

CRAVATH, SWAINE & MOORE LLP



THE ENGELBERG CENTER ON INNOVATION
LAW & POLICY AT NYU SCHOOL OF LAW AND
CRAVATH, SWAINE & MOORE LLP PRESENT THE

2014 IP Institute

DECEMBER 4, 2014
NEW YORK CITY

2014 IP Institute

WEDNESDAY, DECEMBER 3, 2014

6:30 p.m. – 9:00 p.m. **Cocktail Reception at The Modern**

THURSDAY, DECEMBER 4, 2014

8:30 a.m. – 9:00 a.m. **Arrivals, Registration and Continental Breakfast**

9:05 a.m. – 9:15 a.m. **Introductory Remarks**
Hon. Faith S. Hochberg, *U.S. District Court for the District of New Jersey*

9:15 a.m. – 10:00 a.m. **Keynote Introduction—A View from Afar:
Observations on the U.S. IP System from a European Perspective**
The Rt. Hon. Professor Sir Robin Jacob, *University College London*

Domestic Perspectives on the State of the U.S. IP System
Peter S. Menell, *University of California Berkeley School of Law*

10:00 a.m. – 11:00 a.m. **General Counsel Perspectives on Intellectual Property:
Valuation, International, Key Court Cases**

Moderator: David R. Marriott, *Cravath, Swaine & Moore LLP*
Panelists: Mark Chandler, *Cisco Systems, Inc.*
Mike J. Harrington, *Eli Lilly and Company*
Craig Shepherd, *DRI Capital Inc.*
Jennifer B. Wuamett, *Freescale Semiconductor, Ltd.*

11:00 a.m. – 11:15 a.m. **BREAK**

11:15 a.m. – 12:15 p.m. **Judicial Perspectives on Intellectual Property:
Standard Essential Patents, Reasonable Royalties, and Exclusionary Remedies**

Moderator: Chief Judge Randall R. Rader, *U.S. Court of Appeals for the Federal Circuit (Retired)*
Panelists: Hon. James F. Holderman, *U.S. District Court for the Northern District of Illinois*
Hon. James L. Robart, *U.S. District Court for the Western District of Washington*
Hon. Theodore R. Essex, *U.S. International Trade Commission*

12:15 p.m. – 12:45 p.m. **Industry Perspectives on SEP Remedies in a Complex World**
An interview with Donald J. Rosenberg of Qualcomm Incorporated
by Evan R. Chesler of Cravath, Swaine & Moore LLP

12:45 p.m. – 2:00 p.m. **LUNCH BREAKOUT SESSIONS**

The Changing Role of the Expert
Moderator: David Greenwald, *Cravath, Swaine & Moore LLP*
Panelists: Don Fancher, *Deloitte Financial Advisory Services LLP*
Mark T. Jones, *Virginia Polytechnic Institute and State University*
James E. Malackowski, *Ocean Tomo, LLC*
Dr. Gordon Rausser, *University of California, Berkeley and OnPoint Analytics, Inc*

International Dimension of Competition Law Intersecting with IP Law

Moderator: Richard J. Stark, *Cravath, Swaine & Moore LLP*

Panelists: Mark E. Nance, *Mylan Inc.*
Jie Tao, *Haiwen & Partners*
Christine A. Varney, *Cravath, Swaine & Moore LLP*
Rein Wesseling, *Stibbe, N.V.*

Considerations in Global Patent Wars

Moderator: Keith R. Hummel, *Cravath, Swaine & Moore LLP*

Panelists: Duck-Soon Chang, *Kim & Chang*
Dr. Wolfgang Kellenter, *Hengeler Mueller*
Susie Middlemiss, *Slaughter and May*

What Litigators Need to Know About U.S. PTO Post-Grant Processes

Moderator: David J. Kappos, *Cravath, Swaine & Moore LLP*

Panelists: Hon. Faith S. Hochberg, *U.S. District Court for the District of New Jersey*
Rochelle C. Dreyfuss, *New York University School of Law*
Micky Minhas, *Microsoft Corporation*

2:00 p.m. – 3:00 p.m.

Trade Secrets: Expanded Extraterritorial Reach under Evolving U.S. Law

Moderator: Roger G. Brooks, *Cravath, Swaine & Moore LLP*

Panelists: Commissioner Irving A. Williamson, *U.S. International Trade Commission*
Stephen Lee, *INEOS Technologies Ltd.*
Dean A. Pelletier, *Pelletier Law, LLC*

3:00 p.m. – 3:30 p.m.

The State AG Response to Trade Secret Misappropriation and Abusive Demand Letters

Moderator: Teena-Ann V. Sankoorikal, *Cravath, Swaine & Moore LLP*

Panelists: Eric J. Stock, *Office of the Attorney General of the State of New York*
Stella J. Karavas, *Voltree Power*

3:30 p.m. – 3:45 p.m.

BREAK

3:45 p.m. – 4:00 p.m.

Academic Perspective on the Role of Innovation in Business

Andrei Hagiu, *Harvard Business School*

4:00 p.m. – 5:00 p.m.

Business Perspectives on IP: What role is IP playing in investment decisions, strategy decisions, business model decisions, and business today?

Moderator: C. Allen Parker, *Cravath, Swaine & Moore LLP*

Panelist: Michael Locascio, *BASF Corporation*
Kelly Romano, *United Technologies Corporation*

5:00 p.m. – 5:15 p.m.

Judicial Reflections on Business Perspectives

Chief Judge Loretta Preska, *U.S. District Court for the Southern District of New York*

5:15 p.m. – 5:35 p.m.

Views from the Business Media on the IP System

Ashby Jones, *The Wall Street Journal*

Closing Remarks

5:35 p.m. – 6:45 p.m.

Cocktails