MEDICAL USER INNOVATION & MEDICAL KNOWLEDGE COMMONS WORKSHOP

MAY 15-17, 2014
NYU SCHOOL OF LAW
LIPTON HALL
108 WEST 3RD STREET
NEW YORK, NY 10012
muimkc.nyuengelberg.org

AGENDA

THURSDAY, MAY 15

9:00 - 9:30 AM      BREAKFAST

9:30 - 10:00 AM     OPENING REMARKS
Katherine Strandburg (NYU School of Law) / Brett Frischmann (Cardozo School of
Law) / Michael Madison (University of Pittsburgh School of Law)

10:00 - 11:15 AM    USER INNOVATION, NORMS AND DIFFUSION IN THE MEDICAL
COMMUNITY (PANEL 1)
Christian Lüthje (Technische Universität Hamburg-Harburg)/ Christoph Stockstrom
(Technische Universität Hamburg-Harburg): The Role of Personal Relations in the Diffusion
of Complex User-Generated Techniques (with Mareike Hinsch)
Eric von Hippel (MIT Sloan School of Management): Market Failure in the Diffusion of
User Innovations: The Case of 'Off-Label' Innovations by Medical Clinicians (with Harold
DeMonaco)
Discussants: Ryan Abbott & Peter Lee

11:15 - 11:30 AM    BREAK

11:30 AM - 12:45 PM  USER INNOVATION, NORMS AND DIFFUSION IN THE MEDICAL
COMMUNITY (PANEL 2)
Katherine Strandburg (NYU School of Law): Derogatory to Professional Character? User
Innovation and Physician Patenting Norms
Michael Zaggl (TUM School of Management): A General Model of Intellectual Property
Systems Based on Social Norms (with Christina Raasch)
Discussants: Michael Burstein & Laura Pedraza-Fariña

12:45 - 2:00 PM      LUNCH
THURSDAY, MAY 15 (Continued)

2:00 - 3:45 PM  THE PHARMACEUTICAL INDUSTRY AND THE COMMONS APPROACH
Arti Rai (Duke University School of Law): Open Access or Trusted Intermediary: Two Models of Clinical Trial Data Sharing
Liza Vertinsky (Emory University School of Law): Public-Private Partnerships to Find a Cure for Alzheimer’s Disease: In Pursuit of Hybrid Knowledge Commons
Amy Kapczynski (Yale Law School): Is Pfizer a Commons?
Discussants: Margaret Chon & Sonali Shah

3:45 - 4:00 PM  BREAK

4:00 - 5:30 PM  PRACTITIONER PANEL: INSIGHTS FROM REAL WORLD EXPERIENCE WITH MEDICAL USER INNOVATION & MEDICAL COMMONS
Stephen Groft (Retired, NIH) / Christiana Iyasere (Massachusetts General Hospital) / Pedro Oliveira (Católica-Liston School of Business and Economics) / Glenn Saxe (NYU Langone Medical Center)

FRIDAY, MAY 16

9:00 - 9:30 AM  BREAKFAST

9:30 - 10:45 AM  RARE DISEASE PATIENTS: INNOVATION & COMMUNITY
Pedro Oliveira (Católica-Liston School of Business and Economics): Patient Innovation under Chronic Need: A Pilot Investigation and a Planned Intervention (with Leid Zejnilovic, Helena Canhão and Eric von Hippel)
Stephen Flowers (University of Sussex Brighton Business School): Medical User Innovation in the Context of Chronic Disease: the Creation of Helminthic Therapy
Discussants: Stephen Groft & Christiana Iyasere

10:45 - 11:00 AM  BREAK

11:00 AM - 12:15 PM  RARE DISEASE RESEARCH COMMONS
Brett Frischmann (Cardozo School of Law) / Katherine Strandburg (NYU School of Law): The Angelman, Rett & Prader-Willi Syndromes Consortium: A Comparative Study of Two Rare Disease Clinical Research Consortia
Stefan Bechtold (ETH Zurich; Visiting, NYU School of Law) / Katherine Strandburg (NYU School of Law): Commons Under Threat: Innovation on Rare Diseases that Become Increasingly Common
Discussants: Jorge Contreras & Amy Kapczynski

12:15 - 1:30 PM  LUNCH
FRIDAY, MAY 16 (Continued)

1:30 - 3:15 PM  INSTITUTIONAL APPROACHES TO COLLABORATIVE RESEARCH
Laura Pedraza-Fariña (Northwestern Law School): Engineering Collaboration: The NIH Interdisciplinary Research Program Consortia as a Constructed Knowledge Commons
Andrew Torrance (University of Kansas School of Law): A Highly Uncommon Commons: The Evolution of Synthetic Biology Institutions and Democratized Innovation in Medicine
Margaret Chon (Seattle University School of Law) / Maja Larson (Allen Institute for Brain Science): The Greatest Generational Impact: Open Science in Brain Research
Discussants: Michael Madison & Jerome Reichman

3:15 - 3:30 PM  BREAK

3:30 - 5:15 PM  USER & OPEN MEDICAL INNOVATION IN THE COMMERCIAL CONTEXT
Michael Burstein (Cardozo School of Law): Understanding the Role of Venture Finance in the Biomedical Commons
Sonali Shah (University of Washington Foster School of Business): Commercializing Innovative Insights: Entrepreneurial Origins and Innovation (with Emily Cox Pahnke)
Sheryl Winston Smith (Temple University Fox School of Business): Is Useful User Knowledge More Focused? Evidence from Patent Class Citations in the Medical Device Industry
Discussants: Christian Lüthje & Liza Vertinsky

SATURDAY, MAY 17

8:30 - 9:00 AM  BREAKFAST

9:00 - 10:15 AM  CLINICAL & PATIENT DATA COMMONS
Michael Mattioli (Indiana University Maurer School of Law): CancerLinQ: Anatomy of a Big Data Pool
Ryan Abbott (Southwestern Law School): The Sentinel Initiative as a Cultural Commons
Discussants: Stefan Bechtold & Stephen Flowers

10:15 - 10:30 AM  BREAK

10:30 AM - 12:15 PM  GENETIC DATA COMMONS
Jorge Contreras (American University Washington College of Law): Biomedical Data Commons and the State: Cheerleader, Curator, Creator, Cop
Peter Lee (UC Davis School of Law): Centralization, Fragmentation, and Replication in the Genomic Data Commons
Jerome Reichman (Duke University School of Law): Fully Exploiting Data-Intensive Research Opportunities in the Networked Environment
Discussants: Brett Frischmann & Katherine Strandburg

12:15 - 1:30 PM  LUNCH AND WORKSHOP WRAP-UP