

Onboarding Nature Toolkit & Movement



This project inspires business to become an ally on the rights and voice of Nature as a stakeholder, when evolving from human-centered decision-making to nature-inclusive governance. The toolkit includes a legal template which guides lawyers worldwide how to implement the four models under their own jurisdiction.

Onboarding Nature

Imagine if the nature of business was Nature's business



This project galvanises business as a force for good, through a nature governance practical toolkit to inspire organisations to evolve from human-centred decision-making to nature-inclusive governance.

**The toolkit showcases four models:
Nature as Inspiration, Advisor, Director and Shareholder.**

3 founding partners (B Lab Benelux, Earth Law Center, Nyenrode Business University) formed a collaboration grounded in care, community, and collaboration to champion nature governance in corporate life.

Onboarding Nature is an academic, practice-based open-source toolkit of models for nature governance, with practical legal and strategic guidance. A legal chapter—scalable across jurisdictions—shows how creative use of existing law can give Nature a voice in organisational governance. The toolkit, available as a free download, drives systemic change in business governance, strategy, and traditional definitions of corporate success, evolving from competition and control toward care, community, collaboration.

The project enables organisations to embed Nature into governance, strengthening environmental stewardship and biodiversity protection. Socially, it supports a shift toward purpose-driven leadership and long-term stakeholder accountability. Financially, it enhances strategic resilience, risk management, and future-proof value creation. Its scalable legal framework enables the catalysing of systemic change in how businesses define success, align strategy, and operate within planetary boundaries.

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"We need to move beyond this division between Nature and culture, and recognize that, in fact, humans and human culture is very much part of Nature."

Tom Rowell, Palais de Tokyo

Download the toolkit



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