FUTURE OF PRIVACY FORUM WELCOMES NEWEST SENIOR FELLOW IRA RUBINSTEIN

WASHINGTON, D.C. – Tuesday, February 16, 2016 -- The Future of Privacy Forum (FPF), a Washington, D.C. - based think tank that seeks to advance responsible data practices, today announced the addition of Ira Rubinstein as its newest Senior Fellow.

Rubinstein will be working with FPF staff, Fellows and members on a variety of cross-Atlantic privacy issues, while collaborating with academics and institutions in the European Union on projects such as de-identification, ethics, Big Data, and other privacy-related programs.

Rubinstein will join leading privacy scholars at FPF, including <u>Senior Fellows</u> Mary Culnan, Professor Emeritus at Bentley University; Danielle Citron, Professor of Law at the University of Maryland; Evan Selinger, Professor of Philosophy at Rochester Institute of Technology; Peter Swire, Professor at the Scheller College of Business at the Georgia Institute of Technology; and Omer Tene, Associate Professor at the College of Management School of Law.

"The FPF organization and our members are very fortunate to have someone of Ira's intellect and experience as our new Senior Fellow," said Jules Polonetsky, CEO, FPF. "As trans-Atlantic data practices continue to take center stage in the EU-US dialogue, Ira will play a critical role in helping FPF advance global practices that support data protection, as well as the social utility of data."

Rubinstein will continue to serve as a Senior Fellow at the Information Law Institute (ILI) of the New York University School of Law. His research interests include Internet privacy, electronic surveillance law, Big Data, and voters' privacy. Rubinstein also lectures and publishes widely on issues of privacy and security and has testified before Congress on several occasions.

Prior to joining the ILI, Rubinstein spent 17 years in Microsoft's Legal and Corporate Affairs department, most recently as Associate General Counsel in charge of the Regulatory Affairs and Public Policy group. Earlier in his career, Rubinstein was in private practice in Seattle, specializing in immigration law.

Rubinstein holds or has held a number of industry leadership positions – including the Board of Directors of the Center for Democracy and Technology (2010-2016); the Board of Advisers of the American Law Institute for the Restatement Third, Information Privacy Principles (2013-); the Organizing Committee of the Privacy by Design Workshops sponsored by the Computing Research Association (2015-2016); and he served as Rapporteur for the EU-US Privacy Bridges Project, which was presented at the 2015 International Conference of Privacy and Data Protection Commissioners in Amsterdam.

Rubinstein is a 1973 *cum laude* graduate of Clark University (B.A.), a 1978 graduate of SUNY-Stony Brook (M.A.), and a 1985 graduate of Yale Law School (J.D.).

About FPF

The Future of Privacy Forum (FPF) is a Washington, D.C.-based think tank that seeks to advance responsible data practices. FPF current projects include issues such as: Big Data, De-Identification, Ethics, Student Privacy, Connected Cars, Smart Cities, Consumer Wellness and Wearables, Location, Advertising Tech and more. For additional information, visit www.fpf.org

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