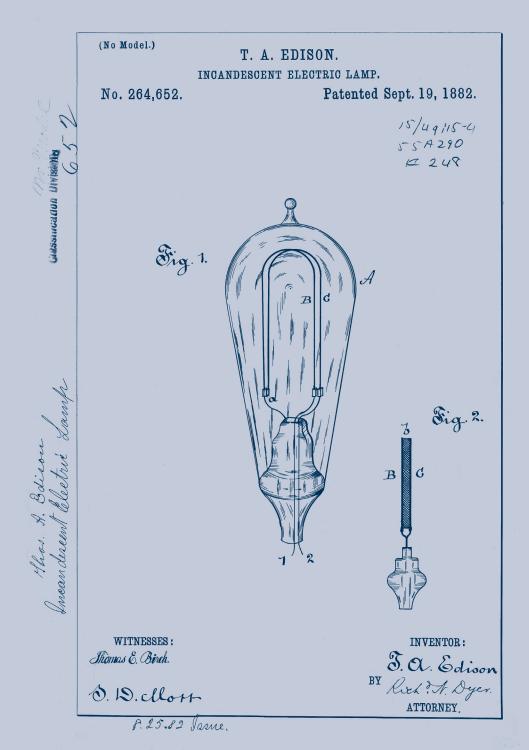


THE ENGELBERG CENTER ON INNOVATION LAW & POLICY AT NYU SCHOOL OF LAW AND CRAVATH, SWAINE & MOORE LLP PRESENT THE

2016 IP Institute



2016 IP Institute

WEDNESDAY, NOVEMBER 30, 2016

6:30 p.m. – 8:30 p.m. Cocktail Reception at Le Bernardin Privé, New York City

153 West 51st Street (between 6th and 7th Avenues)

THURSDAY, DECEMBER 1, 2016

8:30 a.m. - 9:30 a.m. Arrivals, Registration and Breakfast at Cravath, Swaine & Moore LLP

825 Eighth Avenue (between 49th and 50th Streets)

9:30 a.m. - 9:40 a.m. Welcome

> David R. Marriott, Cravath, Swaine & Moore LLP Professor Rochelle C. Dreyfuss, NYU School of Law

9:40 a.m. - 9:50 a.m. **Introductory Remarks**

The Honorable Colleen McMahon, U.S. District Court for the Southern District of New York

9:50 a.m. - 10:20 a.m.

Graham Moore, Author of The Last Days of Night and Academy Award-Winning Screenwriter of

The Imitation Game

10:20 a.m. - 11:15 a.m. **Legislative Perspectives – Agenda for Congress and the New Administration**

Moderator: David J. Kappos, Cravath, Swaine & Moore LLP

Panelists: Aaron Cooper, BSA | The Software Alliance; U.S. Senate Judiciary Committee (Former)

Alexandra Reeve Givens, Institute for Technology Policy & Law, Georgetown University Law

Center; U.S. Senate Judiciary Committee (Former)

Noah Phillips, U.S. Senate Judiciary Committee

11:15 a.m. - 11:30 a.m. **BREAK**

11:30 a.m. - 11:45 a.m. The Antitrust/IP Interface

Professor Scott Hemphill, NYU School of Law

11:45 a.m. - 12:45 p.m. **GC Perspectives on IP**

Moderator: David R. Marriott, Cravath, Swaine & Moore LLP

Panelists: Michael D. Fricklas, Viacom

Horacio Gutierrez, Spotify

Sandra Leung, Bristol-Myers Squibb

1:00 p.m. - 2:00 p.m. **LUNCH BREAKOUT SESSIONS**

Europe's New Patent Court and Patent System - Perspectives from European Experts

Moderator: Professor Rochelle C. Dreyfuss, NYU School of Law

Panelists: Tommaso Faelli, BonelliErede

Dr. Wolfgang Kellenter, Hengeler Mueller Susie Middlemiss, Slaughter and May

Major Copyright Issues in the Digital Era

Moderator: Richard J. Stark, Cravath, Swaine & Moore LLP

Panelists: Eve Burton. Hearst

Jon Glass, Warner Music Group

Eve Konstan, HBO

Trade Secrets in the Era of Global Competition

Moderator: Omid H. Nasab, Cravath, Swaine & Moore LLP

Panelists: Edward Blocker, Philips

Sarah E. DiLuzio, DuPont

Carla Volpe Porter, Renaissance Technologies

Emerging IP Issues in the Fast-Growing Biologics Field

Lecturer: David Greenwald, Cravath, Swaine & Moore LLP

Issues Towards Maturation of the U.S. Post-Grant Review Process

Moderator: David R. Marriott, Cravath, Swaine & Moore LLP

Panelists: Annemarie Hassett, NYU School of Law

Jeffrey N. Myers, Pfizer

James D. Smith, Ecolab; U.S. Patent Trial and Appeal Board (Former)

Evolving Thinking on IP and Licensing in China

Moderator: J. Wesley Earnhardt, Cravath, Swaine & Moore LLP

Panelists: Liren Chen, Qualcomm

Mark A. Cohen, U.S. Patent and Trademark Office

Peng WU, Zhong Lun Law Firm

2:15 p.m. – 3:15 p.m. Mediation and Arbitration Perspectives from Presiding Judges

Moderator: Keith R. Hummel, Cravath, Swaine & Moore LLP

Panelists: The Honorable Joseph J. Farnan, Jr., U.S. District Court for the District of Delaware

(Retired)

The Honorable Faith Hochberg, U.S. District Court for the District of New Jersey (Retired)
The Honorable Paul R. Michel, U.S. Court of Appeals for the Federal Circuit (Retired)

3:15 p.m. – 3:25 p.m. BREAK

3:25 p.m. – 4:10 p.m. **IBM Watson: A.I. Meets the Legal Industry**

IBM Watson

4:10 p.m. – 5:10 p.m. Judicial Perspectives from Sitting Judges

Moderator: Evan R. Chesler, Cravath, Swaine & Moore LLP

Panelists: The Honorable Raymond T. Chen, U.S. Court of Appeals for the Federal Circuit

The Honorable Denise L. Cote, *U.S. District Court for the Southern District of New York* The Honorable Leonard P. Stark, *U.S. District Court for the District of Delaware*

5:10 p.m. – 5:15 p.m. **Closing Remarks**

David R. Marriott, Cravath, Swaine & Moore LLP

5:15 p.m. – 6:30 p.m. Cocktail Reception at Cravath, Swaine & Moore LLP