

MEDICAL USER INNOVATION & MEDICAL KNOWLEDGE COMMONS WORKSHOP

MAY 15-17, 2014
NYU SCHOOL OF LAW
LIPTON HALL
108 WEST 3RD STREET
NEW YORK, NY 10012
muimkc.nyuengelberg.org

AGENDA

THURSDAY, MAY 15

- 9:00 - 9:30 AM** BREAKFAST
- 9:30 - 10:00 AM** **OPENING REMARKS**
Katherine Strandburg (NYU School of Law) / **Brett Frischmann** (Cardozo School of Law) / **Michael Madison** (University of Pittsburgh School of Law)
- 10:00 - 11:15 AM** **USER INNOVATION, NORMS AND DIFFUSION IN THE MEDICAL COMMUNITY (PANEL 1)**
Christian Lüthje (Technische Universität Hamburg-Harburg) / **Christoph Stockstrom** (Technische Universität Hamburg-Harburg): *The Role of Personal Relations in the Diffusion of Complex User-Generated Techniques (with Mareike Hinsch)*
Eric von Hippel (MIT Sloan School of Management): *Market Failure in the Diffusion of User Innovations: The Case of 'Off-Label' Innovations by Medical Clinicians (with Harold DeMonaco)*
Discussants: Ryan Abbott & Peter Lee
- 11:15 - 11:30 AM** BREAK
- 11:30 AM - 12:45 PM** **USER INNOVATION, NORMS AND DIFFUSION IN THE MEDICAL COMMUNITY (PANEL 2)**
Katherine Strandburg (NYU School of Law): *Derogatory to Professional Character? User Innovation and Physician Patenting Norms*
Michael Zaggli (TUM School of Management): *A General Model of Intellectual Property Systems Based on Social Norms (with Christina Raasch)*
Discussants: Michael Burstein & Laura Pedraza-Fariña
- 12:45 - 2:00 PM** LUNCH

THURSDAY, MAY 15 (Continued)

- 2:00 - 3:45 PM** **THE PHARMACEUTICAL INDUSTRY AND THE COMMONS APPROACH**
- Arti Rai** (Duke University School of Law): *Open Access or Trusted Intermediary: Two Models of Clinical Trial Data Sharing*
- Liza Vertinsky** (Emory University School of Law): *Public-Private Partnerships to Find a Cure for Alzheimer's Disease: In Pursuit of Hybrid Knowledge Commons*
- Amy Kapczynski** (Yale Law School): *Is Pfizer a Commons?*
- Discussants: Margaret Chon & Sonali Shah
- 3:45 - 4:00 PM** BREAK
- 4:00 - 5:30 PM** **PRACTITIONER PANEL: INSIGHTS FROM REAL WORLD EXPERIENCE WITH MEDICAL USER INNOVATION & MEDICAL COMMONS**
- Stephen Groft** (Retired, NIH) / **Christiana Iyasere** (Massachusetts General Hospital) / **Pedro Oliveira** (Católica-Liston School of Business and Economics) / **Glenn Saxe** (NYU Langone Medical Center)

FRIDAY, MAY 16

- 9:00 - 9:30 AM** BREAKFAST
- 9:30 - 10:45 AM** **RARE DISEASE PATIENTS: INNOVATION & COMMUNITY**
- Pedro Oliveira** (Católica-Liston School of Business and Economics): *Patient Innovation under Chronic Need: A Pilot Investigation and a Planned Intervention (with Leid Zejnilovic, Helena Canhão and Eric von Hippel)*
- Stephen Flowers** (University of Sussex Brighton Business School): *Medical User Innovation in the Context of Chronic Disease: the Creation of Helminthic Therapy*
- Discussants: Stephen Groft & Christiana Iyasere
- 10:45 - 11:00 AM** BREAK
- 11:00 AM - 12:15 PM** **RARE DISEASE RESEARCH COMMONS**
- Brett Frischmann** (Cardozo School of Law) / **Katherine Strandburg** (NYU School of Law): *The Angelman, Rett & Prader-Willi Syndromes Consortium: A Comparative Study of Two Rare Disease Clinical Research Consortia*
- Stefan Bechtold** (ETH Zurich; Visiting, NYU School of Law) / **Katherine Strandburg** (NYU School of Law): *Commons Under Threat: Innovation on Rare Diseases that Become Increasingly Common*
- Discussants: Jorge Contreras & Amy Kapczynski
- 12:15 - 1:30 PM** LUNCH

FRIDAY, MAY 16 (Continued)

1:30 - 3:15 PM

INSTITUTIONAL APPROACHES TO COLLABORATIVE RESEARCH

Laura Pedraza-Fariña (Northwestern Law School): *Engineering Collaboration: The NIH Interdisciplinary Research Program Consortia as a Constructed Knowledge Commons*

Andrew Torrance (University of Kansas School of Law): *A Highly Uncommon Commons: The Evolution of Synthetic Biology Institutions and Democratized Innovation in Medicine*

Margaret Chon (Seattle University School of Law) / **Maja Larson** (Allen Institute for Brain Science): *The Greatest Generational Impact: Open Science in Brain Research*

Discussants: Michael Madison & Jerome Reichman

3:15 - 3:30 PM

BREAK

3:30 - 5:15 PM

USER & OPEN MEDICAL INNOVATION IN THE COMMERCIAL CONTEXT

Michael Burstein (Cardozo School of Law): *Understanding the Role of Venture Finance in the Biomedical Commons*

Sonali Shah (University of Washington Foster School of Business): *Commercializing Innovative Insights: Entrepreneurial Origins and Innovation (with Emily Cox Pahnke)*

Sheryl Winston Smith (Temple University Fox School of Business): *Is Useful User Knowledge More Focused? Evidence from Patent Class Citations in the Medical Device Industry*

Discussants: Christian Lüthje & Liza Vertinsky

SATURDAY, MAY 17

8:30 - 9:00 AM

BREAKFAST

9:00 - 10:15 AM

CLINICAL & PATIENT DATA COMMONS

Michael Mattioli (Indiana University Maurer School of Law): *CancerLinQ: Anatomy of a Big Data Pool*

Ryan Abbott (Southwestern Law School): *The Sentinel Initiative as a Cultural Commons*

Discussants: Stefan Bechtold & Stephen Flowers

10:15 - 10:30 AM

BREAK

10:30 AM - 12:15 PM

GENETIC DATA COMMONS

Jorge Contreras (American University Washington College of Law): *Biomedical Data Commons and the State: Cheerleader, Curator, Creator, Cop*

Peter Lee (UC Davis School of Law): *Centralization, Fragmentation, and Replication in the Genomic Data Commons*

Jerome Reichman (Duke University School of Law): *Fully Exploiting Data-Intensive Research Opportunities in the Networked Environment*

Discussants: Brett Frischmann & Katherine Strandburg

12:15 - 1:30 PM

LUNCH AND WORKSHOP WRAP-UP