

Conscious Contracts



Learn more about
Conscious Contracts.

The Conscious Contracts® model is a process for creating sustainable, relational and values-based agreements.

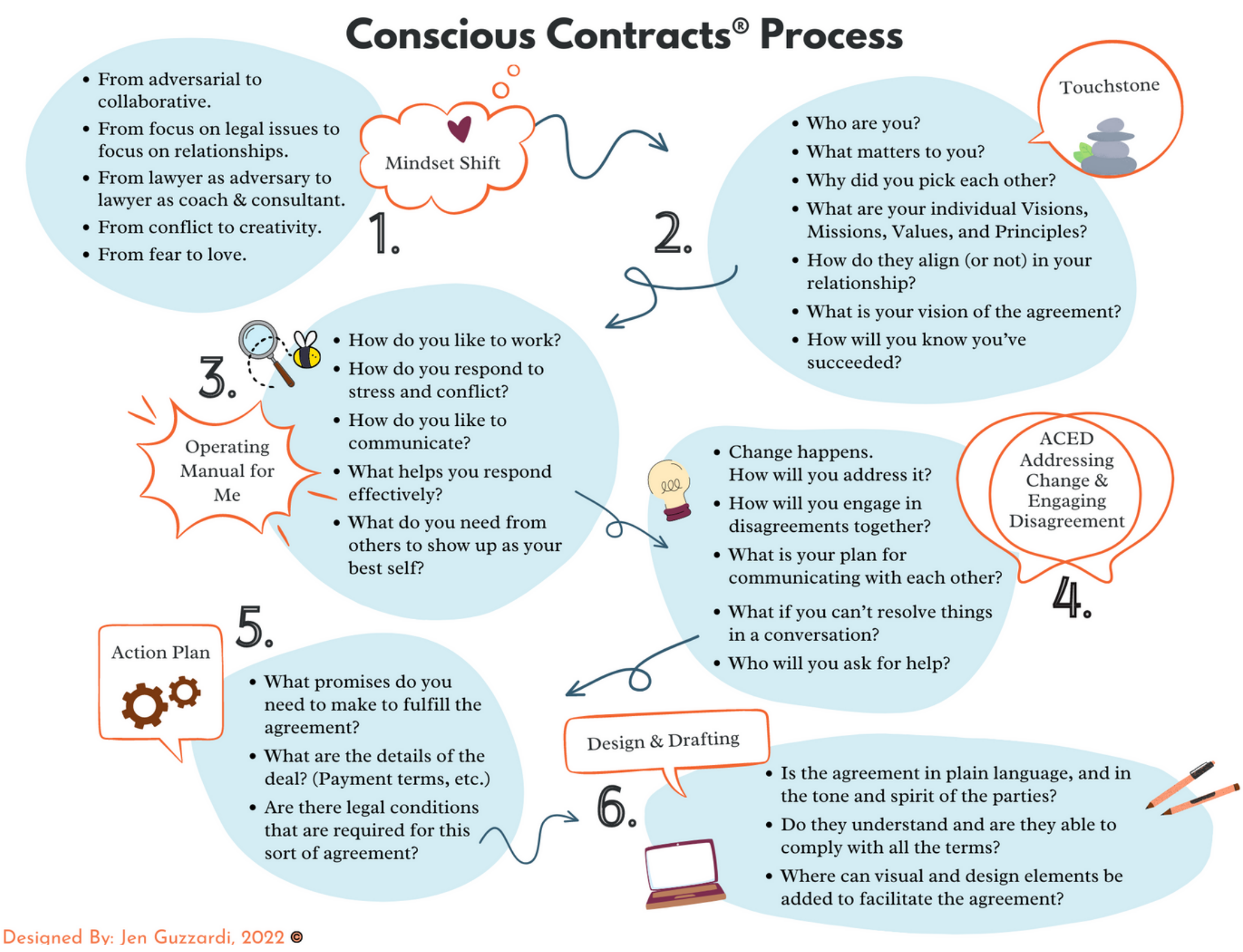
Traditional impact investment contracts often reduce social goals to KPIs or omit shared values entirely, risking harm when values clash or circumstances change. Conscious contracts embed shared values plus clear mechanisms for adaptation and dispute resolution, ensuring impact investors and social entrepreneurs maintain integrity and resilience in their partnerships.

The Conscious Contracts process puts relationships and values at the heart of every agreement. Every party's "why" is embedded into the contract, and a unique mechanism for addressing change and engaging in disagreements is developed in the process. This new, values-based way of contracting brings a deeper level of clarity to all parties involved. The clarity provided early on has helped many.

How Conscious Contracts are Being Used:

- Business Partnerships
- Investors in Values-Based Companies
- Supply Chain
- Vendors
- Construction
- Service Providers
- Employment Contracts
- Premarital Agreements
- Shared Parenting Agreements

Conscious Contracts help impact investors and organizations achieve missions more efficiently and maximize returns. By embedding shared goals, clear expectations, and trust into agreements, parties stay focused on social impact work instead of disputes. This collaborative foundation cuts delays and litigation, driving stronger outcomes and financial performance.



Also, the Conscious Contracts process builds on best practices of modern contracts like plain language, design thinking, and using visuals. It is also influenced by restorative justice, collaboration, and conscious business practices. There are teachings and trainings in 8 different languages.

DIFFERENT APPROACHES TO CREATING CONTRACTS - A CONTINUUM

The legal landscape is changing so that you can choose between a traditional transactional contract, a relational contract, a conscious contract, or a combination of them to best advance your vision and goals.

TRADITIONAL TRANSACTIONAL CONTRACTS

Transactional contracts are directive, specific, and have a rigid structure. They contain technical language that may not be easily understood by the participants. We usually use these contracts in commercial transactions such as insurance, banking, and commerce.

RELATIONAL CONTRACTS

Relational contracts are flexible and focus on common values and relationships. They encourage continuous realignment between the participants to maintain a long-term collaborative environment with open communication. We use these contracts to create continuous and healthy partnerships.

CONSCIOUS CONTRACTS®

Conscious Contracts are co-created based on deep exploration of value alignment between the participants. Written in easily understood language, providing a tailor-made flexible system focused on the relationship and adapting to change. We use these contracts to foster sustainable growth and development of the relationship.

THE CONTRACTING CONTINUUM

Different ways contracts can support your goals.

AREAS	TRANSACTIONAL CONTRACTS®	RELATIONAL CONTRACTS®	CONSCIOUS CONTRACTS®
FOCUS	THE COMMERCIAL TRANSACTION	THE RELATIONSHIP	THE RELATIONSHIP
RELATIONSHIP	ARMS LENGTH RELATIONSHIP	PARTNERSHIP	COLLABORATION, COOPERATION, HUMAN INTERCONNECTION
RISK MANAGEMENT	USE OF POWER AND CREATION OF ENFORCEABLE CONTRACTUAL OBLIGATIONS	RISK AVOIDANCE BY CREATION OF CONTINUOUS ALIGNMENT OF INTEREST	CONTINUOUS AND STRUCTURED ALIGNMENT OF VALUES. TAKE CARE OF THE RELATIONSHIP WITH UNVEILING
SOCIAL NORMS	DISCONNECTED FROM SOCIAL NORMS	EXPLICITLY INCLUDES SOCIAL NORMS AS CONTRACTUAL OBLIGATIONS	CO-CREATING, INCLUDING, RESPECTING YOUR OWN SOCIAL NORMS
PLANNING	AIM FOR COMPLETE PLANNING, I.E. CONTRACT SHOULD COVER ALL FUTURE EVENTS	CREATE A FAIR AND BALANCED FLEXIBLE FRAMEWORK	EMBRACING UNCERTAINTY AND PROVIDING THE SPACE AND STRUCTURE TO SUSTAIN INTERCONNECTION AND INTERDEPENDENCE
HUMANITY			GROWTH AND DEVELOPMENT

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