## Becoming a Public Benefit Corporation



The book explains this exciting new type of corporation, when it makes sense, and how it can help organizations balance the tradeoffs between profits and mission.

Michael B. Dorff

## BECOMING

A
PUBLIC
BENEFIT
CORPORATION

Express
Your Values,
Energize
Stakeholders,
Make the World
a Better Place





Purchase Becoming a Public Benefit Corporation.

The statutes that enable benefit corporations and public benefit corporations are wonderful reinforcement tools for social mission, but they are poor enforcement tools. Becoming a Public Benefit Corporation explains the legal features of these relatively new, hybrid forms, exploring their strengths and weaknesses.

The book not only explains the benefit corporation and public benefit corporation structures in depth, but it also examines private ordering methods to fill some of the gaps left by the statutes to make companies' social purposes more transparent, measurable, and credible.

The book provides entrepreneurs, investors, attorneys, and others interested in social enterprise a comprehensive understanding of these new hybrid forms of business organization.