8:15–9:00 AM  Continental Breakfast

9:00-9:10 AM  Welcome
Anne Hassett, Engelberg Center

9:10-9:15 AM  Introduction of Fiona Murray
Rochelle Dreyfuss, NYU School of Law

9:15-9:45 AM  Keynote Address
Fiona Murray, MIT Sloan

9:45-10:45 AM  Superstar Regional Clusters: How Did They Develop?
A discussion among:
• Dan Breznitz (Munk School of Global Affairs, U. Toronto)
• Philip Budden (MIT Sloan)
• Bhaven Sampat, Moderator (Columbia Univ.; NYU Wagner (visiting))
• Israel Shamay (Office of the Chief Scientist, Israel)
• Zur Shapira (NYU Stern School of Business)

10:45-11:00 AM  Break

11:00-11:50 AM  Two Views from the Entrepreneur’s Perspective
11:00-11:25
• Amir Orad (CEO, Sisense; former CEO, NICE Actimize)
• Zur Shapira
11:25-11:50
• Jeffrey Dachis (Founder, ONE DROP; Co-Founder & former CEO, Razorfish).
• Anne Hassett

11:50 AM–12:50 PM  Making Sense of Regional Clusters: The Next Generation
A discussion among:
• Dan Breznitz, Moderator
• Michael Burstein (Cardozo School of Law)
• Frank Rimalovski (NYU Entrepreneurial Institute)
• David Rose (Gust, Rose Tech Ventures)
• Adam Shwartz (Director, Jacobs Technion-Cornell Innovation Institute)

12:50-1:00 PM  Concluding Remarks
Anne Hassett, Engelberg Center

1:00-2:00 PM  Luncheon (reservation only)