2016 IP Institute

WEDNESDAY, NOVEMBER 30, 2016

6:30 p.m. – 8:30 p.m.  Cocktail Reception at Le Bernardin Privé, New York City
153 West 51st Street (between 6th and 7th Avenues)

THURSDAY, DECEMBER 1, 2016

8:30 a.m. – 9:30 a.m.  Arrivals, Registration and Breakfast at Cravath, Swaine & Moore LLP
825 Eighth Avenue (between 49th and 50th Streets)

9:30 a.m. – 9:40 a.m.  Welcome
David R. Marriott, Cravath, Swaine & Moore LLP
Professor Rochelle C. Dreyfuss, NYU School of Law

9:40 a.m. – 9:50 a.m.  Introductory Remarks
The Honorable Colleen McMahon, U.S. District Court for the Southern District of New York

9:50 a.m. – 10:20 a.m.  Keynote
Graham Moore, Author of The Last Days of Night and Academy Award-Winning Screenwriter of The Imitation Game

10:20 a.m. – 11:15 a.m.  Legislative Perspectives – Agenda for Congress and the New Administration
Moderator:  David J. Kappos, Cravath, Swaine & Moore LLP
Panelists:  Aaron Cooper, BSA|The Software Alliance; U.S. Senate Judiciary Committee (Former)
Alexandra Reeve Givens, Institute for Technology Policy & Law, Georgetown University Law Center; U.S. Senate Judiciary Committee (Former)
Noah Phillips, U.S. Senate Judiciary Committee

11:15 a.m. – 11:30 a.m.  BREAK

11:30 a.m. – 11:45 a.m.  The Antitrust/IP Interface
Professor Scott Hemphill, NYU School of Law

11:45 a.m. – 12:45 p.m.  GC Perspectives on IP
Moderator:  David R. Marriott, Cravath, Swaine & Moore LLP
Panelists:  Michael D. Fricklas, Viacom
Horacio Gutierrez, Spotify
Sandra Leung, Bristol-Myers Squibb

1:00 p.m. – 2:00 p.m.  LUNCH BREAKOUT SESSIONS

Europe’s New Patent Court and Patent System – Perspectives from European Experts
Moderator:  Professor Rochelle C. Dreyfuss, NYU School of Law
Panelists:  Tommaso Faelli, BonelliErede
Dr. Wolfgang Kellenter, Hengeler Mueller
Susie Middlemiss, Slaughter and May

Major Copyright Issues in the Digital Era
Moderator:  Richard J. Stark, Cravath, Swaine & Moore LLP
Panelists:  Eve Burton, Hearst
Jon Glass, Warner Music Group
Eve Konstan, HBO

Trade Secrets in the Era of Global Competition
Moderator:  Omid H. Nasab, Cravath, Swaine & Moore LLP
Panelists:  Edward Blocker, Philips
Sarah E. DiLuzio, DuPont
Carla Volpe Porter, Renaissance Technologies
Emerging IP Issues in the Fast-Growing Biologics Field  
Lecturer:  David Greenwald, Cravath, Swaine & Moore LLP

Issues Towards Maturation of the U.S. Post-Grant Review Process  
Moderator:  David R. Marriott, Cravath, Swaine & Moore LLP  
Panelists:  Annemarie Hassett, NYU School of Law  
Jeffrey N. Myers, Pfizer  
James D. Smith, Ecolab; U.S. Patent Trial and Appeal Board (Former)

Evolving Thinking on IP and Licensing in China  
Moderator:  J. Wesley Earnhardt, Cravath, Swaine & Moore LLP  
Panelists:  Liren Chen, Qualcomm  
Mark A. Cohen, U.S. Patent and Trademark Office  
Peng WU, Zhong Lun Law Firm

2:15 p.m. – 3:15 p.m.  
Mediation and Arbitration Perspectives from Presiding Judges  
Moderator:  Keith R. Hummel, Cravath, Swaine & Moore LLP  
Panelists:  The Honorable Joseph J. Farnan, Jr., U.S. District Court for the District of Delaware (Retired)  
The Honorable Faith Hochberg, U.S. District Court for the District of New Jersey (Retired)  
The Honorable Paul R. Michel, U.S. Court of Appeals for the Federal Circuit (Retired)

3:15 p.m. – 3:25 p.m.  
BREAK

3:25 p.m. – 4:10 p.m.  
IBM Watson:  A.I. Meets the Legal Industry  
IBM Watson

4:10 p.m. – 5:10 p.m.  
Judicial Perspectives from Sitting Judges  
Moderator:  Evan R. Chesler, Cravath, Swaine & Moore LLP  
Panelists:  The Honorable Raymond T. Chen, U.S. Court of Appeals for the Federal Circuit  
The Honorable Denise L. Cote, U.S. District Court for the Southern District of New York  
The Honorable Leonard P. Stark, U.S. District Court for the District of Delaware

5:10 p.m. – 5:15 p.m.  
Closing Remarks  
David R. Marriott, Cravath, Swaine & Moore LLP

5:15 p.m. – 6:30 p.m.  
Cocktail Reception at Cravath, Swaine & Moore LLP