sourcing and structuring innovative, first-of-their-kind impact finance transactions to support results-focused social programs across

# Satellite Speakers

various issue areas, including homelessness, workforce development, and criminal justice. She advises cross-functional project teams across a wide range of transactions, including complex debt financings, equity impact investments, private funds, fund of funds, and other pooled investment vehicles. Her work supports the development of innovative financing strategies with state and local governments, institutional and philanthropic investors, and nonprofit service providers that directly and measurably improve people's lives.

Cornell is also part of the Social Finance legal team that was awarded the 2019 Grunin Prize by NYU Law's Grunin Center for Law and Social Entrepreneurship. She holds a B.S. in media arts and sciences and an M.A. in political science from the University of Illinois at Urbana-Champaign, where she was a Civic Leadership Fellow and president of the Illini Union Board. She is a cum laude graduate of Loyola University Chicago School of Law, where she served as editor-in-chief of the *Consumer Law Review*.



## Scott Curran

### Founder & CEO, Beyond Advisers

Scott Curran helps the world's leading change agents design, build, and grow social impact organizations and initiatives using a framework derived from unprecedented experience. He is an attorney, CEO, professor, and trusted adviser to visionary social innovators in philanthropy, business, government, and law.

Following a decade of service to the Clinton Foundation as general counsel, and five years as a corporate attorney prior to that, Curran founded Beyond Advisers in 2015 to help social innovators design, build, and grow organizations and initiatives for impact using the same toolkit that has supported the greatest social impact initiatives in modern history.

At Beyond, Curran counsels founders and leaders of the most prominent nonprofits, social enterprises, businesses, and law firms. With unmitigated enthusiasm about the role of lawyers as the architects of civil society, he believes in making lawyer jokes less funny by making lawyer stories more inspiring. He teaches a Lawyers as Social Innovators law school course and speaks on the topic of social impact law. *Crain's Chicago Business* called his course one of "the coolest classes for law students." He advises law firms on developing social impact and ESG practices and law schools on developing social impact courses and clinical practices.



## Aditi Eleswarapu

### Pro Bono Counsel, DLA Piper

Aditi Eleswarapu serves as pro bono counsel at DLA Piper. In this role, she works closely with legal services providers, firm lawyers, and clients to develop innovative and collaborative pro bono projects. She directs all aspects of the firm's pro bono programs in Boston, Philadelphia, Phoenix, Raleigh, and Wilmington. She also leads the firm's transactional pro bono practice in the United States, serving non-profit organizations, low-income entrepreneurs, and social enterprises.

Prior to joining DLA Piper, Eleswarapu was a corporate associate at a large law firm in New York. She represented public and private companies in capital markets and M&A transactions and advised clients on corporate governance and securities law compliance. During her time there, she completed a pro bono externship with Lawyers Alliance for New York, where she provided business and transactional legal services to non-profit organizations.

Eleswarapu received her JD from Yale Law School, where she was an editor of the *Yale Law Journal*, and her AB summa cum laude from Princeton University.

# Satellite Speakers



## Carl Fleming

### Partner, McDermott Will & Emery

Carl J. Fleming is a partner in the Washington, DC office of McDermott Will & Emery whose principal areas of practice are renewable energy and private equity. He leads transactions throughout the US and worldwide for a number of the renewable industry's leading developers, global private equity funds, and Fortune 500 companies. He provides legal, commercial, and strategic advice on the development, purchase and sale and financing of renewable energy projects in wind, solar, energy storage, electric vehicles, and other low-carbon solutions. He also advises on energy and climate change policy issues.

Fleming's work and thought leadership are often featured in leading publications such as the *Wall Street Journal*, *Power Finance and Risk*, and the *National Law Review*, and his market insights are often covered by global media outlets such as Reuters and Forbes.

He is currently an appointee to the Biden administration's Renewable Energy and Energy Efficiency Advisory Committee, where he advises the Secretary of Commerce on wind, solar, battery storage, electric vehicles, and other low-carbon solutions, having also served under the Obama and Trump administrations. Previously, he was as an advisor to the White House on energy and infrastructure while with the Millennium Challenge Corporation (MCC).



## Peter Mason

### International Arbitrator and Mediator, Arbitra International

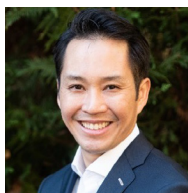
Peter Mason is an independent arbitrator and mediator with over 30 years' industry experience. He brings to his arbitration and mediation practice a long and successful track record as a disputes lawyer in private practice in both Australia and the United States, and as a senior international lawyer and senior corporate leader at a multi-billion-dollar global enterprise.

Before his arbitration career, Mason spent more than 20 years as global general counsel at UNICEF, the highly respected, multi-billion-dollar, mission-driven international enterprise, with 15,000 staff and operations in over 152 countries, where he oversaw the legal support and advice to all business units and offices around the world, leading an in-house team and managing outside counsel in numerous jurisdictions. While at UNICEF, he was responsible for managing organizational risk and ensuring compliance. He designed and negotiated complex international financing for development and public private partnerships and was a trusted and confidential advisor to four successive UNICEF global chief executives.

At UNICEF, Mason held a number of senior leadership roles as global general counsel. He was a member of the Global Management Team, Security Management Team, and various ad hoc project boards overseeing significant corporate shifts. Prior to UNICEF, he practiced as a disputes lawyer at Allens Linklaters in Sydney, Australia, before relocating to New York as a litigation lawyer at Paul, Weiss and then at the law firm Pillsbury.

# Satellite Speakers

Mason was also the chair of the Investment Committee overseeing a billion-plus-dollar sustainable investment funds for UN organizations and a member of the UNICEF Finance Committee, Innovative Finance Board, and Audit Committee.



## Jonathan Ng

**Attorney Advisor, Office of the General Counsel, US Agency for International Development (USAID)**

Jonathan Ng is an attorney advisor at USAID. He most recently served as the acting managing director of USAID's Innovation Division, which focuses on innovative, evidence-based grantmaking. He has provided legal support to various USAID teams, including Power Africa (President Obama's initiative to double electricity access across sub-Saharan Africa), and the Private Sector Engagement Hub. He also leads the agency's internal legal innovations working group that focuses on applying existing legal authorities in creative ways.

Prior to joining USAID, Ng was the first global legal director of Ashoka: Innovators for the Public, an international NGO known for starting the modern social entrepreneurship movement. He began his legal career in New York at White & Case LLP as a project finance attorney.

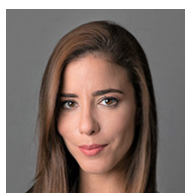
Ng is also an adjunct faculty member at Georgetown Law, where he teaches a course on social enterprise, impact investing, and the law. He serves on the advisory board for the Grunin Center for Law and Social Entrepreneurship at NYU Law and co-leads the DC Chapter of the Impact Investing Legal Working Group.



## Shirmila Ramasamy

**Senior Counsel, World Bank**

Shirmila Ramasamy is a capital markets lawyer who works on innovative financing mechanisms for targeted development priorities. She has been with the World Bank since 2008 and is part of the team responsible for the design and structuring of the International Finance Facility for Immunization (IFFIm), the Advance Market Commitments (AMC), the Pilot Auction Facility for Climate Mitigation (PAF), and other financing initiatives. She also advises on capital markets instruments pioneered by the World Bank, including the inaugural Issuer-Driven Exchange Traded Fund which was launched on the Brazilian stock exchange in May 2019. Prior to joining the World Bank, Ramasamy worked in London, New York, and Singapore, managing cross-border structured finance transactions as managing associate at Linklaters LLP.



## Ada Bogliolo Piancastelli Siqueira

**Director, Emerging Enterprises Pro Bono Program, Sidley Austin LLP**

Dr. Ada Bogliolo Piancastelli Siqueira is the director of Sidley's Emerging Enterprises Pro Bono Program. She is an international lawyer specialized in dispute settlement, industrial policy, and development. Prior to joining Sidley, she worked on a broad range of international law issues for institutions such as the International Center for Trade and Sustainable Development, the World Trade Organization, and the World Trade Institute.

# Satellite Speakers

Dr. Siqueira has also served as an editor for the *Journal of International Economic Law* for Oxford University Press and taught international law and international trade law for a number of years. She worked as a Brazilian National Research Council (CNPq) researcher and is an Honorary Fellow at the Institute of International Economic Law at Georgetown Law. She writes and publishes on international law issues ranging from public international law to human rights, trade, and development.



## Dominique Torsiello

**Associate, McDermott Will & Emery**

Dominique J. Torsiello focuses her practice on transactional matters in the energy industry.

Prior to joining McDermott, she represented clients in complex commercial matters and further advised on corporate risk mitigation strategies. She has extensive experience and knowledge in corporate governance issues and has assisted on various corporate energy transactions.

During law school, Torsiello was a board member of the Entertainment and Sports Law Society, a member of the Intellectual Property & Technology Law Association, and founder of the Animal Law Association. She was also a law clerk for a natural gas company that provides service within Florida, Georgia, New Jersey, and Ohio, where she worked closely with the Office of General Counsel on various corporate matters.



## Vikram Widge

**Senior Advisor, Climate Finance,  
Climate Policy Initiative**

Vikram Widge is senior advisor at Climate Policy Initiative (CPI), where he supports strategy and programmatic development, as well as guides financial aspects of CPI's analytical work. With over three decades of leadership experience in climate and development finance, he specializes in bridging public finance with capital markets and investors to drive a transformation to a low-carbon, climate-resilient future.

Widge most recently served as global head of Climate Finance and Policy at the International Finance Corporation (IFC), where he led a diverse unit. He has also served in leadership for climate finance across the World Bank Group. In these roles, he directed market-leading work on innovative finance, green bond standards, carbon pricing, climate risk and adaptation, and climate-related metrics and analytics. He also led the first-ever reporting aligned with the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD) by a multilateral development bank. In the early 2000s, he built IFC's carbon finance business, which ultimately had over \$250 million under management, and from 2014-2016 directed the World Bank Group's carbon markets business with USD 3+ billion under management. For his contributions to market-based solutions, he was recently recognized as an Honorary Fellow by the International Emissions Trading Association (IETA).



# Satellite Speakers

Widge served as an advisor to the Global Innovation Lab for Climate Finance since its inception. He is currently a non-resident Senior Fellow at the Adrienne Arsht-Rockefeller Foundation Resilience Center at the Atlantic Council in Washington, DC, and on the Advisory Board of GoImpact Capital Partners in Hong Kong.

He has a bachelor's degree in engineering from the Indian Institute of Technology in Delhi and a master's degree in resource economics from the University of Maryland, where he was a research scholar and graduate fellow.

